

SAS Jumps to #2 in AI Market Share, per IDC



IDC ranks SAS as #2 in AI market share and growing at 105%, four times faster than the market.¹

SAS empowers the next generation of possibilities by investing \$1 billion in AI. Gartner names SAS a Leader in data science and machine learning.² Forrester declares SAS a Leader in predictive analytics and machine learning.³

Real people, powering real AI

Lockheed Martin

Lockheed Martin's most versatile plane helps execute humanitarian aid missions around the world. With AI, Lockheed Martin and C-130 operators know when maintenance is needed – keeping planes in the sky and on-site at critical areas globally.



UMC Utrecht

UMC Utrecht's Big Data for Small Babies project uses AI to accurately forecast how likely infants in the NICU are to have sepsis and prevent unnecessary antibiotics from being used.



Orlando Magic

"We've been believers in analytics for a long time. But we're getting much more sophisticated in how we use analytics to personalize the fan experience and grow our business."



- Jay Riola, Senior Vice President of Business Strategy at Orlando Magic

Volvo Trucks

Volvo Trucks uses streaming IoT data to monitor its fleet in real time and diagnose faults. This means that hundreds of thousands of trucks make their deliveries on time, processing millions of data points while driving each and every mile.



Healthy Nevada Project

Early intervention is critical for potential health issues. Healthy Nevada Project knows that getting the most advanced insights out of their complex data can make all the difference in patients' well-being.



“AI has been an integral part of SAS software for years. Today we help customers in every industry capitalize on advancements in AI, and we'll continue embedding AI technologies like machine learning and deep learning in solutions across the SAS portfolio.”

Jim Goodnight, CEO SAS

¹ Source: IDC, Worldwide Artificial Intelligence Software Platforms Market Shares 2018. June 2019, IDC #US45262419.

² Source: Gartner, Inc., Magic Quadrant for Data Science and Machine Learning Platforms, Carlie Idoine, Peter Krensky, Erick Brethenoux, Alexander Linden, January 28, 2019.

³ Source: The Forrester Wave™: Multimodal Predictive Analytics And Machine Learning Solutions, Q3 2018, Forrester Research, Inc., September 5, 2018.

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