

# SAS Forum International Geneva 2006

16 - 18 MAY 2006, GENEVA, SWITZERLAND

**SAS Academic Program –  
Bridging the gap between Academia  
and Business**



THE  
POWER  
TO KNOW  
[www.sas.com/sasforuminternational](http://www.sas.com/sasforuminternational)



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## The fifth Annual Student Ambassador Competition

**SAS is pleased to sponsor the fifth annual Student Ambassador Competition at SAS Forum International – the premier international event for enterprise intelligence – taking place in Geneva, Switzerland, 16-18 May 2006.**

Five students will earn the opportunity to present their research projects at SAS Forum International. The student ambassadors will meet with business leaders and specialists from every industry and sector, as well as SAS experts to discuss real business challenges and solutions.

During the past four years, the student presentations have proven to be extremely popular with SAS customers. Moreover, because SAS skills are in demand and past participants presented complex research topics in a very professional way, many student ambassadors even received job offers as a result of attending.

### If you:

- Are in the process of writing a final thesis or PhD in which SAS plays a major role
- Think your business-relevant research project should be shared with an international audience
- Feel confident in presenting to an international business audience in English
- Would like to use SAS Forum International to meet potential employers

Then apply via:  
[http://support.sas.com/events/sasforuminternational2006/speakers\\_general.html](http://support.sas.com/events/sasforuminternational2006/speakers_general.html)

In the “additional comments” field (under step 4 of the online application) please provide us with:

### Cover letter:

Please explain why you should be selected as 1 of 5 student Ambassadors.

### Essay:

The following questions should be answered in your essay:

- When will you finish your degree?
- How did you first encounter SAS?
- Which SAS technologies are you currently using in your research?

- Why do you use SAS, rather than another type of software?
- What do you know about SAS Forum International?
- Why is SAS Forum International of interest to you?

Should you require additional information, please contact Nina Frauenfeld:  
[nina.frauenfeld@eur.sas.com](mailto:nina.frauenfeld@eur.sas.com)

**We hope  
to see you at  
SAS Forum  
International  
2006 in Geneva!**