



## SAS® for Education

### Sparking innovation through a culture of authenticity

Imagine being able to ask questions and get accurate answers immediately. With SAS, educators can leverage and integrate information from across existing systems to create a culture of authenticity in which they can engage in dialogue, ask questions and make informed decisions around data-driven outcomes. SAS provides a full suite of software solutions and services, designed to spark educational innovation and make a real difference in educational progress.

### Solutions

SAS solutions for education are designed to help you make the most of the information that already exists across your enterprise resource planning (ERP) or other legacy systems. Using SAS, you can access the data in your ERP – and data residing in any other system – to generate reports and perform analysis. With SAS' superior data management, industry-leading analytics and robust reporting you can customize a solution for a variety of purposes, including:

- [Data management and reporting.](#)
- [Data-driven decision making.](#)
- [Enrollment management.](#)
- [Institutional research.](#)
- [Academic research.](#)

SAS offers additional solutions that help educators develop online curriculums or monitor students' progress:

- [SAS® Curriculum Pathways®.](#)
- [SAS® EVAAS® for K-12.](#)

**Hosted Solutions:** SAS' strategic services help to ensure that our world-class software is applied in a way that most effectively meets your goals. Hosted offerings for teaching, learning and administration include:

- [SAS® OnDemand for Academics.](#)
- [SAS® OnDemand for K-12.](#)

**Teaching and Research:** SAS remains true to its educational roots by supporting teaching and research excellence in academic communities around the world. SAS is always focused on education and is ready to work with you to support your teaching, learning and research interests and goals with the solutions listed above.

### How can SAS® help education leaders make informed decisions today and into the future?

SAS serves to supply educational leaders with consistent, trustworthy information they need to make the best decisions to foster effective and efficient learning throughout the education life cycle. By delivering the best software and services for aligning existing data systems, SAS securely provides users of all levels with the information they need, in the format they need, at the time they need it.

## Success Stories

### Liberty Public School District, Missouri

- **Challenge:** The Liberty Public School District wanted to pull all of its data together into an easy-to-read dashboard for principals.
- **Solution:** Using the SAS Enterprise Intelligence Suite for Education, Liberty is able to integrate, manage and analyze data, and then deploy information across the district. Liberty can now look beyond historical data using predictive analytics.
- **Results:** Information that once took an IT staff member a week to assemble is now available through a Web-accessible dashboard on a daily basis.

### Plano Independent School District, Texas

- **Challenge:** The Plano Independent School District wanted data tools to help it measure and improve student performance.
- **Solution:** The SAS Business Analytics Framework pulls data from disparate sources and makes it easy for everyone – from administrators to educators at the classroom level – to gain useful knowledge and draw insightful conclusions.
- **Results:** Plano's teachers and staff better understand how students are performing during the year and can intervene faster when a potential student performance issue arises.

### Wilson County School District, North Carolina

- **Challenge:** The Wilson County School District needed quick and easy access to integrated data across all 24 schools in the system.
- **Solution:** SAS OnDemand for K-12 offers Web-based, secure access to both high-level and detailed data so that leaders can easily spot trends and make informed decisions.

- **Results:** Time savings with self-service portals to critical information, fostering communication for more effective problem solving and increased fact-based ideas and solutions.

### Broward Community College, Florida

- **Challenge:** Broward Community College wanted to proactively manage its finances and obtain the revenue needed to support the college system.
- **Solution:** SAS Financial Management streamlines accounting processes by pulling in budget information from all campuses and turning it into concise reports about the college's financial health.
- **Results:** Broward Community College can answer questions about the effectiveness of programs and easily link budget information to student achievement information. Reports that used to take days or weeks are now produced in seconds; executive staff members have dashboard access to financials, allowing them to quickly make smarter decisions about the school's funding.

### Sinclair Community College, Ohio

- **Challenge:** Sinclair Community College needed to improve enrollment and retention, market more effectively and help struggling students graduate.
- **Solution:** SAS empowers the college's Business Intelligence Competency Center, which was established as the school's single source of data-driven decision making. The enterprisewide initiative supports more than 50 departments to analyze data gathered by the college's ERP system. College officials have built statistical models that help them understand which students are most likely to enroll, be successful or drop out.

- **Results:** Using SAS to analyze student data, the college was able to turn a possible enrollment drop into a 1 percent enrollment increase in a matter of weeks.

### University of Central Florida

- **Challenge:** The University of Central Florida wanted business users, such as deans and admissions staff, to be able to access and analyze information to help them make strategic decisions.
- **Solution:** SAS gives university faculty and staff the ability to quickly and accurately make data-driven decisions.
- **Results:** University administrators can quickly access accurate information that is needed to effectively allocate the university's resources and increase the institution's responsiveness to students.

## About SAS

Beginning with a research project more than 30 years ago at North Carolina State University, SAS has remained committed to serving the education industry by delivering on-premise and hosted software solutions and strategic services that spark innovation and expand educational opportunities. SAS delivers the latest technology in SAS software and solutions to more than 3,000 educational institutions worldwide.

As the leader in [business analytics](#) software and services and the largest independent vendor in the business intelligence market, SAS helps customers at more than 45,000 sites improve performance and deliver value by making better decisions faster. Since 1976 SAS has been giving customers around the world THE POWER TO KNOW<sup>®</sup>.

Learn more at [www.sas.com/education](http://www.sas.com/education).