



## Jennifer Chase

Executive Vice President and Chief Marketing Officer

### 50-Word Abstract

Executive Vice President and Chief Marketing Officer Jennifer Chase leads the company's data-driven marketing strategy for global brand awareness, demand generation and customer engagement. She is responsible for brand strategy and activation, product and industry marketing, go-to-market teams, analyst relations, communications, creative, paid media, digital marketing, events, customer contact centers and executive briefing centers.

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100 SAS Campus Drive  
Cary, NC 27513

T +1 919 677 8000  
F +1 919 677 4444

To contact your local sales office,  
please visit: [sas.com/offices](https://sas.com/offices)