



# SAS® Activity-Based Management Adapter for SAP

Your route to faster activity-based management

## Overview

Around the world, many companies – most likely yours among them – have invested heavily in supporting their organization's IT strategy, with significant sums of money being poured into SAP R/3 and other IT systems to help them run their day-to-day operations better. These investments have yielded benefits, such as improved operational transparency, efficiency and a platform for making sound operational business decisions.

Today, CFOs, CIOs and CMOs are being asked to apply their expertise to more strategic organizational issues, but they are often frustrated by the paradox of realizing the value of the information contained in their systems and the corresponding difficulty of getting information back out again.

SAS can help you make the best use of your existing data to support and enrich your activity-based management efforts. The **SAS® Activity-Based Management Adapter for SAP R/3** accelerates the implementation process and, ultimately, provides the intelligence you need in a fraction of the time you're accustomed to receiving it.



## Benefits

- **Faster implementation** by delivering predefined mappings between R/3 and SAS Activity-Based Management.
- **A significant reduction in implementation costs**, as the solution extension reduces the need for customization and long consultation phases.
- **Greater visibility** over a significant and important part of the overall project.
- **Greater and earlier ROI** from existing IT investments in SAP R/3.
- **Less effort and money** spent running ad hoc reports and manually manipulating the activity data.

## How SAS® Can Help

Our experience with SAP R/3 enables you to take full advantage of all the valuable financial and operational data in your SAP R/3 system by building upon and extending your enterprise's information infrastructure, leading to more reliable information for sound decision making.

SAS ensures consistent interpretations of data from SAP. The required model structure and operational driver data can be analyzed, automatically extracted and utilized within SAS Activity-Based Management. Only the power of SAS can turn your data into enterprise intelligence without disrupting your daily operations or the integrity of your existing investments.

SAS accesses and aggregates information into your SAS Activity-Based Management solution in a consistent way. Delivering the ABM information to manage your day-to-day business, and fulfilling your role of being a business driver, will give you the confidence to:

- Drive strategic and operational decision making.
- Identify opportunities for improvement and turn them into action.

- Accurately determine profit margins by analyzing customer and product profitability.
- Accurately predict costs, profits and resource requirements for the future.

SAS has been complementing our customers' use of SAP for many years, and we have the expertise to deliver an activity-based management solution that will give your company the ability to deliver measurable, strategic value to your entire organization.

### Faster, smoother implementation

The SAS Activity-Based Management Adapter for SAP R/3 accesses and integrates data from your various R/3 sources, enabling a faster, smoother and more cost-effective implementation of your activity-based management project.

Choosing SAS Activity-Based Management Adapter for SAP R/3 will:

- Get your activity-based management solution up and running faster.
- Extend and enhance the value of existing IT investments.
- Give you the flexibility to grow your IT infrastructure as you choose.

### Looking toward the future

A unique advantage in choosing SAS is that it does not limit your choices in the future, regardless of what those choices might be. Only SAS has a clearly defined vision of how it can support cross-functional and strategic decision making well into the future.

For example, should you need to integrate a performance management system or enterprise risk management solution with your financial management solution, SAS can do that. SAS can help you build an intelligent enterprise – in phases and at a pace that fits your organization's needs.

### About SAS

SAS is the leader in business analytics software and services, and the largest independent vendor in the business intelligence market. Through innovative solutions delivered within an integrated framework, SAS helps customers at more than 45,000 sites improve performance and deliver value by making better decisions faster. Since 1976 SAS has been giving customers around the world THE POWER TO KNOW®.

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