



## SAS® KPI DASHBOARD SERVICE

### ■ Key Benefits

- Enterprise-wide visualisation:** Unlike reports, dashboards show data from disparate sources and provide a one stop overview of the heartbeat of an organisation.
- Targeted for your needs:** Different departments, business units and individuals can have specific metrics surfaced in personalised dashboards making them relevant to their business needs.
- Easy to use:** Just like the dashboard in your car, you will be shown your KPIs in a visual and easy to grasp format.
- Drill-through to detail:** With dashboard linking, you can drill-through to more detailed reports, or even the source data, to get to the root of an issue.
- Reduce Risk and Control Costs:** SAS experts are familiar with all aspects of SAS technology and understand how to deliver best value from the SAS Business Analytics Framework. By dealing with our experts, you can be sure that the job will be done properly first time.



**THE  
POWER  
TO KNOW®**

Having an accurate and up to date overview of how your business is performing is crucial to ensuring quality of service and managing risks and profitability.

The SAS® KPI Dashboard Service enables you to employ dashboards to monitor key performance indicators that show how well your organisation is performing. Visualising your performance measurements using dashboards will help you to quickly identify and correct negative trends.

### Service description

The SAS® KPI Dashboard Service will allow you to make more informed decisions based on the business intelligence data you have collected and using your existing SAS technology.

SAS consultants will run a workshop to define your dashboarding requirements and identify the information consumers. In this workshop we will work with you to identify the key performance indicators (KPIs) that are available from your existing data warehouse. Furthermore, we will clarify your target, threshold and stretch ranges for each of these KPIs to ensure that our dashboards are as clear as possible.

We will then collect and aggregate your data, preparing it for use in the dashboards. Following this, we will develop information maps to add business metadata based on the dashboard data collected. This will then drive your dashboards. Additionally, any type of detailed linking offering 'drill through' from a dashboard to its source data will be prepared.

Lastly, our consultants will create prototype dashboards in your development environment and review them with you before finalising the completed dashboards and putting them into production.

### Service activities

Over the course of the project, SAS consultants will:

**Run A Workshop With You (1 to 2 days):** We will discuss your dashboarding requirements; including identifying target information consumers, discussing KPIs and assessing the viability of your existing captured data to surface these indicators. Furthermore, we will set target, threshold and stretch ranges for the selected KPIs to help visualise your data. Finally, we will scope any requirements around dashboard linking and drill through into source data.

**Prepare Your Dashboard Data (2 to 4 days):** We will work with your data warehouse to collect and aggregate data to generate the dashboards. An information map layer will then be added on top of the captured data to add business metadata to drive your dashboards. Dashboard linking requirements will also be completed in preparation for dashboard creation.

**Dashboard Prototyping and Review (2 to 4 days):** We will develop and test our dashboards within your development environment and then review these with your information consumers to gather feedback and finalise the design.

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## Make Dashboards Operational

(2 to 3 days): We will migrate the dashboard processes and configurations into your production system and align this with your business.

## Document the Dashboards

(1 to 2 days): Our consultants will produce a detailed dashboard design document to help you understand your new dashboard infrastructure.

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## Service Deliverables

Once the project is completed, our consultants will provide you with:

- A dashboard design document
- Key performance indicators (KPIs) and their respective information consumers
- A breakdown of target, threshold and stretch ranges per KPI
- A dashboard linking configuration per KPI.

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## Estimated duration

Project duration will vary in line with a customer's particular requirements, with services provided on- or off-site as needed. For planning purposes, a typical project takes between seven and 15 working days to complete, including supplying any deliverables. This estimate is dependent upon data volumes.

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## Estimated price

Price depends upon various factors including level of effort, required skills or expertise, market demands and business strategy. For more information please contact your SAS Account Manager to determine the estimated price and duration of this service, and for more information about related services. All travel and expenses are additional.

## ■ The SAS Advantage

We understand and can apply SAS technology better than anyone else. Our development expertise spans three decades, and our experience with customers around the world is unrivalled. You can rest assured that with every engagement, our methodologies and best practices will deliver tangible results for your organisation.

Now, with the SAS KPI Dashboard Service, you can make more informed business decisions based on the business intelligence data you have collected.



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