



David Macdonald

Executive Vice President and Chief Sales Officer

50-Word Abstract

David Macdonald is responsible for SAS' global sales in 59 countries. A seasoned leader with experience across industries, his primary focus has been in financial services and technology. He is passionate about empowering sales teams and partnering with customers to align the right analytics solutions with their business strategies.

100-Word Abstract

David Macdonald is responsible for SAS' global sales in 59 countries. A seasoned leader, Macdonald has more than 23 years of sales experience focusing on financial services and technology across many industries. He believes in partnering with customers to provide them with the right solutions that align with their business strategies. Having worked with many Fortune 500 companies, Macdonald understands how analytics can uniquely position businesses and organizations for success in their respective markets. He is passionate about empowering sales teams, arming them with trust and the resources necessary to serve their customers.

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