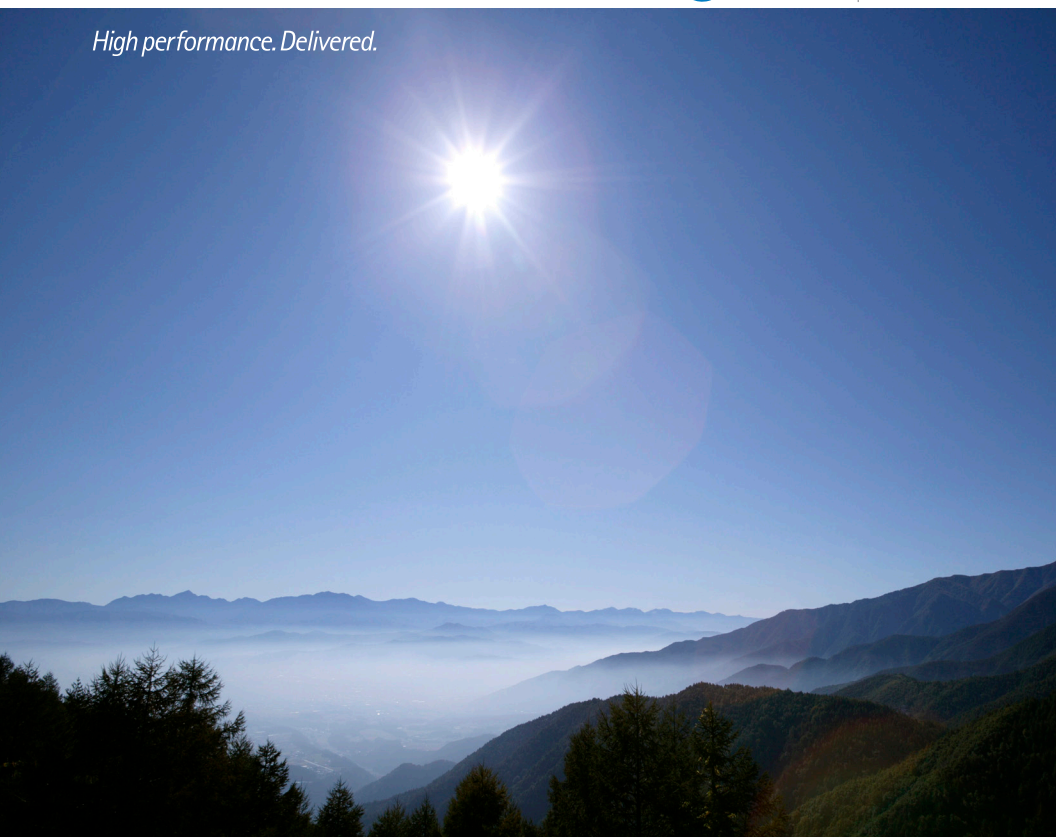


Accenture SAS Analytics Group

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Predictive Analytics: The Time Is Now

Predictive analytics is becoming a critical differentiator for organizations as they strive to make better decisions – about evaluating mergers and acquisitions, entering new markets, operating more profitably, winning top talent, serving citizens more efficiently and getting closer to the customer. Organizations that broadly apply analytics – modifying processes, creating business functional areas, managing change and developing analytical talent – enable high performance that lasts.

The Accenture SAS Analytics Group brings together the global leader in business analytics software with one of the world's foremost management consulting, technology services and outsourcing companies to create a powerful, trusted team. We are focused on helping our clients embrace the power of analytics to improve margins, anticipate competitive movements, project commodity pricing, forecast supply chain breakdowns, optimize product launches, predict talent gaps, envisage expansion options and drive better business outcomes. Together, the Accenture SAS Analytics Group unleashes innovative insights that lead to improved outcomes for businesses, governments and nonprofits.



Predictive Analytics at Work: See the Possibilities

Accenture and SAS are helping an industrial equipment maker identify trends in defective products using the SAS® Warranty Analysis software suite.

The outcome: Fewer failures, better product engineering and higher recovery from its supplier base.

Accenture and SAS have been working with a US telecommunications company to improve the effectiveness of marketing campaigns.

The outcome: Improving B2B campaign sales rates by more than 250 percent and rolling out campaigns in a day, not a month.

Accenture and SAS are helping a global insurance company implement a credit risk management framework for its European and Asian assets.

The outcome: Improved risk management and reporting practices that support Solvency II requirements.

Accenture and SAS are working on a five-year managed services deal for a global pharmaceuticals company.

The outcome: Consistent metrics across all markets and data sets, and the ability to better deliver what customers want by providing practical insights from the data.

Accenture and SAS are helping a European insurer with an innovative business process outsourcing solution for improved fraud recognition.

The outcomes: Lower total claims costs with minimal false positives or negatives.

Accenture SAS Analytics Group

With more than a decade of successful teaming, SAS and Accenture are enhancing their collaboration to deploy next-generation management science – business analytics that transforms organizations and enables better business outcomes faster.

The enhanced relationship – the Accenture SAS Analytics Group – builds, markets, sells, delivers and manages predictive analytics software solutions and services.

Accenture

Accenture is a global management consulting, technology services and outsourcing company, with more than 236,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions with extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments.

SAS

SAS is the leader in business analytics software and services, and the largest independent vendor in the business intelligence market. Through innovative solutions delivered within an integrated framework, SAS helps customers at more than 50,000 sites improve performance and deliver value by making better decisions faster. Since 1976 SAS has been giving customers around the world THE POWER TO KNOW®.

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