



Gavin Day

Executive Vice President, Office of the CEO

As Executive Vice President within the Office of the CEO, Gavin Day helps define and execute SAS' long-term goals aligned to its vision to be the most trustworthy analytics partner on the planet. He oversees a multifaceted organization that includes the SAS Office of Public Readiness and Corporate Planning; Corporate Programs and Strategy; Alliances and Channels; Consulting; Technology Partnerships; and field and technology enablement.

In his role, Day remains focused on empowering customers and partners, while preserving SAS' meaningful culture.

"As the founder of analytics, SAS has nearly 50 years of experience and success providing customers knowledge in the moments that matter most," says Day. "Now, as we look ahead to our next 50 years, we know we have the right strategy in place to drive growth and continued market leadership, while still maintaining the culture that is core to who we are."

Day previously served as SAS' Senior Vice President of Technology, overseeing technology development within the R&D division to define and communicate SAS' technology vision. He also held the role of Senior Vice President of US Commercial Sales, managing several business, presales and sales operations teams.

Prior to joining SAS, Day worked at DataFlux for 12 years in a variety of leadership roles, helping the company grow into an industry-leading provider of data management software before SAS acquired it.

Day holds a bachelor's degree in computer science from North Carolina State University. He supports and participates in the Brain Injury Association of America, Brain Injury Association of North Carolina and Folds of Honor.

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