

Performance Management Stream AGENDA

Thursday 16 July 2009

09:00	Registration & Refreshments
10:00	Welcome & Introduction Kevin Meachen, Director of Professional Services SAS UK
10:05	ALL DELEGATES TO MOVE TO THE WEST WING
10:15	Keynote: SAS® 9.2 Overview Mark Torr, Director, Global Technology Practice, SAS
10:50	ALL DELEGATES TO MOVE TO STREAM ROOMS
11:00	Introduction to Performance Management Dr Charles Randall, Solutions Marketing Manager, SAS
11.15	New Product Developments Doug Squibb, Business Development Manager, SAS
11.40	SAS® Profitability Management Aidan Willis, ABM Consultant
12:10	Lunch and Networking
13:45	Analytics for Cost & Profitability Models Dr Charles Randall, Solutions Marketing Manager, SAS
14.25	Green House Gas Modeling with SAS® Activity-Based Management Aidan Willis, ABM Consultant
15:00	Tea and Coffee Break
15:30	Strategic Performance Management - Concepts, Definitions and Case Material from the Third Generation Balanced Scorecard William Barney, Principal Consultant, 2GC Active Management
16.20	Stream Summary Dr Charles Randall, Solutions Marketing Manager, SAS
	ALL DELEGATES TO MOVE TO THE MARQUEE
16.30	Close Nick Houlton, Head of Customer Services, SAS