

JMP® Stream AGENDA

Wednesday 15 July 2009

09:00	Registration & Refreshments
10:00	Welcome & Introduction Ian Manocha, Managing Director, SAS UK
10:05	ALL DELEGATES TO MOVE TO THE WEST WING
10:15	Keynote: SAS® 9.2 Overview Mark Torr, Director, Global Technology Practice, SAS
10:50	ALL DELEGATES TO MOVE TO STREAM ROOMS
11:00	Introduction to JMP® Stream Mark Dellow, Senior Product Engineer, picoChip Designs Ltd
11:10	Custom Design of Experiments Using Real-World Financial Examples Esther Lane, Customer Insight Manager - Marketing Acquisition, HBOS plc
11.40	Driving Efficiency and Competiveness in a Challenging Service Environment Peter Marshall, Principle Business Analyst, Arval UK Group Ltd
12:10	Lunch and Networking
13:45	Visual Six Sigma: Making Data Analysis Lean Dr. Ian Cox, Marketing Manager, Europe, JMP
15:00	Tea and Coffee Break
15:30	Exploratory Session User Group Steering Committee Members, JMP Users Mark Dellow, Senior Product Engineer, picoChip Designs Ltd
16.20	Stream Summary Dr. Ian Cox, Marketing Manager, Europe, JMP
	ALL DELEGATES TO MOVE TO THE WEST WING
16.30	Close Trevor Liley, Business Performance Coach