



## SAS® CUSTOM EVENTS PROGRAMME

### ■ Key Benefits

- **Tailored Course Topics:** Content can be tailored to your requirements. Alternatively, we can deliver standard course material.
- **Tailored Course Data:** We can use your data, or provide standard course data.
- **Flexible Dates, Numbers and Locations:** Custom events can be held at a time and location to suit you. We can also tailor our events for specific numbers of learners.
- **Pre-Event Assessment and Post-Event Evaluation:** To make sure your event runs as smoothly and effectively as possible our consultants can (where requested) undertake a Team Performance Assessment in advance of the event, and an evaluation afterwards.

Education is the best way to get more from your investment in SAS® and ensure your organisation is working at peak performance. Designed and delivered by SAS experts; a custom event provides a cost-effective and flexible way of educating your staff.

Custom events can be tailored to your requirements and be held either at your premises or one of our education centres.

### Service description

A custom event can take the form of a bespoke course, workshop or seminar. All can combine lectures, software demonstrations, hands-on computer workshops, course notes and – if required – computer equipment and room set-up.

A custom event can be held at your premises, at one of our education centres in Marlow, London, Manchester, Glasgow and Dublin, in a third-party's location, or even online. All of our centres are equipped with the latest technology, and provide lunch and refreshments. Prior to a custom event one of our consultants can undertake a Team Performance Assessment if requested.

Each custom event is taught by a SAS and Learning and Performance Institute (LPI) Accredited technical and education expert. Topics can be tailored to your requirements, or we can run a standard course just for your staff. After the event, one of our consultants can conduct a post-event evaluation, if required.

Since 2004, SAS® Education has held and retained the coveted Learning and Performance Institute (LPI) Gold Standard award. We are proud to have had this mark of quality renewed each year.

### Service activities

During each course, you will:

- Take part in interactive lectures and discussions
- Undertake practical exercises designed to re-enforce the topics covered
- Network with other learners and SAS staff.

### Service deliverables

Each custom event provides:

- A SAS and LPI Accredited course leader
- Course notes and exercises (tailored where required)
- Hands-on workshops
- A pre-event Team Performance Assessment (where appropriate)
- A post-event evaluation (where appropriate).



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## Duration

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Custom events vary in duration between one and five days.

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## Price

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As the price depends on your requirements, please contact one of our SAS Education Business Development Managers on 0845 402 9902 or email [education@suk.sas.com](mailto:education@suk.sas.com) for more information on course availability, timescales and pricing.

You can also opt to pay making use of our Education Units. An Education Unit Agreement allows you to save money by purchasing pre-paid education units. A custom event is charged at one education unit per delegate per day. Any required course development or preparation is then charged at additional units per day.

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## Contact Us

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To book a custom event:

- ☎ 0845 402 9902
- ✉ [education@suk.sas.com](mailto:education@suk.sas.com)
- 🌐 [www.sas.com/uk/education](http://www.sas.com/uk/education)

## ■ The SAS Advantage

We understand and can apply SAS technology better than anyone else. Our development expertise spans three decades, and our experience with customers around the world is unrivalled. You can rest assured that with every engagement, our methodologies and best practices will deliver tangible results for your organisation.

Now, with the SAS Custom Events Programme; you can arrange an affordable and flexible course, workshop or seminar for your employees.



THE  
POWER  
TO KNOW.

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