

SAS Canada

2018 Country Office
CSR Information



Education & Philanthropy

Across the globe, SAS offices manage programs tailored to fit the needs of their communities and the interests of SAS employees. In 2018, SAS donated more than \$95 million to nonprofits across the globe.

SAS Canada takes a multidimensional approach to fundraising by supporting various global and local communities. In 2018 alone, SAS Canada raised \$111,332 CAD to support such charities and communities. The corporate social responsibility team meets monthly to plan some inspirational events. Below are some of SAS Canada's biggest initiatives and fund-raising:

- **Paratough Cup** – A corporate challenge to create more opportunities for Canadians with a disability to participate in sport. **Charity: Paralympic Foundation \$5,000.**
- **King Street Sticks Ball Hockey Tournament** – Annual road hockey tournament involving local companies to raise money for local charities. **Charity: Market Lane Public School \$6,000.**
- **Toronto Heart & Stroke Big Bike** – A biking event designed to stop traffic to support and drive awareness around critical heart disease and stroke research. **Charity: Heart and Stroke Foundation \$5,156.**
- **Charity Golf Tournament** – a fun golf tournament bringing together employees and friends. **Charity: Daily Bread Food Bank \$24,000.**
- **Grand Defi Pierre-Lavoie (GDPL)** – A 1,000km cycling challenge raising money for schools across Canada to help them buy and/or repair sports equipment so kids can exercise and adopt healthy life habits. **Charity: GDPL \$36,525.**

- **King Street Kicks Soccer Tournament** – Annual local soccer tournament involving companies from around the area to raise money for local charities. **Charity: Market Lane Public School \$9,500.**
- **Paddle Royale** – Annual table tennis tournament to support life-changing mentoring programs. **Charity: Big Brothers Big Sisters \$3,000.**
- **Winter Potluck** – An opportunity for employees to come together to enjoy some delicious food and show off their culinary skills. This includes hosting a silent auction, where employees can donate various auction items and skills. **Charity: Red Cross and Kid's Help Phone \$550.**
- **Movember** – For the past decade, the SAS Power to the Mo team raised over \$170,000, grew over 150 moustaches and raised awareness through thousands of conversations about prostate cancer and men's health. **Charity: Movember Foundation \$10,000.**

Data for Good

Contributing to the improvement of local and global communities has always been important to SAS. Since 1976, SAS® Analytics have been helping organizations gain valuable insights from data. The Data for Good movement is a natural extension of that, and SAS continues to look for opportunities to improve how people live. SAS uses analytics to address humanitarian issues like poverty, health, human rights, education and the environment.

SAS Canada Data for Good projects include:

- **Disastertech Hackathon:** Planning for weather-related disasters

- Using Advanced Analytics to Protect At-Risk Children
- PolicyWise: Using Data as a Tool for Social Good
- Supporting Indigenous Communities With Analytics
- Using Big Data to Predict Suicide Risk Among Canadian Youth

Environmental Program

SAS is committed to reducing its environmental footprint with multiyear programs focused on energy conservation and solar projects, emission management, pollution mitigation, water conservation, waste reduction and recycling, procurement and green building. SAS embraces Leadership in Energy and Environmental Design guidelines and equivalent standards for new construction projects and existing buildings.

SAS Canada prides itself on various eco-friendly initiatives, one of them being its LEED® silver certified headquarters. Building highlights include:

- Uses 62% less energy than a typical Ontario office building.
- Floor-to-ceiling windows and a three-story atrium provide more natural light, which saves energy and enhances comfort.
- Under-floor air distribution makes supplied air warmer than in traditional systems, which saves energy normally used to cool the air.
- All building materials are low volatile organic compounds.
- Ultra-efficient air filtering.
- One million liters of rainwater harvested each year and reused to flush washroom fixtures

SAS Canada also formed a Green Committee that works to organize various employee events to encourage eco-friendly initiatives such as planting rooftop gardens.

SAS Canada works with Wasteco, a Canadian company committed to providing solid waste management and recycling solutions for customers across Ontario.

Governance and Management

Guided by the [Code of Ethics](#), SAS is committed to demonstrating honesty, fairness and accountability in every decision and action. SAS' compliance program consists of training, policies, processes and third-party and internal audits.

SAS Canada has implemented various compliance and CSR policies related to local laws and standards to encourage governance and management of our employees, as well as providing health and safety standards. These include:

- Occupational Health & Safety.
- Accessibility for Ontarians with Disabilities Act (AODA).
- Employment Standards Act (Ontario legislation).
- Employment Equity compliance (federal contractors program).
- Canada Anti-Spam Legislation.
- Personal Information Protection and Electronic Document Act (federal).

