

## ***The IDM Certificate in Applied Marketing Analytics Booking Form***

### **Nominated Delegate's Personal Details**

Please complete all sections in **BLOCK CAPITALS**

Surname		Forenames	
Title (Mr, Mrs, Ms, Dr)		Gender	
Address for Correspondence			
Town		County	
Country		Postcode	
Nationality		Date of Birth	
Home Telephone		Mobile Telephone	
Personal Email			

### **Customer Details**

Customer			
Job Title		Department	
Manager's Name			
Work Address			
Town		County	
Country		Postcode	
Work Telephone		Mobile Telephone	
Work Email			

### **Delegate's Education**

How many GCSEs?		How many A levels?	
What qualifications has the delegate obtained since leaving school?			
Qualification Name		University/College	
Date of Completion		Marketing Options	
Qualification Name		University/College	
Date of Completion		Marketing Options	

**Additional Information** – please explain why the delegate wishes to attend this course.

**Course Dates**

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**Booking Contact**

Name			
Job Title		Department	
Address			
Town		County	
Country		Postcode	
Telephone		Fax	
Email			

**Invoice Contact**

Name			
Job Title		Department	
Address			
Town		County	
Country		Postcode	
Telephone		Fax	
Email			
Authorised Signature			
Print Name			
Purchase Order No.			

**Payment**

Credit Card	<i>Mastercard / Visa / Eurocard / American Express / Diners Club</i>		
Credit Card Number			
Card Holder's Name			
Card Holder Address			
Transaction Amount	£	We cannot accept credit card payment for fees in Euros.	
Card Expiry Date			
Card Issuer			
Please make cheques payable to <b>SAS Software Limited</b> .			
Please contact us if you would like to make alternative payment arrangements.			

**Signature**

This order shall be deemed accepted when SAS has confirmed the delegate's place on the course. <b>This order shall be governed by the Terms and Conditions provided below.</b> The registration and course fee of £3,450 (£4,053.75 inc VAT) must be included with the Order.	
Customer Signature	
Date	

**Data Protection and the Use of Your Information Provided in this Application Form**

SAS will only use personal information in accordance with our privacy policy statement at <a href="http://www.sas.com/uk">www.sas.com/uk</a> . Personal information may be transferred to SAS entities outside the European Economic Area.	
If you do not wish to receive email marketing communications from SAS, please tick this box.	
If you do not wish to receive email marketing communications from IDM, please tick this box.	
If you do not wish to receive any marketing communications from SAS, please tick this box.	
If you do not wish to receive any marketing communications from IDM, please tick this box.	
If you are a sole trader or unlimited partnership, please tick this box.	
Neither the IDM nor SAS make their customer databases available to third party organisations. Information contained within this form will be shared between the IDM and SAS in order to process your application.	

**Please post the completed Order Form and Payment to:  
SAS Education, SAS UK, Wittington House, Henley Road, Medmenham, Marlow. Bucks SL7 2EB**