

ACTIVITY BASED MANAGEMENT — BASIC

Target Group: All organizations with strong needs of modern costs control (Finance, Telco, Retail, Insurance,...)

- Executive managers
- Business analysts
- Solution developers

Duration: 0,5 day

Prerequisites: None

Vision: This training will provide executive managers and persons responsible for costs control with unique business knowledge and the best practice on cost control issues such as Activity Based Costing/Management. With this training participants will better understand concept of modern cost control.

Contents:

What is ABC/M?

- fundamental concept of ABM
- differences between ABC and traditional costing methods
- differences between ABC and ABM

Costing Activities, Processes and Products

- A focus on significant Activities and Processes

Identifying factors that drive costs

- A focus on significant costs
- Activity drivers
- Cost drivers

ABM model development

- Steps involved in building an ABM model
- Build a paper ABM model

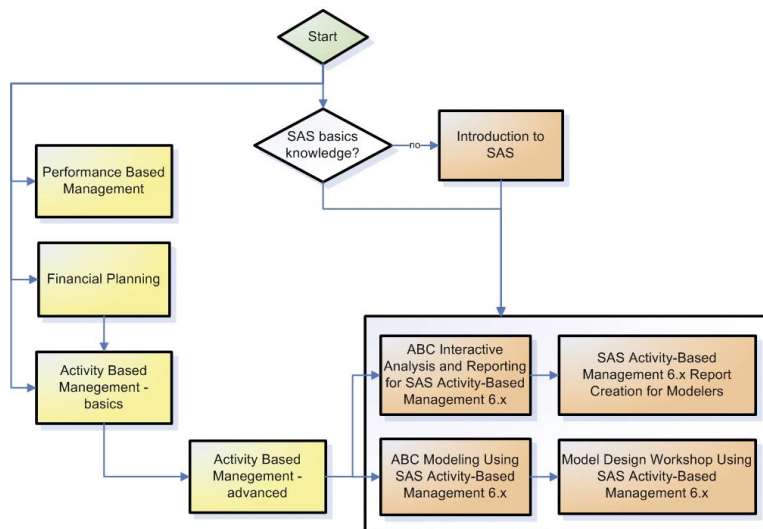
Using ABM to decision support

- Information for effective decision-making

Profitability management

- Customer profitability
- Product and Service Profitability





Legend

- Business Trainings
- SAS Technology & Solutions
- Methodologies & Regulatory Directions
- Statistics
- Data Mining

Trainings		Duration	Code	Strategic manager	SPM Business Analyst Solution Developer	Executive Manager	ABM Business Analyst	ABM Solution Developer	Financial Planning Business Analyst	Financial Planning Solution Developer
Business	Performance Based Management	1		•	•	•				
	Activity Based Management – basics	0,5				•	•	•		
	Activity Based Management – advanced	1					•	•		
	Financial Planning	1				•			•	•
Technology	Using SAS® Financial Management: Legal Consolidation)	3	FMSD						•	•
	SAS Financial Management Data Administration (FMEDA)	2,5	FMLEGAL			•			•	
	ABC Interactive Analysis and Reporting for SAS	3	FMDA							•
	Activity-Based Management 6.x	2	ABAR6					•		
	ABC Modeling Using SAS Activity-Based Management 6.x	4	ABMO6				•			
	SAS Activity-Based Management 6.x Report Creation for Modelers	2	ABRC					•		
	Model Design Workshop Using SAS Activity-Based Management 6.x	2	ABMOD				•			
	Using SAS Strategic Performance Management	2	STRVX14	•	•	•				
	SAS® Strategic Performance Management: Administering Scorecard Projects	2	SPMMIT		•					



SAS INSTITUTE GmbH, organizačná zložka RAJSKÁ 15 811 08 BRATISLAVA
 TEL: +421 2 5778 0910 FAX: +421 2 5778 0999 WWW.SAS.COM/SLOVAKIA

Mená výrobkov alebo služieb SAS a SAS Institute Inc. sú registrovanými obchodnými značkami alebo obchodnými značkami SAS Institute Inc. v USA a iných krajinách.
 © označuje registráciu USA. Ostatné mená značiek a produktov sú registrovanými obchodnými značkami alebo značkami k nim patriacich spoločností. Copyright © 2006, SAS Institute Inc. Všetky práva vyhradené.