1. **HOW TO ENTER:** NO PURCHASE NECESSARY. This sweepstakes begins at 8:00 a.m. EST on November 6, 2020 and ends at 5:00 p.m. EST on November 10, 2020 (“Entry Period”). Participation in this promotion constitutes your full and unconditional agreement to and acceptance of these Official Rules and the decisions of Sponsor, which are final in all respects. To enter, you must use the Internet to comment and share original content via Twitter or LinkedIn during the Entry Period to be automatically entered in the sweepstakes: (a) to enter on LinkedIn, comment on the published post linking to these Official Rules on the SAS LinkedIn company page; (b) to enter on Twitter, reply to the post from the @sassoftware handle as prompted using the hashtag #SASGFgiveaway in the same Tweet. Alternatively, you may enter the sweepstakes by sending an email to SASGlobalForumInfo@sas.com during the Entry Period. Limit one entry per social media platform per person (for illustration, one person may enter on Twitter and on LinkedIn for a total of 2 entries). More than two entries from one person may disqualify all entries in the discretion of Sponsor. Please note that if your social media account settings are set to “private,” your entry will not be visible to Sponsor and your entry will not be eligible. Sponsor is not responsible for phone, technical, network, electronic, computer hardware or software failures of any kind, misdirected, incomplete, garbled or delayed transmissions.

2. **ELIGIBILITY:** This sweepstakes is open only to residents of the US and Canada (excluding Quebec) 18 years of age or older at time of entry. Void where prohibited by law. Employees (including immediate family members and/or those living in the same household of each) of Sponsor, its advertising, promotion and production agencies, the affiliated companies of each, and the immediate family members of each are not eligible. Individuals, such as, but not limited to, certain government employees, who are prohibited by the terms of their employment or applicable law from participating in this promotion, are not eligible.

3. **RANDOM DRAWINGS:** A total of three (3) random drawings will take place from all eligible entries received on or about November 10, 2020.

4. **PRIZES:** From the eligible entries received, the following prize(s) will be awarded for each drawing:
   
   One (1) Book from Fireside Chat author (retail value: $20.00)
   One (1) SAS Canvas (retail value: $10.00)
   One (1) SAS Pen (retail value $5.00)

   Only three (3) prize packages will be awarded. Odds of winning depend on the number of eligible entries received. ALL TAXES ON THE PRIZES ARE SOLELY THE RESPONSIBILITY OF EACH WINNER OR WINNER’S DESIGNATED RECIPIENT. Sponsor will notify winners by social media post (via Twitter handle @sassoftware and the SAS LinkedIn company page), telephone, mail or e-mail, at Sponsor’s discretion. Winners may collect prizes at the Information Desk at the Conference or as otherwise directed by Sponsor. No substitutions or cash awards, except that Sponsor reserves the right to substitute a prize of equal or greater value in the event of unavailability.

5. **CONDITIONS OF PARTICIPATION/CHOICE OF LAW:** All federal, state and local laws and regulations apply. In addition, entries must comply with all terms, policies, and guidelines for the social media platforms used by participants in connection with this promotion (Twitter and LinkedIn). In the event of non-compliance with any requirement, the selected entrant may be disqualified and an alternate winner selected, at Sponsor’s discretion. Sponsor reserves the right to suspend, cancel, or modify this promotion as determined by Sponsor in Sponsor’s sole discretion, in which case unawarded prizes may be returned to Sponsor or may be awarded by random drawing from eligible entries submitted to that point in time, to the extent a fair random drawing can be conducted, at Sponsor’s discretion. If due to a printing, production or other error, more prizes are claimed than are intended to be awarded for any prize, the intended prizes will be awarded by random drawing from among all verified and validated prize claims received. In no event will more than the stated number of prizes be awarded. Sponsor not responsible for printing errors. All issues and questions concerning the construction, validity, interpretation, and enforceability of these official rules, or the rights and obligations of entrants and Sponsor in connection with the promotion, shall be governed by and construed in accordance with the laws of the State of North Carolina (“NC”), without giving effect to any choice of law or conflict of law rules or provisions (whether of NC or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than NC. The courts of NC in Wake County shall be the exclusive forum for any dispute relating to these official rules and/or this promotion. All entrants and winners agree, by their participation in the promotion, to submit to the personal jurisdiction of the courts of NC in Wake County.
6. RELEASES/WARRANTIES: The releases contained herein shall be binding upon winners and winners’ heirs, legal representatives, and assigns. By entering, you expressly consent to (a) Sponsor’s disclosure of your social media handle and/or name in public announcement of winners and (b) Sponsor’s use of your name, likeness, entry (including photo and other content), and text of interviews or statements without additional compensation or opportunity for review, unless prohibited by law, for promotional purposes throughout the universe in any media whatsoever now known or hereafter developed. By accepting prize, each winner warrants that prizes will be used only for recognized lawful purposes and in compliance with any and all applicable law, regulation, policy, guidelines, and manufacturer instruction. BY ENTERING, YOU RELEASE, HOLD HARMLESS, AND AGREE TO INDEMNIFY SPONSOR, ITS PARENT, SUBSIDIARIES, AFFILIATES, EMPLOYEES AND AGENTS AND TWITTER, INC. AND LINKEDIN CORPORATION FROM AND FOR ANY AND ALL LIABILITY, ANY INJURY, LOSS OR DAMAGE ARISING FROM OR IN CONNECTION WITH PARTICIPATION IN THIS PROMOTION, ACCEPTANCE/USE/MIS-USE OF THE PRIZE, AND BREACH OF THESE RULES. SPONSOR MAKES NO WARRANTY, GUARANTEE OR REPRESENTATION OF ANY KIND CONCERNING ANY PRIZE, AND SPONSOR DISCLAIMS ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS AND ANY OTHER IMPLIED WARRANTY.

7. PRIVACY. All personal information collected in connection with this promotion will be handled by SAS Institute Inc. and its affiliates (“SAS”) in accordance with these Official Rules and the SAS Privacy Statement, available at http://www.sas.com/privacy. By participating in this promotion, you agree to receive occasional emails from SAS about our products and services. You may opt out at any time by clicking the opt-out link in the emails or by contacting us directly at privacy@sas.com.


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