VIRTUAL SAS® GLOBAL FORUM 2020

4X MORE ATTENDEES REACHED VIRTUALLY

150+ Sessions  Inspiring Presenters  SAS and Microsoft Cloud Partnership  COVID Industry Response  Product Demos

RAVE REVIEWS
“...The interface was nice to navigate, the audio quality was great, just all of it was really, really impressive.”
“...Really loved the online accessibility and selection of speakers.”
“The site was very well organized! I commend SAS. I’ve never attended anything like this - it was amazing!”

5 AUDITORIUMS. DIVERSE TOPICS. FOR ALL AUDIENCES.
Global health crisis response.
Digital transformation.
SAS® in the cloud.
Real customer stories.
Innovation and discoveries.

IMMERSIVE EXHIBIT HALL
Explore your inner geek.
Watch sessions.
See demos.
Check out resources.

PARTNERSHIP ANNOUNCEMENT
Better Together: Microsoft + SAS are accelerating the power of AI for everyone.
VIRTUAL EVENT AT A GLANCE

VIEWS BY GEOGRAPHY FOR JUNE 16

- US: 45%
- EMEA: 24%
- Latin America: 14%
- Asia Pacific: 9%
- Canada: 8%

JOB ROLE

- C-Level: 6%
- VP: 3%
- Director: 13%
- Manager: 15%
- Individual Contributor: 58%
- Other: 5%

INDUSTRIES

- Financial Services: 18%
- Health Care & Life Sciences: 14%
- Education: 14%
- Government: 13%
- Services: 10%
- Other: 8%
- Manufacturing: 6%
- Insurance: 5%
- Communications & Media: 4%
- Retail: 4%
- Energy & Utilities: 3%
- Hospitality & Entertainment: 1%

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