

# SAS FORUM INTERNATIONAL 2007 STOCKHOLM

22-24 May 2007  
The talking point for leading businesses

# KNOW THE DIFFERENCE



## SAS ACADEMIC PROGRAM – BRIDGING THE GAP BETWEEN ACADEMIA AND BUSINESS

[www.sas.com/sasforuminternational](http://www.sas.com/sasforuminternational)

### The sixth Annual Student Ambassador Competition

SAS is pleased to sponsor the sixth annual Student Ambassador Competition at SAS Forum International – the premier international event for enterprise intelligence – taking place in Stockholm, Sweden from 22 - 24 May 2007.

Five students will earn the opportunity to present their research projects at SAS Forum International. The student ambassadors will meet with business leaders and specialists from every industry and sector, as well as SAS experts to discuss real business challenges and solutions.

During the past five years, the student presentations have proven to be extremely popular with SAS customers. Moreover, because SAS skills are in demand and past participants presented complex research topics in a very professional way, many student ambassadors even received job offers as a result of attending.

#### If you:

- Are in the process of writing a final thesis or PhD in which SAS plays a major role
- Think your business-relevant research project should be shared with an international audience
- Feel confident in presenting to an international business audience in English
- Would like to use SAS Forum International to meet potential employers

Then apply by email before the deadline of **31 January 2007** to Geoffrey Taylor at [Geoffrey.taylor@suk.sas.com](mailto:Geoffrey.taylor@suk.sas.com)

In the “additional comments” field (under step 4 of the online application) please provide us with:

#### Cover letter:

Please explain why you should be selected as 1 of 5 student Ambassadors.

#### Essay:

The following questions should be answered in your essay:

- When will you finish your degree?
- How did you first encounter SAS?
- Which SAS technologies are you currently using in your research?
- Why do you use SAS, rather than another type of software?
- What do you know about SAS Forum International?
- Why is SAS Forum International of interest to you?

Should you require additional information, please contact Geoffrey Taylor:

[Geoffrey.taylor@suk.sas.com](mailto:Geoffrey.taylor@suk.sas.com)

**WE HOPE TO SEE  
YOU AT SAS FORUM  
INTERNATIONAL 2007  
IN STOCKHOLM!**





## **SAS ACADEMIC PROGRAM – BRIDGING THE GAP BETWEEN ACADEMIA AND BUSINESS**

### **ABOUT THE SAS STUDENT AMBASSADOR PROGRAM:**

The SAS Student Ambassador Program is a competitive program designed to recognise and support student researchers who use SAS technologies in innovative ways to benefit their respective industries and fields of study.

Student ambassadors from the United States, Latin America and Canada attend SAS Global Forum – formerly known as SAS Users Group International, or SUGI – while student ambassadors from Europe, the Middle East, Africa and Asia Pacific attend SAS Forum International.



**THE  
POWER  
TO KNOW.**

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