



## Gavin Day

## Executive Vice President, Office of the CEO

## **50-Word Abstract**

Gavin Day helps define and execute SAS' long-term goals aligned to its vision to be the most trustworthy analytics partner on the planet. He oversees a multifaceted organization that includes the SAS Office of Public Readiness and Corporate Planning; Corporate Programs and Strategy; Alliances and Channels; Consulting; Technology Partnerships; and field and technology enablement.

## **100-Word Abstract**

As Executive Vice President within the Office of the CEO, Gavin Day helps define and execute SAS' long-term goals aligned to its vision to be the most trustworthy analytics partner on the planet. He oversees a multifaceted organization that includes the SAS Office of Public Readiness and Corporate Planning; Corporate Programs and Strategy; Alliances and Channels; Consulting; Technology Partnerships; and field and technology enablement.

In his role, Day remains focused on empowering customers and employees, enhancing SAS culture and investing in the SAS brand as the founder and future of analytics.