



SAS® Educación

Potencializando el conocimiento a través del entrenamiento y la certificación

Primer Semestre 2012 Calendario Público de Cursos

► Más información: www.sas.com/mexico/training

Nombre del Curso	Días	Enero	Febrero	Marzo	Abril	Mayo	Junio
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SAS® Foundation

Programming 1: Essentials	3	4,5,6	1,2,3	7,8,9	9,10,11	2,3,4	6,7,8
Programming 2: Data Manipulation Techniques	3	16,17,18	13,14,15	14,15,16	18,19,20	16,17,18	18,19,20
Programming 3: Advanced Techniques and Efficiencies	3		20,21,22			23,24,25	
Macro Language 1: Essentials	2			22,23			28,29
Macro Language 2: Developing Macro Applications	2				2,3		
SQL 1: Essentials	2			1,2			

SAS® Enterprise Guide®

SAS Enterprise Guide 1: Querying and Reporting	2	16,17	2,3	5,6	16,17	14,15	4,5
SAS Enterprise Guide 2: Advanced Tasks and Querying	2			29,30			18,19
SAS Enterprise Guide: ANOVA, Regression and Logistic Regression	3				11,12,13		

Statistics/Analytics

Statistics 1: Introduction to ANOVA, Regression and Logistic Regression	3	23,24,25					6,7,8
Predictive Modeling Using Logistic Regression	2			1,2			
Multivariate Statistical Methods	3					23,24,25	
Applied Clustering Techniques	2						4,5

JMP® Analyst

JMP® Software: Data Exploration	1		17				22
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Data Miner and SAS® Enterprise Miner™

Applied Analytics Using SAS Enterprise Miner	3		8,9,10			7,8,9	
Data Preparation for Data Mining	2			8,9		28,29	
Decision Tree Modeling	2						11,12

Forecaster

Business Forecasting Using SAS: A Point-and-Click Approach	3				2,3,4		
Forecasting Using SAS Forecast Server Software	2		27, 28				

Data Management

SAS Data Integration Studio 1: Essentials	3		15,16,17				11,12,13
SAS Data Integration Studio 2: Additional Topics	3				25,26,27		
DataFlux® dfPower Studio® Overview	3					16,17,18	

Nombre del Curso	Días	Enero	Febrero	Marzo	Abril	Mayo	Junio
Business Intelligence							
Creating Information Maps Using SAS	2	30, 31					7,8
Creating, Distributing and Using SAS Stored Processes	2		27,28				
Accessing SAS from Microsoft Office Applications	1			14			
Using SAS Web Report Studio	1				27		
Designing, Tuning and Maintaining SAS OLAP Cubes	3	23,24,25				23,24,25	
Personalizing the SAS Information Delivery Portal	1						1
Creating Business Intelligence for Your Organization: Fast Track	5			26 al 30			

Platform Administration

SAS® Platform Administrator Fast Track	5				23 al 27		
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Solutions and More

SAS Anti-Money Laundering: Using the Investigation Interface	Designing and Executing Marketing Campaigns with SAS Customer Intelligence Studio						
Using SAS Regular Price Optimization 4.2	Managing the SAS Marketing Automation Data Environment						
SAS Fraud Framework: Using the Social Network Analysis Interface	Text Analytics with SAS Text Miner						

Certifications

SAS Certified Base or Advanced Programmer for SAS®9	1			23			8
SAS Certified Predictive Modeler Using SAS Enterprise Miner	1			23			8
SAS Certified BI Content Developer for SAS®9	1			22			8
SAS Certified Data Integration Developer for SAS®9	1			22			8

Para abrir un curso se requieren 5 participantes. SAS se reserva el derecho de cancelar un curso en el caso de no contar con el mínimo número de asistentes. Cualquier inscripción debe solicitarse 15 días antes de la fecha de inicio del curso.

Los cursos se imparten en las oficinas de SAS México: Torre Mayor, Paseo de la Reforma 505, piso 40 Col. Cuauhtémoc en un horario de 9:00 a 18:00 hrs.

Para mayor información o si está interesado en diseñar un plan personalizado para su empresa favor de contactarnos al teléfono **50 00 38 00** o por email a usuarios@sas.com.