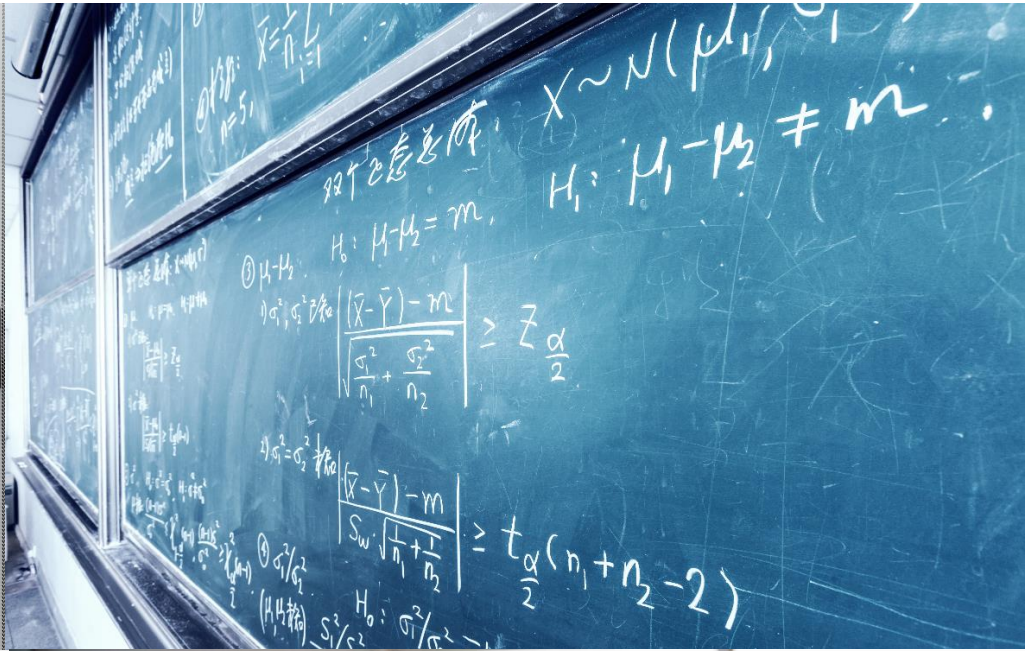
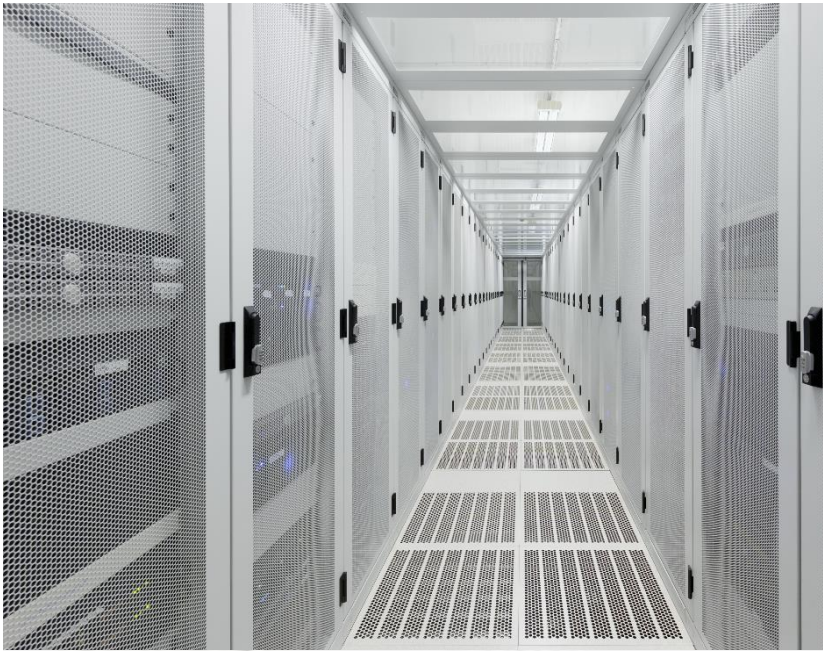




**Proč skvělé  
modely  
často končí  
v šuplíku**









LET'S *celebrate*  
OUR FUCK UPS!

**AD HOC ANALÝZY VS.  
POKROČILÁ ANALYTIKA**

**FORMULACE ZADÁNÍ**

**NESCHOPNOST EXEKUCE**

**KRABICE NA VŠECHNO**

**CHYBĚJÍCÍ BUSINESS CASE,  
NEZNÁMÁ ROI**

**ZPĚTNÁ VAZBA**



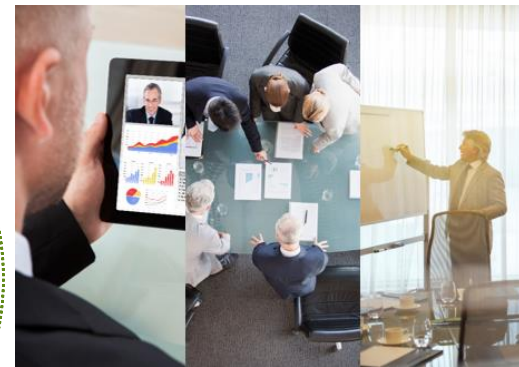
www.dilbert.com scottadams@aol.com



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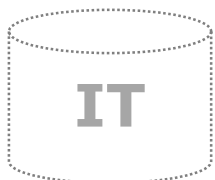


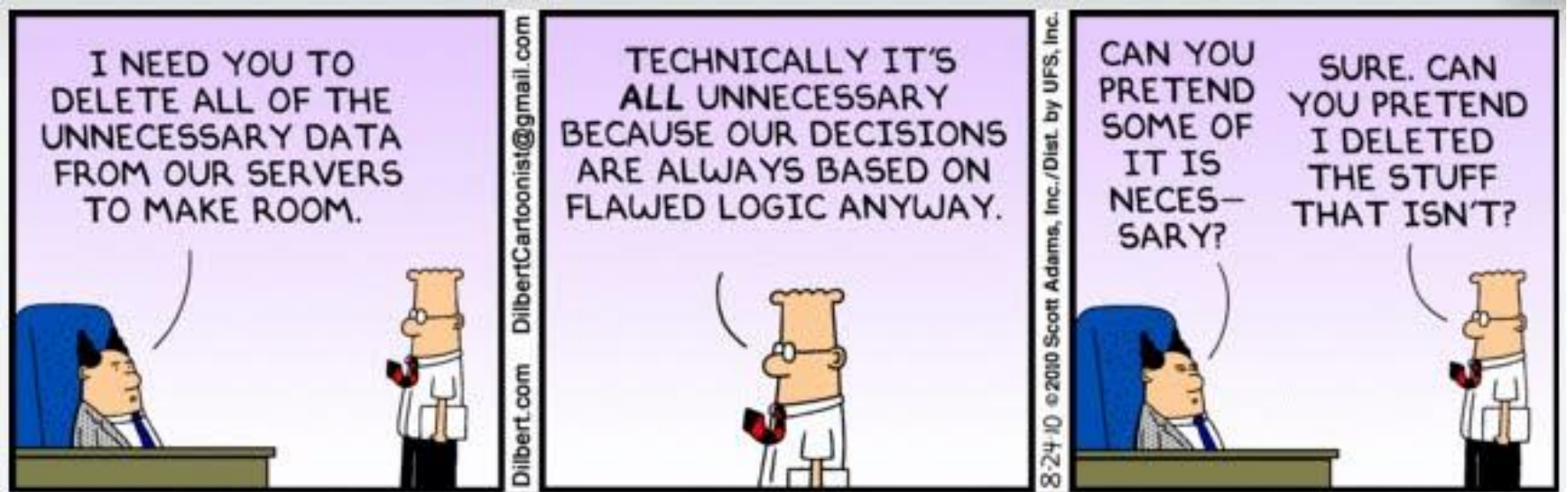
**KNOWLEDGE**

**BUSINESS**

**DATA**

**CONTEXT**





I NEED YOU TO DELETE ALL OF THE UNNECESSARY DATA FROM OUR SERVERS TO MAKE ROOM.

TECHNICALLY IT'S ALL UNNECESSARY BECAUSE OUR DECISIONS ARE ALWAYS BASED ON FLAWED LOGIC ANYWAY.

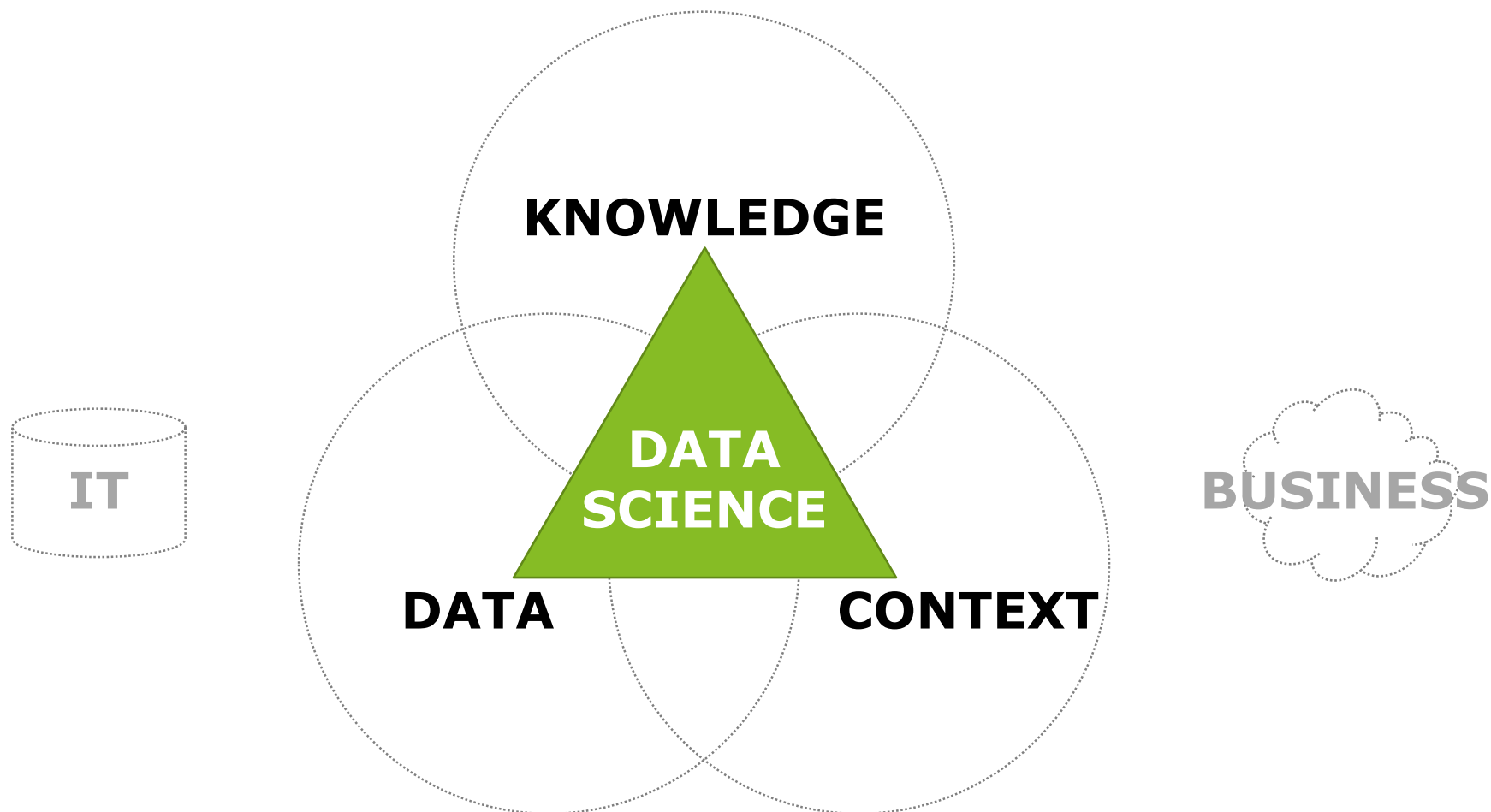
CAN YOU PRETEND SOME OF IT IS NECESSARY?

SURE. CAN YOU PRETEND I DELETED THE STUFF THAT ISN'T?

DilbertCartoonist@gmail.com

8/24/10 © 2010 Scott Adams, Inc./Dist. by UFS, Inc.

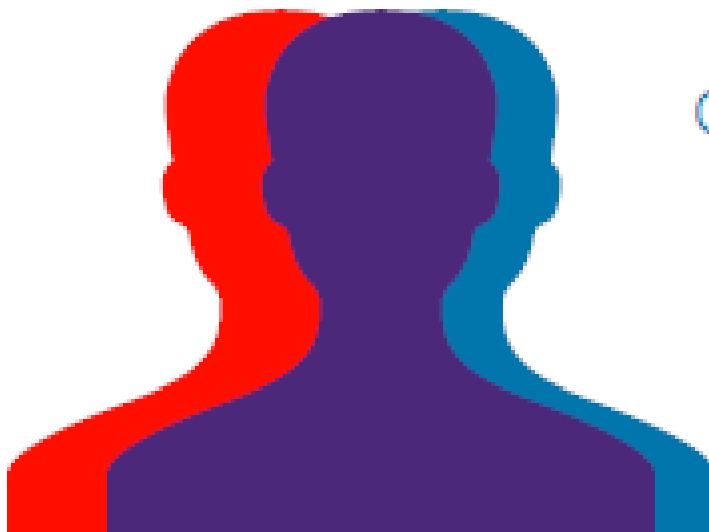
# DATA SCIENCE KOMPETENCE





# PURPLE PEOPLE

Technical &  
Analytical



Business &  
Communication



# BUDOVÁNÍ DATA SCIENCE KOMPETENCE

## Nezbytné komponenty

**STRATEGIE A EVANGELIZACE**

**TRÉNINK**

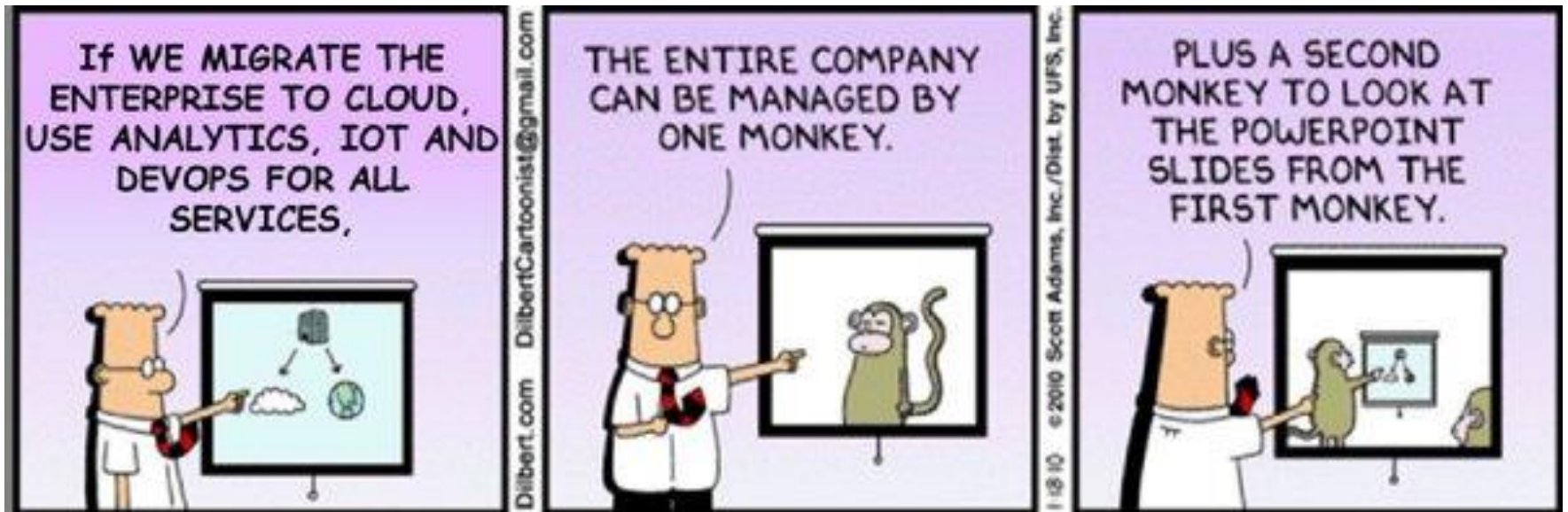
**INICIACE**

**ŘEŠENÍ KAPACITNÍCH  
PROBLÉMŮ**





Děkuji za pozornost!



**Deloitte.**

Děláme  
věci, které  
mají význam

[www.deloitte.cz](http://www.deloitte.cz)