

# Anti-money laundering

Quickly adapt to an evolving regulatory landscape and financial crime threats



Quickly address evolving, multifaceted compliance requirements



Tackle escalating financial crime threats with speed



Get a holistic view of risk to optimize decision making

## The Issue

Money laundering activities and other types of financial crimes escalated during the pandemic as consumers increasingly began to favor online and mobile banking services over branch or ATM visits. To keep pace with all the changes, regulators and supervisory bodies have had to transform their requirements and expectations frequently. Increasing consumer adoption of digital channels has given financial institutions (FIs) an opportunity to deliver positive experiences across all channels. But this same trend has increased risk exposure and intensified the battle against financial crime. Staying in compliance in an ever-evolving regulatory landscape is more complex than ever.

Many FIs struggle to balance all the demands – meeting high customer expectations, remaining compliant with evolving anti-money laundering (AML) regulations and staying abreast of new financial crime threats. Siloed systems and outdated technologies make it even more challenging.

## The Challenge

**Evolving regulatory landscape.** In addition to implementing new rules to address evolving financial crime threats, today's regulators are pushing for more advanced and proactive AML programs. With a proven AML solution from SAS, FIs can respond nimbly to new demands by regulators.

**Escalating financial crime threats.** Digital acceleration opens the door for criminal organizations to run complex money laundering and terrorist financing schemes while evolving their modus operandi. At the same time, advanced technology gives criminals new methods of conducting their activities. By adopting a hybrid analytics approach to detection – traditional rules combined with AI and machine learning (ML) strategies – FIs can more easily identify complex threats.

**Fragmented systems and data sources.** Siloed systems and data sources are not only costly – they also prevent FIs from getting a holistic view of customers and related financial crime risks. To avoid intelligence gaps, FIs can use a comprehensive, next-generation AML solution – including advanced analytics techniques – to break down financial crime risk management silos and meet all compliance-related requirements.

## Our Approach

In a fast-changing environment, FIs that strategically adopt a next-generation AML solution can effectively address escalating financial crime threats, high customer expectations and complex AML compliance requirements. With proven analytics from SAS, you can:

- **Tackle a range of compliance requirements from a single platform.** SAS® addresses AML compliance requirements with a fully integrated platform for transaction monitoring, customer due diligence, sanctions and watchlist screening, case management and regulatory reporting. From capturing data to regulatory reporting, it breaks down financial crime risk management silos, streamlines AML operations and helps you meet all compliance-related requirements.
- **Obtain clean, accurate and trustworthy data for analytics.** SAS helps you quickly import all types of data, prepare it for analytics and resolve entities. Data quality techniques standardize, deduplicate and correct data, while data governance tools let you set and enforce overarching rules that control how your institution collects, manages and archives data.
- **Gain a holistic view of customer behavior for monitoring.** Data orchestration seamlessly integrates data from diverse sources, enabling you to reliably transform and enrich multiple data types. This includes transaction data, non-monetary event data, geographic data, risk lists, third-party data and a variety of customer information.

## The SAS® Difference

To uncover sophisticated financial crime schemes, FIs need more than rules and standard analytics. A hybrid approach to detection helps to rapidly identify complex money laundering and terrorist financing threats. With SAS, you get:

- **Fewer false positives.** ML models for dynamic segmentation identify customer segments and adapt thresholds within transaction monitoring detection strategies. Create risk-based customer segments that evolve as financial and transactional profiles change and use dynamic segmentation to accurately detect threats.
- **Transparency and explainability.** SAS gives visibility into the decisions models make so AML teams will understand why activities were flagged. In turn, they can explain outcomes to regulators.
- **Integrated customer due diligence (CDD).** Know-your-customer and CDD, coupled with AI, ML and advanced network visualization, show a holistic view of entity risk for due diligence processes and for identifying and monitoring beneficial owners. Multi-dimensional dynamic risk rating models, unique to your institution's risk appetite, can adapt to changing size, geo footprint, customer base, frequency of screening and regulatory expectations.
- **Investigation and case management.** Integrated case management provides a centralized platform for viewing and investigating events and entities. Interactive drag-and-drop page builder and self-service capabilities enable administrative users to quickly configure settings, views and workflows – speeding suspicious activity investigation and reporting.

### SAS® ANTI-MONEY LAUNDERING HAS HELPED CUSTOMERS:



Reduce false positives  
by up to 80%

3-5x

Improve regulatory report  
conversion rates by 3-5x



Gain a holistic view  
of the customer

25%

Increase efficiency by 25%  
through automation



Lower the cost  
of compliance



Rapidly uncover  
hidden threats

For more information, please visit [sas.com/aml-compliance](https://sas.com/aml-compliance).

