Education & Philanthropy
Across the globe, SAS offices manage programs tailored to fit the needs of their communities and the interests of SAS employees. In 2018, SAS donated more than $95 million to nonprofits across the globe. SAS targets education initiatives in science, technology, engineering and mathematics to ensure the next generation of computer innovators have the knowledge and skills to succeed. In South Korea, three universities – Dankook University, Korea University Sejong Campus, and Yonsei University Wonju Campus – joined the global SAS® Joint Certificate Program to incorporate SAS training. The office also held its 16th annual SAS Analytics Championship, where hundreds of university students analyzed traffic accident data provided by the Korean Ministry of the Interior and Safety and developed predictive models to increase traffic safety. Winners had the opportunity to work as a SAS intern.

Data for Good
Contributing to the improvement of local and global communities has always been important to SAS. Since 1976, SAS Analytics have been helping organizations gain valuable insights from data. The Data for Good movement is a natural extension of that, and SAS continues to look for opportunities to improve how people live. SAS uses analytics to address humanitarian issues like poverty, health, human rights, education and the environment. SAS Korea worked on a project with the Gwangju Fire Department Headquarters to analyze emergency call data and use the insights to save citizens’ lives by shortening response time. This analysis platform based on SAS Visual Analytics help to tailor policies to better protect citizens. In addition, the created a Data for Good e-Book to demonstrate these efforts and distributed it across a wide array of digital channels.

Employees & Culture
SAS is recognized worldwide for being a great workplace and for working to ensure that employees stay healthy, active and engaged. In 2018, SAS was recognized as one of Fortune’s Best Places to Work for Millennials, World’s Best Multinational Workplaces, Computerworld’s 100 Best Places to Work in IT and Best Workplace in Technology. SAS Korea recognizes local labor laws, and in 2018 they formed and are currently running the Labor-Management Council.

Governance & Management
Guided by the Code of Ethics, SAS is committed to demonstrating honesty, fairness and accountability in every decision and action. SAS’ compliance program consists of training, polices, processes and third-party and internal audits. Regarding local laws and standards, SAS Korea Legal drafted a guidance with regards to SAS Korea Gift Guidance, reflecting the Improper Solicitation and Graft Act (Act No.14183) which was the strong anti-corruption law that came into effect in November 2016.

The Ethics and Compliance group at SAS has developed courses to help employees abide by the SAS Code of Ethics and applicable external rules and regulations. New employees and contract workers are required to take some or all the following training: Code of Ethics, Information Security, Export Controls Awareness, Respect in the Workplace, Global Anti-Corruption, and Privacy and Data Protection for Global Companies. In addition, SAS Korea held mandatory training sessions for new hires to cover several compliance issues such as anti-corruption, data-protection and export control. SAS is committed to its valued reputation as an ethical and responsible employer and business partner globally.