

## 2024 SAS VIYA WORKBENCH AWARENESS CAMPAIGN CONTEST OFFICIAL RULES

**NO PURCHASE OR PAYMENT REQUIRED TO ENTER OR WIN AND WILL NOT IMPROVE YOUR CHANCES OF WINNING. YOU HAVE NOT WON YET.**

1. These Official Rules (“**Rules**”) apply to the 2024 SAS Viya Workbench Awareness Campaign Contest (the “**Contest**”). The Contest is subject to all applicable laws and regulations of the United States and its states and territories and is **void where prohibited by law**. Participation in the Contest constitutes each Entrant’s full and unconditional agreement to (i) these Rules and (ii) Sponsor’s decisions, which are final and binding in all matters related to the Contest. Winning a Prize Package (described below) is contingent upon fulfilling all requirements set forth herein.

2. **Eligibility. (A) General.** The Contest is open to all external individuals who enter and follow all of the Contest Rules within Canada, the United States, and countries of EMEA, excluding: (i) employees, contractors, officers, directors, and agents of SAS, its subsidiaries, affiliates, and parent companies; (ii) immediate family members (spouse, parents, siblings, children, and their respective spouses, regardless of where they live) of any person in category (i); and (iii) members of the same household (whether related or not) as any person in category (i). Individuals entering the Contest are referred to in these Rules as “Entrants,” a term used to refer to, as applicable, the individual submitting the entry.

3. SAS also may, in its sole discretion, determine that a potential Winner is ineligible to receive any part or all of the Prize Package due to governmental, ethical, conflict of interest or similar concerns. Certain organizations, for example, may be subject to the SAS “No Gifts” list. If you are uncertain if you will be ineligible based on any of the foregoing, you may contact SAS at [communities@sas.com](mailto:communities@sas.com). Other eligibility requirements and conditions of participation are set forth below in these Rules.

**(B) Additional Eligibility Requirements.** Prior to being eligible to receive the Prize Package, an Entrant that has been selected as the potential winner of the Contest must provide Sponsor with any information or certifications needed by Sponsor, in its judgment, for tax reporting or other purposes. Without limiting the foregoing, an Entrant that is selected as a Winner of the Contest may be required to have an authorized representative sign a copy of these Rules, to complete and sign a Declaration of Compliance, Liability and Publicity Release, and provide any other document that Sponsor determines is required, necessary or appropriate, in its judgment, to confirm the Winner’s eligibility and for tax reporting or other purposes. If any potential Winner refuses to accept the entire Prize Package, or fails to satisfy the above conditions within seven (7) days of the notice that such Entrant has been selected as a potential Winner, such Entrant will not be eligible for the Prize Package, and an alternate Winner will be selected, as described in “Winner Selection” below.

4. **Entry Period.** Entry to the Contest is open from 12:01 a.m. eastern time (ET) on November 8, 2024, and ends at 11:59 p.m. ET on November 25, 2024 (“**Entry Period**”). Entries must be submitted during the Entry Period in order to be eligible for the Contest. Sponsor’s computer is the official time-keeping device for the Contest.

5. **How to Enter.** To enter, eligible individuals should visit <https://www.sas.com/en/offers/sas-viya-workbench-contest.html> (the “**Website**”), follow the directions to enter the Contest. As explained below in Selection of Winners, one (1) Winner will be chosen for the Grand Prize, one (1) Winner will be chosen for the second-place prize, and one (1) Winner will be chosen for the third-place prize.

6. To enter, each Entrant must: (a) Watch the provided SAS Viya Workbench video provided in full; and (b) complete the contest entry form via <https://www.sas.com/en/offers/sas-viya-workbench-contest.html> by providing certain information, including the Entrant’s legal name, address, and contact

information; one (1) optional additional entry is allowed and Entrant must: post on preferred social media outlet with the required material provided. Only Submissions that are in the English language will be accepted.

7. Each eligible individual completing the entry process will be entered in the Contest. Posting a Submission in the appropriate section of the Website constitutes entry (“**Entry**”) into the Contest and consent to an agreement with these Rules.

**8. Entry Conditions. Limit one Entry per individual during the Entry Period; with one (1) optional additional entry following the criteria above.** Choosing to participate in an optional additional bonus entry, will add on (1) additional entry for the Entrant; chances of winning will increase participating in the optional additional bonus entry. Any attempts by any person to submit more than one Entry and one optional additional entry for the Contest will result in that individual being disqualified. Entrants must meet all eligibility requirements listed herein. The Entrant's legal name submitted with the Entry will be the identity of the Entrant and, if selected and qualified for a prize, the identity of the winner. The use of a fake name or email address will disqualify an Entrant. Use of agencies or robotic, repetitive, programmed or similar entry methods is prohibited. All Entrants agree to abide by these Rules and waive any right to claim ambiguity in this Contest or these Rules. All Entries become the property of Sponsor and will not be acknowledged or returned. All Entries must be completed during the Entry Period to be eligible for the Contest.

**9. Conditions of Submission.** Submission must have all the fields on the contest entry form complete. Any Submission that Sponsor, in its sole opinion, deems to be inappropriate for publication will not be considered, and the corresponding Entrant will be disqualified from the Contest.

**10. Void Submissions.** Submissions that are deemed by the Sponsor, in its sole discretion, to be offensive, immoral, obscene, profane, defamatory, not in keeping with the image of the Sponsor, or in violation of these Rules will be void. Furthermore, Sponsor is not responsible for lost, incomplete, stolen, damaged, garbled, corrupt, illegible, late, or unintelligible entries, or for printing or other errors appearing in these rules or other Contest materials, misprints or errors in other Contest-related information, garbled communications, failures or malfunctions of internet connections, phones, phonelines, telephone systems, technical or mechanical malfunctions, or other malfunctions, problems or errors, whether caused by equipment, programming used in this Contest, processing errors, human errors or otherwise. Sponsor reserves the right, at its sole discretion, to void any entries from Entrants whom Sponsor believes have attempted to tamper or have tampered with the administration, security, or fairness of this Contest.

**11. The Grand Prize Package.** SAS will award one (1) grand prize package to one Winner (“**Prize Package**” or “**Prize**”) consisting of all of the following:

- (A) Admission for one (1) individual Winner to SAS Innovate 2025;
- (B) The Transportation and Hotel Package described below for SAS Innovate 2025;
- (C) Two (2) one-day tickets to Universal Studios Orlando & Islands of Adventure on May 4<sup>th</sup> or 5<sup>th</sup>, depending on travel and preference of the winner. (estimated retail value \$400 USD); and
- (D) Assorted SAS swag (estimated retail value \$200 USD).

The estimated retail value of the full Grand Prize Package is **\$6,102 USD**. The odds of winning a Prize Package in the Contest depend upon the number of eligible Entries received during the Entry Period; one (1) Grand Prize Package will be awarded. All federal, state and local taxes, and all other costs associated with acceptance or use of the Prizes, are the sole responsibility of each Winner.

## **Transportation and Hotel Package Details.**

The Transportation and Hotel Package will consist of the following:

Six night's accommodation at Hilton Orlando (the "**Hotel**") for the nights of May 3 – May 9, 2025. The Hotel accommodation will include only a single room, double occupancy.

Selected transportation. The exact details of the transportation portion of the Grand Prize Package will depend on the proximity of the Winner's home to SAS Innovate 2025. All travel must take place between May 3 – May 9, 2025.

If the Winner who will be using the Transportation and Hotel Package (the "Traveler") resides within driving distance of Orlando, FL, that Traveler may choose to travel to and from SAS Innovate 2025 using the Traveler's own vehicle and be reimbursed for mileage. If that Traveler lives in Orlando, FL, the Transportation and Hotel Package will consist only of the Hotel accommodation and round-trip ground transportation between Traveler's residence and the Hotel.

Winner will receive a roundtrip air flight with a commercial airline service, coach-class, between a major airport near the winner's home (the "**Departure Airport**") and Orlando International Airport, FL (MCO). The Departure Airport will be chosen by SAS, who will consult with the Traveler. The Traveler is responsible for travel to and from the Departure Airport and travel to and from the Arrival Airport and Hilton Orlando hotel. Baggage fees are not included in the Prize Package. All travel must be booked through the SAS Travel Department. If hotel and roundtrip airfare exceed \$5,600 USD, it will be the Winner's responsibility to pay the difference or not accept the Prize Package.

**12. The Second-Place Prize Package.** SAS will award one (1) second-place prize package to one Winner ("**Prize Package**" or "**Prize**") consisting of all of the following:

(A) A collector's Lego set (estimated retail value \$269 USD); and

(B) Assorted SAS swag (estimated retail value \$200 USD);

**13. The Third-Place Prize Package.** SAS will award one (1) third-place prize package to one Winner ("**Prize Package**" or "**Prize**") consisting of all of the following:

(A) Assorted SAS swag (estimated retail value \$200 USD);

**14. Winner Selection.** SAS will award one (1) Grand Prize Package to (1) one Winner; one (1) second-place prize package to (1) one Winner; one (1) third-place prize package to (1) one Winner. The selection of Winners will be conducted by random selection.

If any potential Winner refuses to accept the entire Prize Package or fails to satisfy all Eligibility conditions described in Section 1 of these Rules, such entity will not be eligible for the Prize Package. In that event, a new Potential Winner will be randomly chosen from all eligible entries. This process will be repeated no more than four (4) times, and if no final Winner meets all conditions for this Contest, then the Prize Package will not be awarded.

**15. Winner Notification and Verification.** The Potential Winner will be contacted by a representative of Sponsor within thirty (30) days (*i.e.*, the judging period) after the end of the Entry Period. The Potential Winners will be notified by email or telephone using their contact information provided at the time of entry into this Contest. Receiving a Prize Package is contingent upon compliance with these Rules, including any eligibility requirements.

**16. Agreements to Receive Prize Package.** We recognize that some Entrants may not be able to accept portions of the Prize Package. **If you would be unable to accept any portion of the Prize Package, please do not enter the Contest so that other persons may win.**

**17. (A)** If you are selected as a Winner, you agree that you can accept the collector's Lego set valued at over \$300 USD from SAS. If you are unable to accept the gift, it is your responsibility to notify SAS within two business days of receiving your winner notification.

**(B)** If you are selected as a Winner, you are agreeing that you are allowed to accept a gift valued at over \$200 USD from SAS. If you are unable to accept the gift, it is your responsibility to notify SAS within two business days of receiving your winner notification.

**(C)** If you are selected as a Winner, you are agreeing that you are allowed to accept hotel, airfare, Universal Orlando tickets and conference registration. If you are unable to accept the trip to the conference and participate in designated conference activities, it is your responsibility to notify SAS within two business days of receiving your winner notification.

**18. Prize Delivery and Conditions.** The Prizes are non-assignable and nontransferable and may not be substituted for cash. A Prize may not be upgraded, and no substitutions by the Winner will be allowed; except Sponsor reserves the right, in its sole discretion, to substitute a Prize for one of equal or greater value if the designated Prize should become unavailable for any reason, subject to applicable law. -Any Winner may waive the Winner's right to receive the Prize.

**19. Conditions and Disclaimers.** By entering the Contest, each Entrant agrees that: (a) he, she or they will abide by and be bound by these Rules; (b) neither Sponsor nor any of its affiliated companies or the advertising and promotional agencies affiliated with Sponsor or those affiliated companies, nor any of their officers, directors, employees, agents or representatives (collectively, Sponsor's "**Affiliates**") are responsible for claims, injuries, death, losses or damages of any kind resulting from participation or inability to participate in the Contest, or the awarding, acceptance, use, misuse, loss, or misdirection of a Prize Package; and (c) Sponsor is not responsible for any inability of a Winner to accept a Prize Package for any reason.

In the event a question arises regarding a Winner's identity, the Entry will be deemed made by the entity associated with the email account associated with the Entry. Entries are void if unreadable, inaccurate, incomplete, mutilated, irregular in any way, or otherwise not in compliance with these Rules. Although Sponsor attempts to ensure the integrity of the Contest, neither Sponsor nor any of its Affiliates are responsible for the actions of Entrants or other individuals in connection with the Contest, including attempts by Entrants or other individuals to circumvent these Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Contest. If, for any reason, the Contest is not capable of running as planned by reason of tampering, fraud, industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles, or any other causes which, in the sole opinion of Sponsor, could corrupt, compromise, undermine, or otherwise affect the administration, security, fairness, integrity, viability, or proper conduct of the Contest, Sponsor reserves the right in its sole and absolute discretion to modify these Rules, and/or to cancel, terminate, modify or suspend all or any part of the Contest, and in the event of cancellation or termination, to select Winners from among all eligible non-suspect Entries received up to the time of such cancellation, termination, modification, or suspension, as applicable.

**20. LIMITATIONS ON LIABILITY.** Neither Sponsor nor its Affiliates shall be liable to any Winner or any other person for failure to supply the Prize Package or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), terrorist acts,

earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond Sponsor's or its Affiliates' sole control.

**21. RELEASE AND INDEMNIFICATION.** BY ENTERING THE CONTEST, AND BY AGREEING TO BE A TRAVELER, EACH ENTRANT AND TRAVELER RELEASES AND HOLDS THE SPONSOR AND ITS AFFILIATES HARMLESS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS, AND ACTIONS OF ANY KIND ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE CONTEST OR PARTICIPATION IN ANY CONTEST-RELATED ACTIVITY, OR RESULTING DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE PACKAGE (INCLUDING ANY TRAVEL OR ACTIVITY RELATED TO ACCEPTANCE OF THE PRIZE PACKAGE) AWARDED IN CONNECTION WITH THE CONTEST, INCLUDING WITHOUT LIMITATION, PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY.

**22. Miscellaneous.**

(a) **Privacy.** All personal information collected in connection with this contest will be handled by SAS Institute Inc. and its Affiliates in accordance with these Rules and the SAS Privacy Statement, available at <http://www.sas.com/privacy>. By entering the Contest, each Entrant agrees that Sponsor may share Entrant's personal information with its Affiliates for the purpose of Prize Package fulfillment in the event Entrant is chosen as a potential Winner. Entrants whose e-mail address is submitted as part of this Contest agree that Sponsor may contact them by e-mail to make Entrant aware of information pertinent to the Contest, and to distribute information regarding Sponsor's products, special events, promotional offers, or purchase incentives. By participating in this Contest, Entrants agree to receive occasional emails from SAS about our products and services. Entrants may choose to opt-out of future e-mail notifications by clicking the link in the e-mail and following the opt-out instructions, or by contacting us directly at [privacy@sas.com](mailto:privacy@sas.com). Opting into specific offers does not improve an Entrant's chances of winning.

(b) **Publicity Release.** Except where prohibited, by accepting a Prize Package, each Winner grants permission for Sponsor and its agents to use his/her/their name, voice and/or likeness, for advertising, merchandising, promotion and/or publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without additional compensation.

(c) **Applicable Law.** The Contest, and any disputes that may arise hereunder, shall be governed in all respects by the laws of the state of North Carolina without regard to the conflicts of laws principles of any jurisdiction. Venue with respect to any such disputes shall be had in the state and federal courts of the state of Illinois. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision so long as the general intent of these Rules remains in effect. In the event that any such provision is determined to be invalid or unenforceable, these Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.

**23. Official Rules.** By participating in the Contest, each Entrant fully and unconditionally agrees to and accepts these Rules and decisions of the Sponsor, which are final and binding in all matters relating to the Contest. The Contest will be run in accordance with the Rules, subject to amendment by Sponsor. Each Entrant must comply with the Rules and will be deemed to have received and understood these Rules by participating in the Contest. The terms of the Contest, as set out in these Rules, are not subject to amendment or counteroffer, except as set out herein. If any provisions of the Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. Sponsor's failure to enforce any term of these Rules will not constitute a waiver of that provision.

24. **Sponsor.** The Contest is sponsored by SAS Institute Inc. 100 SAS Campus Drive Cary, NC 27513.
25. **Copy of Official Rules.** These Rules will be posted on the Sponsor's website at <https://www.sas.com/en/offers/sas-viya-workbench-contest.html> during the Entry Period and until Winners are selected.
26. **Winner List.** For the winner list, send a self-addressed, stamped envelope to the address of Sponsor provided above, Attn: Contest Winner List.