



SAS® OnDemand for Academics

Cost-effective and immediate access to SAS® data management and analytics software

For courses requiring analytical software, historically students either buy the software from the bookstore, then install and configure it on their own computer (whether or not they have the requisite skill set); or, go to a computer lab to use the software. In both cases, either the student or the IT staff is responsible for installation, maintenance, configuration and support of the software and necessary hardware.

For professors teaching students data management and analytics, now there is a more effective and efficient solution. SAS OnDemand for Academics provides an online delivery model in which users register for the service, access a SAS software application via the Web and perform processing by connecting to a hosted server at SAS. Now students and professors can gain immediate access to SAS' world-class software, gaining all the benefits without the hassles.

SAS OnDemand for Academics makes it easy to access the data management and analytical power of SAS for teaching through a user-friendly, point-and-click client interface at no cost for professors and minimal cost to students, freeing students from cumbersome installations and maintenance, while streamlining the process for professors.



Benefits

Save time and money. With an economical and easy purchase plan, all of the software is accessed over the Web, avoiding large-scale hardware, dedicated university IT staff or complex configurations.

Immediately access the latest SAS software. Use the software on a PC or laptop from any location at virtually any time where a high-speed Internet connection can be established. The processing takes place on a SAS-hosted, secure server and results are returned to the user immediately.

Access to online support site. Utilize reference materials, data, trainer materials, publications, online documentation, Web courses, tutorials and e-learning at www.support.sas.com/ondemand.

Reduce environmental impact. The software and support you need are available electronically, without any CDs, DVDs or packaging.

Gain SAS programming expertise. Students will build and expand on SAS programming/usage skills through completing courses where SAS is provided.

The SAS® Approach

Higher education institutions often find it challenging to implement the on-campus technology infrastructure that's needed by students and faculty for teaching and learning. SAS OnDemand for Academics was created to offer professors and students another innovative way to access SAS on campus – without the burden of additional IT overhead.

With SAS OnDemand for Academics, there is no software to install, configure or support so students and professors gain quick access to leading software for data management and analytics. Students, including both onsite and distance learners, can use SAS whenever or wherever they please – no more waiting for a seat in a campus computer lab or having to buy and install technically complicated software. SAS software is offered at a nominal fee for students and provides a quick and simple, user-friendly Web interface.

Multiple SAS applications are made available for learning and applying data management and analytics. On large or small volumes of data, students can study data analysis, statistics, research methods, math, economics, data mining, modeling comparisons, data exploration, data visualization and graphical reporting – all in a dynamic and visual environment on a Windows-client Web interface.

Capabilities

Analyze large or small volumes of data with SAS® Enterprise Guide®.

- Uncover trends, identify issues or summarize findings on large or small volumes of data with reporting features to share and publish results.
- Teach SAS skills using traditional SAS programming windows (program editor, log, output).

Streamline the data mining process with SAS® Enterprise Miner™ (Early Adopter).

- Create and apply accurate predictive and descriptive models to large or small volumes of data. Mined results can be applied to guide future decisions or explore past decisions.
- Build and train your models with an interactive graphical user interface that makes it easy to visualize data mining activities and results.

Dynamically link statistics with graphics using JMP®.

- Dynamic and visual analysis let you interactively explore, visualize and better understand data, and then use this understanding to inform statistical analyses.
- Display statistical data dynamically and visually and communicate the results of analyses using highly visual and advanced graphical reporting capabilities.
- Through JMP, interact with SAS to enhance data analysis.

The SAS® Difference

- SAS provides students and professors immediate, online access to SAS software.
- Students, including both onsite and distance learners, can use SAS whenever or wherever they please.
- Professors can teach data management and analytics at no cost to them and minimal cost to students, providing multiple software applications without maintenance or IT overhead.
- With quick access to award-winning software for data management and analytics, students gain valuable SAS skills that are highly sought after in the job market.
- SAS has been used in colleges and universities both in the US and worldwide for more than 30 years.

About SAS

SAS is the leader in **business analytics** software and services, and the largest independent vendor in the business intelligence market. Through innovative solutions delivered within an integrated framework, SAS helps customers at more than 45,000 sites improve performance and deliver value by making better decisions faster. Since 1976 SAS has been giving customers around the world THE POWER TO KNOW®. Learn more at www.sas.com/academics.



SAS Institute Inc. World Headquarters +1 919 677 8000

To contact your local SAS office, please visit: www.sas.com/offices

SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. ® indicates USA registration. Other brand and product names are trademarks of their respective companies. Copyright © 2009, SAS Institute Inc. All rights reserved. 103371_538960.0909