



SAS® DISCOVERY SERVICE: PHASE ZERO

■ Key Benefits

- **Scope your Project:** We will provide you with an initial project charter, technical architecture document and estimated project plan. Enabling you to understand your project in terms of costs, timescales and objectives, in order to make informed business decisions.
- **Recommend the Optimum Solution:** We will identify a recommended solution for your needs, specifying both high-level design and architecture.
- **Reduce Risk and Control Costs:** SAS experts are familiar with all aspects of SAS technology and can advise on the best approach to SAS implementation. By dealing with our experts, you can be sure that you have a considered assessment of required resources, timescales costs and risks for your project.
- **Quantify and Measure Success:** We will ensure you get the best return on investment by quantifying expected benefits and defining initial measurable success criteria.



**THE
POWER
TO KNOW®**

Business analytics allows organisations to understand the true profitability of their customers and products, gain insight into consumer behaviour, eliminate fraud and control risk and costs.

Before embarking upon a business analytics project, our highly focused SAS® Discovery Service: Phase Zero will deliver you an initial project charter, technical architecture document and estimated project plan. These will enable you to begin scoping your proposed project in terms of costs, timescales and objectives.

Service description

Project scoping is an essential precursor to any successful project. Through a series of workshops, the SAS Discovery Service: Phase Zero will identify, analyse and document:

- Business objectives and priorities to be addressed
- The technical 'landscape' into which the SAS solution must fit
- Source information systems from where operational data will be extracted
- Requirements for management information and reporting
- Any other appropriate requirements.

These objectives and requirements will then be clearly documented by our expert consultants into an initial project charter, technical architecture document and estimated project plan. These documents will give you the confidence to decide upon your next steps. In addition, the tasks conducted during the service will not need to be repeated if you decide to proceed with a full project.

Service activities

Over the course of the exercise, SAS consultants will:

- Plan the workshop schedule and arrange necessary resources
- Conduct a project kick-off meeting with your team
- Run a one-day workshop to discuss technical and functional requirements; including user interfaces and data migration
- Complete a workshop to discuss business intelligence and reporting requirements
- Conduct a data integration workshop to discuss source systems, data integration and quality, extraction methods and interfaces
- Run a technical architecture workshop to discuss infrastructure, IT standards and administration
- Complete one or more project planning workshops to discuss and agree an approach to governance and implementation
- Present the project charter, technical architecture document and draft plan. Finally, agree the next steps.

Service deliverables

Once the service is completed, SAS consultants will provide you with the following documents:

- An initial project charter document detailing objectives and scope
- A draft project plan containing an initial schedule and an estimate of the effort required for implementation
- A high level technical architecture document detailing recommendations for the architecture needed to support the proposed solution
- A high level requirements document describing an agreed understanding of requirements.

These documents will give you the confidence to decide upon your next steps and the tasks conducted during the service will not need to be repeated if you decide to proceed with a full project.

Estimated duration

Although duration will vary in line with the needs of your particular project, most SAS Discovery Service: Phase Zero exercises take around 25 days, amounting to two to three weeks of elapsed time. Typically the five main workshops are conducted during the first week and the deliverables are created in the second.

Estimated price

Price depends upon various factors: level of effort, required skills or expertise and market demands. Contact your SAS Account Manager to determine the estimated price and duration of this service, and for more information about related services. All travel and expenses are additional.

Recommended extra services

We recommend that you undertake a Team Performance Assessment in conjunction with this service.

Recommended next steps

The SAS Discovery Service: Phase Zero enables you to decide whether to engage us further in implementing your business analytics project. Following completion of the service we recommend that your next steps are to engage with us in a full project assessment and definition phase to agree detailed scope, requirements and deliverables using the output already collected.

■ The SAS Advantage

We understand and can apply SAS technology better than anyone else. Our development expertise spans three decades, and our experience with customers around the world is unrivalled. You can rest assured that with every engagement, our methodologies and best practices will deliver tangible results for your organisation.

Now, with the SAS Discovery Service: Phase Zero, you will be able to scope your project in terms of costs, timescales and objectives.



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