



# Praesidio



THE  
POWER  
TO KNOW®

RISK - Corporate or private?

# Agenda



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Corporate Security as an integrated part of "Strategic Thinking"

Due Dilligence in all aspects of Corporate Culture.

**Personal data, ID-theft and kidnappings.**

**Risk Mitigation and Enterprise Risk Management**

What is it really? And why is it relevant?

"RISK RADAR – have you identified Your blind spots?"

# About Praesidio



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Established in Copenhagen, Praesidio has a global network of staff & associates with experienced capabilities to meet your complete security or discreet due diligence needs.

Our knowledge is founded, based and gathered through decades of professional work experience and personal relationships within US & UK government agencies, US/ European Special Operation Forces and Chief Security Officers within international corporations.

# Copenhagen: Susanne Diemer



## **CEO and Founder of Praesidio Group**

Susanne is the recipient of various U.S. Government awards for her work during her time with the U.S. Department of State – Diplomatic Security Service (DSS).



She has extensive Security, Consulting and Management experience gained over many years working in companies in London & Washington DC.

Susanne has through her work and high level networking gained a remarkable network of contacts at the top level in both business and the public sector in many countries across the world.

# Copenhagen: Esbern Stig Møller



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## **Chief Security Advisor**

A former Superintendent with a 15 year track record with the Danish National Police.

Holds a Masters degree in Corporate Leadership and Project Management (Master of Science from Copenhagen Business School).

He has served 7 years with the Royal Army (Military Police).



**Corporate Security** as an integrated part of "Strategic Thinking"



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**Business has gone from Local to National,  
and from National to Global.**

There is a need for a holistic, as well as, a Strategic and Global Enterprise Risk approach.



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## Due Dilligence and Vetting

**When companies interact - there is a large quantity of trust and relations involved.**

- add some Common sense and a bucket full of "paranoia".

**When companies hire employees, promote or let staff go, this is equally done with..**

- "blind" trust in the goodness of human kind - or lack of skills to "investigate".

- 80% of applications and CV's have false information.

**Use employees for what they are good at..**



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"Its all connected.."

There are often/always a physical or personel security breach before a theft/attack – e.i. by :

'Dumpster Diving'



Social media

(as a double edged sword)



Insider-access

(free passage unless there is a focus on personel secur  
(unsecure use of outsourcing or consultants)







# Targets, Access & Tools

## "Assets & Targets"

- Cash...
- Transaction and transfers...
- Data/Information...
- Key-personel ...



## "Access"

- "Traditional" bankrobberies with the risk of kidnap...
- "Trick theft/fraud" inspired by extortion...
- "Insider" and IT-assisted theft...



## "Tools"

- Theft, Kidnappings, Tiger-kidnappings, Extortion.



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## New targets in kidnapping/theft/extortion

It is not necessarily cash ransom – but access to money and data/information.

It is not necessarily the CEO's – but also heads of IT / Finance, critical corporate staff

.... Or their relatives.

.... Or Your vital data/information and IT infrastructure.

They do not necessarily contact the company for the "ransom"

– delay in activating Crises Management and procedures.

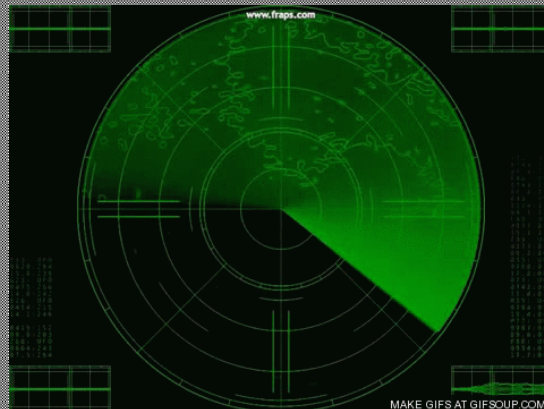
These kinds of crimes, is happening in all parts of the World.  
– also in Europe!



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# Enterprise RISK Management..

- What is it?
- And is it relevant?



- The ability to identify potential risks and assess their danger to the Enterprise
- And YES... it is relevant.. This is the new competitive edge!



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**Corporate Security is for Corporations,  
what National Security is for Nations.**

Quote: David Burrill, former CSO British American Tobacco

# Enterprise RISK Management



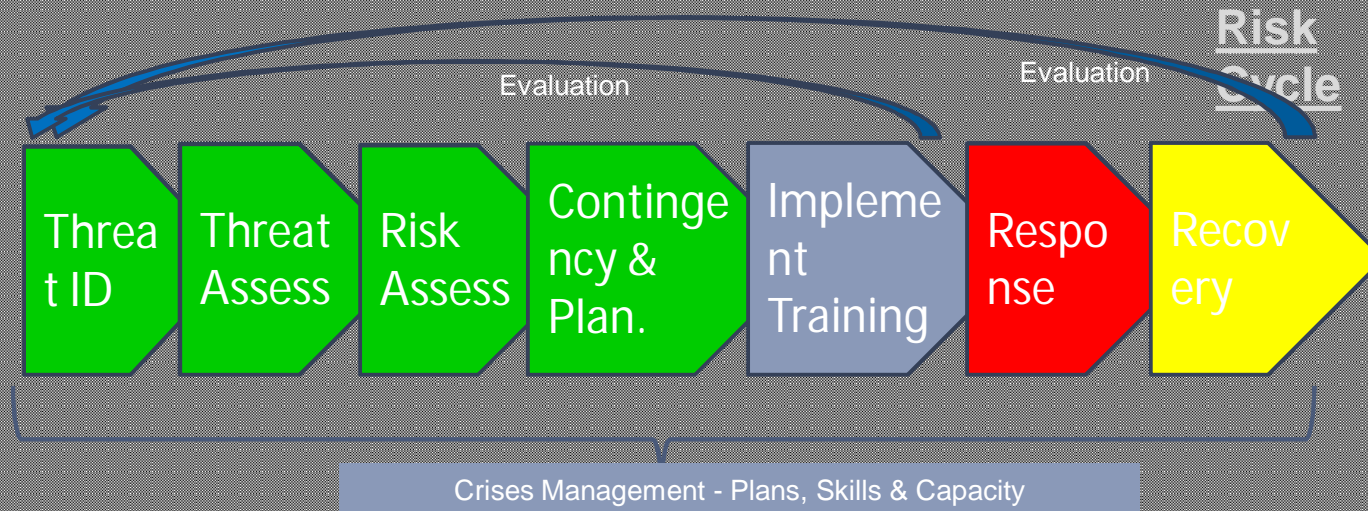
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## Client Risk Exposure:

Are there “actual” or “potential” threats ? – To whom or what ? – How do You handle it?

## Corporate Asset Exposure:

People – Earnings – Reputation & Investor relations – Assets, Data/Information, buildings, plants, ships and goods – Intellectual Property.....





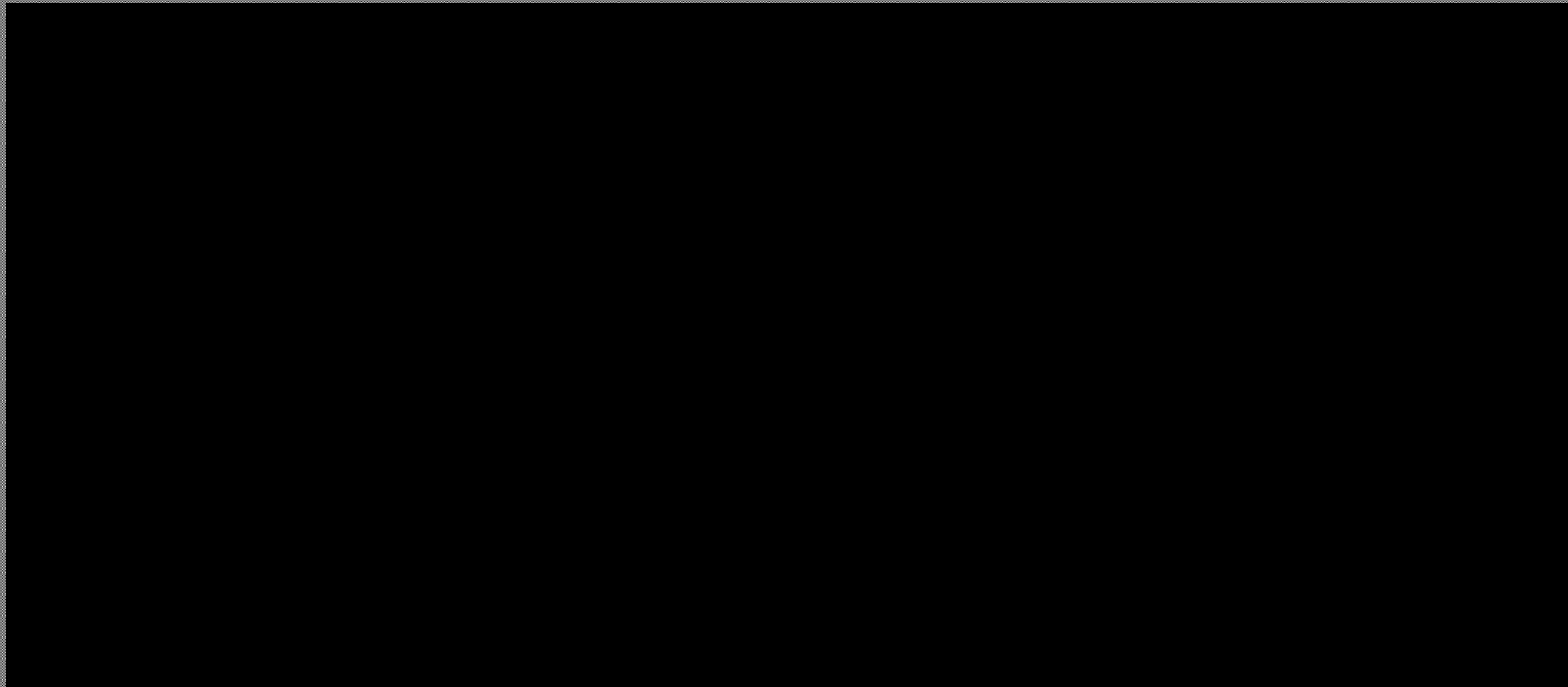
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Questions ?!

# Enterprise RISK Management... and common sense



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# Contact us



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