



## SAS® for Employer Reporting

Reduce the costs and IT cycles related to health insurance

### Overview

Employer groups traditionally have relied on insurers to fulfill their health plan reporting needs when questions arise about health benefits costs, plan utilization and membership information. Unfortunately, many insurers aren't able to meet the reporting needs of their biggest customers. But that can change with SAS® for Employer Reporting.

SAS for Employer Reporting relieves your staff's reporting burden by giving employers access to the information they need in an online, self-service format. The reporting system's easy-to-use, point-and-click interface is customer-driven, giving employers access to timely, flexible, ad hoc information and drillthrough capabilities for tracking medical costs and utilization by provider, location, benefits plan and more.

The solution goes beyond simple static reports to give employers online decision-support functionality. A prebuilt data model and reporting templates meet the specific needs of employers and their benefits managers. And because the solution is based on a single, centralized metadata repository, you can be confident in the consistency and accuracy of results.



### Challenges

- **Increasing demands.** Demand from employers for integrated health trend reporting puts a strain on health plan staff.
- **Insufficient reporting programs.** Employers are looking for insight into future trends and actionable issues that basic reporting packages fail to capture.
- **Growing time constraints.** Health plan staff are being asked to be more consultative with clients and do not have time to devote to data aggregation and manipulation.
- **Lack of insight.** Existing health plan reporting gives little insight into which trends for an employer are likely to continue and which are not.

## How SAS® Can Help

By enabling you to off-load basic query and reporting needs, SAS for Employer Reporting helps you reduce your costs and the IT cycles associated with supporting employer reporting demands.

With your staff free of their daily reporting burden, you can focus on upgrading their skill sets so they can spend more time on strategic issues and in-depth analyses to support your business goals and objectives, adding more value to your internal and external customers.

The solution also eliminates the integration difficulties related to mixed-vendor solutions, giving you even greater cost savings. And the zero-footprint interface eliminates the need to install software on individual desktops, which saves additional time and money.

## Capabilities

Based on the industry-leading SAS Business Analytics Framework, SAS for Employer Reporting offers award-winning data integration, analytics and reporting technologies that enable you to navigate today's challenges and capitalize on tomorrow's opportunities.

By integrating data from across your enterprise and delivering self-service reporting and analysis, IT spends less time responding to requests and business users spend less time looking for information.

### Data integration

SAS provides capabilities for enterprise data access and processing across systems and platforms; integrated data quality, which is critical to providing accurate, consistent information; and an interactive, visual data integration development environment that enables collaboration and easy reusability across your organization, all with a single point of IT administration.

A centralized metadata repository guarantees a single version of the truth, ensuring consistency and accuracy. With consistent data, benefits managers can make fact-based decisions quickly and confidently, thus lowering risks as you plan for the future.

### Advanced analytics

SAS for Employer Reporting can be expanded to include advanced SAS analytics and expertise – such as forecasting, modeling, optimization and data and text mining – so you can forecast utilization trends as well as identify and segment clinical risk for more effective disease management and medical management interventions.

You'll have the knowledge you need to create new insights, predict with precision and make better decisions, all with an eye toward reducing fraud, improving medical outcomes, ensuring compliance with evidence-based medicine and beyond.

### Reporting

SAS for Employer Reporting's customer-driven reporting system is designed to meet the specific needs of employers and benefits managers, giving them seamless, self-service access to reports and analysis. With it, they can stop paying third-party consultants for information that they can either get for themselves or get directly from you.

### About SAS

SAS has served the healthcare and life sciences industries for more than three decades. Expert business, technology and healthcare industry professionals comprise our highly focused Health and Life Sciences Division – a group dedicated to meeting the needs of all primary industry segments and enabling you to reach your goals effectively, confidently and quickly. SAS' healthcare industry focus helps guarantee that optimal software and services are delivered so health plans can achieve desired business objectives.

SAS is the leader in business analytics software and services, and the largest independent vendor in the business intelligence market. Through innovative solutions delivered within an integrated framework, SAS helps customers at more than 45,000 sites improve performance and deliver value by making better decisions faster. Since 1976 SAS has been giving customers around the world THE POWER TO KNOW®.

[www.sas.com](http://www.sas.com)



THE  
POWER  
TO KNOW.

SAS Institute Inc. World Headquarters +1 919 677 8000

To contact your local SAS office, please visit: [www.sas.com/offices](http://www.sas.com/offices)

SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. © indicates USA registration. Other brand and product names are trademarks of their respective companies. Copyright © 2009, SAS Institute Inc. All rights reserved. 102450\_542081\_0909