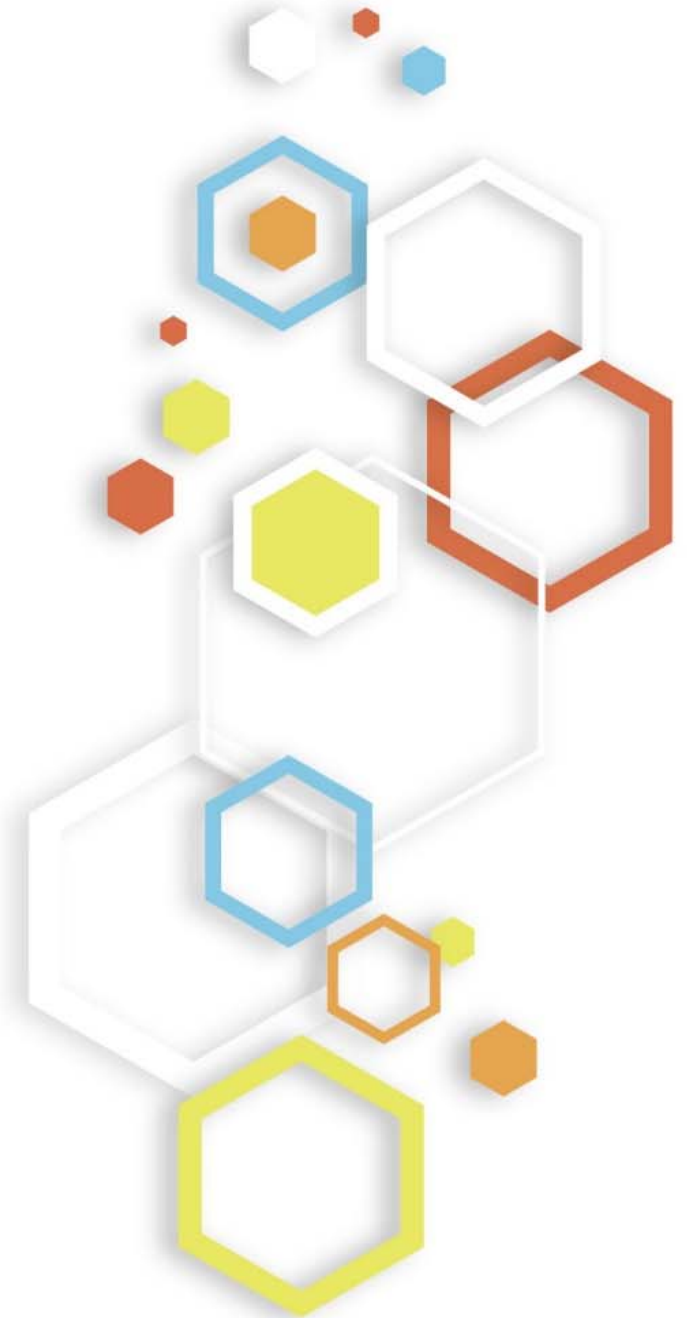


# Data Quality and Data Governance: A pragmatic approach for a stepwise implementation

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Sebastián Villarroel  
Allianz Global Corporate & Specialty SE



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# Allianz Global Corporate & Specialty SE

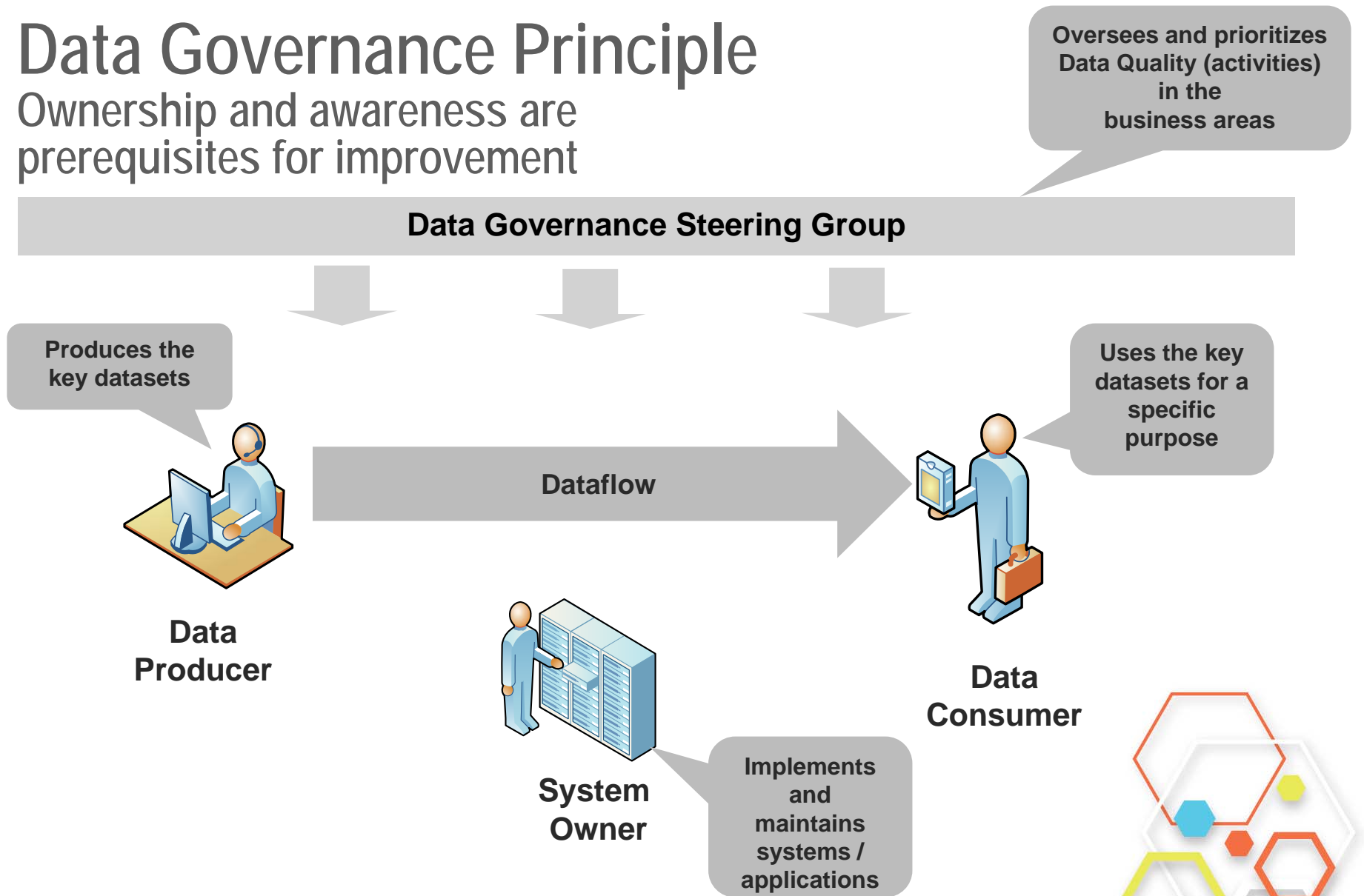
## An overview

- Part of Allianz Group, the largest P&C insurer worldwide
- Financial strength: €5.0 billion GWP (2013)
- One of the few specialist corporate insurers with a genuine global market presence in more than 160 countries
- Extensive international experience: manages some 2,000 International Insurance Programs
- More than 3,500 dedicated employees



# Data Governance Principle

Ownership and awareness are prerequisites for improvement



# Data Governance Roles

Data flows as production chain

**Data Producer**  
(Data Entry)



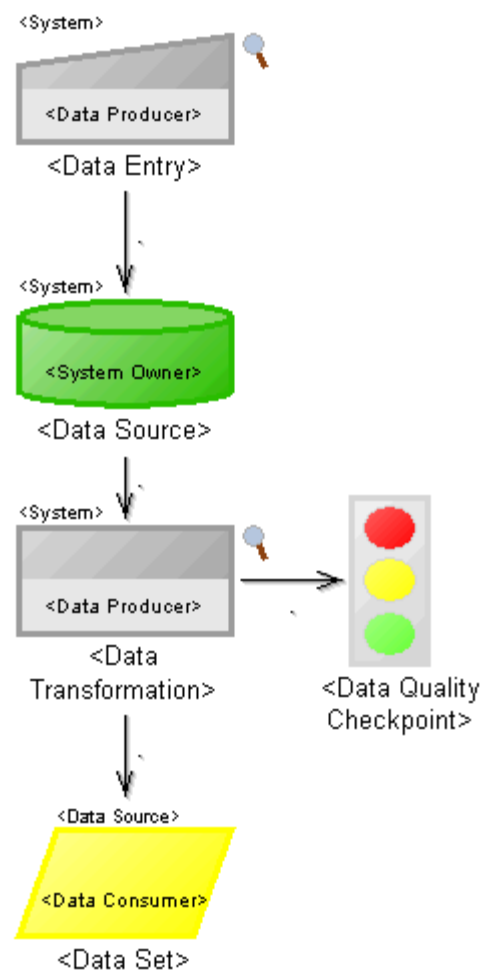
**System Owner**



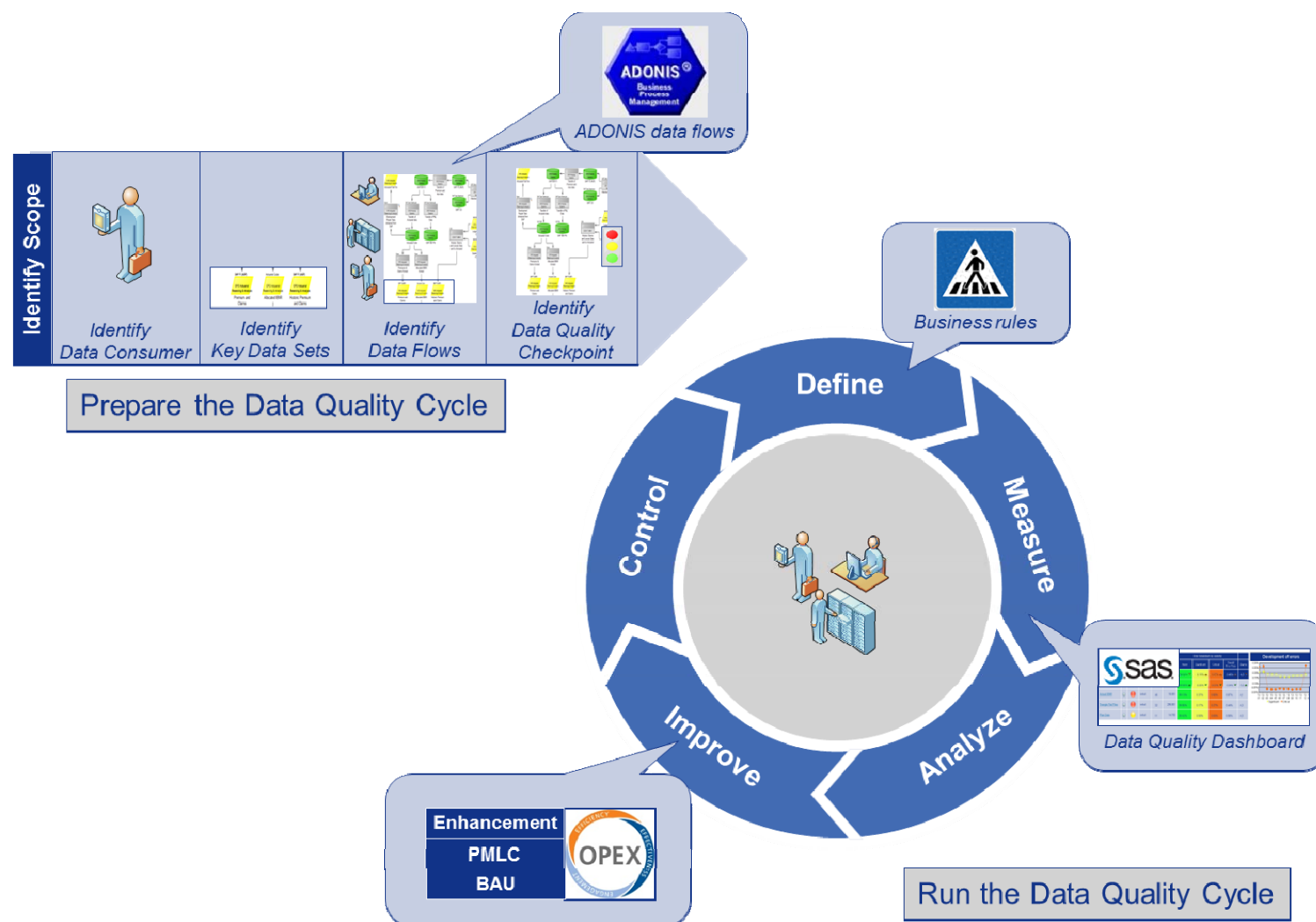
**Data Producer**  
(Data Processing)



**Data Consumer**  
(Data Usage)



# Data Quality Management Cycle



# How did we start?

- Focused on Risk Capital Model data sets and leveraged Solvency II requirements
- Based on prioritization, we started a pilot with one dataset



# Current set-up

- Team based in three locations
- Focused expansion to other business processes
- Involvement in projects like migrations
- Master Data and Data Architecture disciplines
- SAS/DataFlux solution





# Closing thoughts

- “Catch the chicken or repair the fence”
- Quality is human-driven



# SAS® Forum Switzerland 2014

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## Thank you

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