



SAS® VALUE OPTIMISATION SERVICE

■ Key Benefits

- **Existing Investment Optimised:** Thanks to our unrivalled knowledge and expertise in SAS.
- **Enhanced Business Intelligence Strategy:** SAS consultants will deliver a strategic roadmap for your organisation evaluating how information is obtained and utilised and then processed using SAS technologies.
- **Unique Advantages Identified and Exploited:** Using proven discovery and analysis methods to find new and original ways of using SAS technology and solutions to your advantage.
- **Improved Organisational Alignment:** SAS will provide recommendations for the alignment of your technology, processes and practices with organisational strategy and business needs.

The SAS® Value Optimisation Assessment provides you with expert recommendations for the most efficient and effective use of SAS technology within your organisation – helping you to get the maximum benefit from your SAS investment.

Service description

The SAS Value Optimisation Assessment uses our proven information evolution assessment model to align and optimise your current SAS investment for current and future business needs. SAS consultants work with your team to arrive at a shared understanding of your business vision, your strategies and processes. The consultants then map the use of SAS technology so as to align it with your organisation's employee skills, internal processes and corporate culture. They will then conduct a gap analysis to see how and where improvements could be made to add value to your business. The results are presented in a findings and recommendations road map, which the consultants review with your team and any executive sponsors.

Service activities

Over the course of the project, SAS consultants will:

- Benchmark your organisation's information management practices against our database of over 1,000 companies
- Review the project requirements with your technology team and business advisers

- Conduct interviews to understand your 'information flows' and how these relate to business objectives
- Conduct interviews and gather technical requirements to understand the functional information needs that must be met to meet your success criteria
- Establish the current state of the existing IT environment and how it supports your business
- Analyse the gaps between your current business and IT processes and those that are required to achieve your organisation's objectives
- Recommend strategies for aligning SAS technology to meet your present and future requirements better
- Review all findings and documentation with your team and any executive sponsors.

Service deliverables

Once the project is completed, SAS consultants will provide you with:

- A document outlining your business and technology vision, your strategy, capabilities and information delivery requirements
- A 'gap analysis' advising on any misalignments between the current and ideal situation
- A roadmap defining the strategic approach to be taken to improve information delivery
- Recommendations for optimising SAS solutions to better align information delivery with your business strategy
- A plan showing how to implement the suggested information delivery strategy and architecture.



**THE
POWER
TO KNOW®**

Estimated duration

Although duration may vary in line with your particular requirements, most projects take approximately two to three weeks.

Estimated price

Price depends upon various factors: level of effort, required skills or expertise, market demands and business strategy. Contact your SAS Account Manager to determine the estimated price and duration of this service, and for more information about related services. All travel and expenses are additional.

The SAS Advantage

We understand and can apply SAS technology better than anyone else. Our development expertise spans three decades, and our experience with customers around the world is unrivalled. You can rest assured that with every engagement, our methodologies and best practices will deliver tangible results for your organisation.

Now, with the SAS® Value Optimisation Assessment you can get more value from your investment in SAS by defining an enhanced information delivery strategy with a prioritised roadmap for deployment.



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SAS UK WITTINGTON HOUSE HENLEY ROAD MEDMENHAM

MARLOW BUCKS SL7 2EB +44 1628 486933 WWW.SAS.COM/UK

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