



Riad Gydien

Executive Vice President & Chief Sales Officer

50-Word Abstract

Riad Gydien leads a global team focused on driving value for our customers and business growth for SAS. He is responsible for establishing the global sales business strategy and executing upon it to deliver topline revenue and ensure customer success.

100-Word Abstract

Riad Gydien leads a global team focused on driving value for our customers and business growth for SAS. He is responsible for establishing the global sales business strategy and executing upon it to deliver topline revenue and ensure customer success. His customer-centric approach places enhancing value at the forefront of SAS' relationship with customers, including via a global, dedicated team that works with customers to realize the full value of the products and services they use.

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To contact your local sales office,
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