

Training Title	
Data Quality – Cleansing Techniques	
1.9.2008	
Target Group	<ul style="list-style-type: none"> • BI consultants, • BICC stuff, • Data Quality Managers, • Data Quality Consultants, • Data Stewards, • Warehouse architect, • Warehouse analyst, • Warehouse advisor, • Warehouse consultant. • Senior consultants and project managers involved in data warehousing projects
Duration	1 day
Pre-requisites	None
Objectives	<p>Reliability and the precision of information available in organization is crucial in terms of strategic and operational decision. Therefore inaccurate information might lead to wrong decisions on strategic or operational level.</p> <p>Managing the quality of data is the key for ensuring the correctness of information decision are made upon.</p> <p>Course except the definition of key terms and concepts explains why DQ is important and how can be effectively managed.</p>
Content	<ul style="list-style-type: none"> • Data Quality <ul style="list-style-type: none"> ○ Definitions, basic terms ○ Sources of inadequate and erroneous data ○ Measurements and metrics for DQ • Why is DQ important? • Corporate wide strategy for DQ management <ul style="list-style-type: none"> ○ the objectives for DQ initiative, ○ what must be considered, ○ what must be done, • Methodology for DQ management (tools & techniques) <ul style="list-style-type: none"> ○ Data profiling ○ Data quality ○ Data integration ○ Data augmentation ○ Data monitoring