



Školenie Pokročilé prediktívne modelovanie so softvérom SAS Enterprise Miner

Review of Basic Predictive Modeling Techniques

- § creating a predictive model using SAS Enterprise Miner
- § analytic challenges

Improving Input Selection

- § univariate screening
- § principal components
- § variable clusters
- § categorical input recoding
- § all-subsets regression

Empirical Logits and Model Adequacy

- § empirical logit plots
- § input transformations

Generalized Profit Assessment

- § case-dependent profits
- § generalized profit plots
- § total profit fraction plots

Building and Evaluating a Two-Stage Model

- § assessing models without a profit matrix
- § building an interval target model
- § non-normal error distributions
- § regression trees
- § interval target neural network models

Prediction Limits

- § profit variability
- § generalized profit plots with prediction limits