

# Financial transparency for government

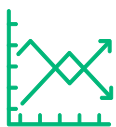
Monitor and track stimulus funds for greater insight



Track stimulus funds



Monitor allocations  
by program



Measure outcomes



Report results



Inform policy

## The Issue

Uncertainties surrounding the coronavirus pandemic have disrupted the world's economies. Governments and central banks worldwide have enacted sweeping and sizable fiscal stimulus measures to counteract the disruption. Economic stimulus provides a coordinated effort to boost economic growth, especially during a recession. This means that governments must monitor how the stimulus funds are spent and whether they make the desired impacts. For decisive action with such a large distribution of stimulus currency, governments need timely, reliable and accurate analytical insights to manage, monitor and measure its recovery efforts.

Governments have a goal of allocating stimulus funds to those programs that have proven to be effective in reinforcing the health infrastructure, supporting people, building industry, and creating and protecting jobs. Governments are the ultimate steward of the taxpayer money and must ensure its effective and efficient use.

## The Challenges



**Determine how stimulus funding has been spent.** Understanding where funding has been directed and expended is critical to ensuring those programs meeting the greatest need receive the right amount of stimulus funding. SAS® enables this by allowing you to track where each currency goes and in what amounts.



**Understand what programs are meeting the greatest need.** When governments are aware of where the greatest needs lie, they can more effectively allocate new and ongoing funds to those programs. SAS enables you to ensure transparency by bringing together various program data to easily report performance and program delivery achievements. Programs with a proven track record of success can more easily justify their expenditures and advocate for additional funds when necessary.



**Inform policy.** Connecting expenditures and program effectiveness can inform policy and funding decisions for ongoing recovery and response, as well as preparing for future disruptions. Telling a systemwide story of funding impact informs all stakeholders of policy successes and areas of improvement.

## Our Approach

As governments grapple with responding to immediate needs while maintaining an eye toward longer-term needs, decisions must be made to allocate and monitor funds in a way that maximizes their use. SAS can help by providing software and services to:

**Monitor program effectiveness.** You can collect, manage, analyze and report your program data to determine what is working and what is not.

**Quickly test scenarios.** You can perform rapid analytics and evaluation to become more agile, use continuous quality improvement like Plan-Do-Study-Act (PSDA) cycles, and shift funds to those programs proven to deliver the greatest economic impact.

**Maximize funding.** You can determine what services to offer in what locations and where to provide community outreach to benefit the greatest number of people.

**Help achieve regulatory compliance.** You can rely on a transparent framework and integrated data aggregation, analytics and reporting capabilities for an open, flexible and extensible means of measuring and managing regulatory risk in disruptive environment.

## The SAS® Difference

Data management technology from SAS offers an industry-leading solution built on an award-winning data quality platform that helps you improve, integrate and govern your program data. Our advanced analytics software is infused with cutting-edge, innovative algorithms that help you solve problems, make better decisions and unearth opportunities you would otherwise miss. Analytics technology offers a way to reveal new patterns and insights that can connect people with the right programs to meet their immediate and greatest needs. SAS provides:

- An integrated look at every stimulus-funded program across a government entity to reduce siloed efforts.
- A holistic analytical view of all program areas, including the ability to quickly identify high utilizers that may be better served in one program area versus another.
- A data-driven approach to measuring the effectiveness of funded programs, which can facilitate the appropriation of additional funds where needed.

SAS allows governments to account for stimulus funds down to the individual program participant. Tying stimulus funds to the most effective programs, governments can ensure stewardship of taxpayer funds and inform future policy decisions.



Learn more at the [SAS COVID-19 Resource Hub](#)

