

Analytics Stream AGENDA

Wednesday 15 July 2009

09:00	Registration & Refreshments
10:00	Welcome & Introduction Ian Manocha, Managing Director, SAS UK
10:05	ALL DELEGATES TO MOVE TO THE WEST WING
10:15	Keynote: SAS® 9.2 Overview Mark Torr, Director, Global Technology Practice, SAS
10:50	ALL DELEGATES TO MOVE TO STREAM ROOMS
11:00	Introduction to Analytics Stream Laurie Miles, Service Line Manager, SAS
11:40	Data Mining and Analytics at British Airways Dr Simon Cumming, Principal Operational Research Consultant, British Airways
12:10	Lunch and Networking
13:45	Customer Lifetime Value Colin Gray, Analytics Consultant, SAS
	Getting Insight from Unstructured Data Joanna Lee, Pre-Sales Analytics Consultant, SAS
	Advanced Analytics at T-Mobile Marika Hacecka, Project Manager & Tamer Keshi , Intelligence Manager, T-Mobile
15:00	Tea and Coffee Break
15:20	Automating Analytics In-Database Scoring Adrian Jones, Solution Architect, Global Technology Practice, SAS
	Creating a Model Factory using SAS® John Spooner, Analytics Consultant, SAS
16.15	Stream Summary and Prize Giving Laurie Miles, Service Line Manager, SAS
	ALL DELEGATES TO MOVE TO THE WEST WING
16.30	Close Trevor Liley, Business Performance Coach