

	Bruyere	Biereau	Hocaille	Lauzelle	Foyer Royal	Foyer Du Lac	Handson
09:00 10:00	Registration & Coffee						
10:00 11:00	Aula Magna: Opening Plenary with Jim Davis, Senior Vice President and Chief Marketing Officer SAS						
11:00 11:50	<p>FPS SOCIAL SECURITY</p> <p><a href="#">BSCs &amp; Cockpits at FPS Social Security</a></p> <p>pub pm nl, fr</p>	<p>IMEC &amp; Laco</p> <p><a href="#">IMEC BI roadmap: van een strategische studie tot een operationele SAS BI 9.2 rapporterings-omgeving</a></p> <p>com baf nl</p>	<p>FPS Economy - CSC</p> <p><a href="#">How to use innovative BI services on top of the unique and biggest database of information about companies in Belgium</a></p> <p>cross ci en</p>	<p>WORKSHOP: SAS &amp; Vlerick</p> <p><a href="#">The value of Social Media in a Customer Centric World</a></p> <p>cross ci en</p>	<p>SAS</p> <p><a href="#">SAS Risk Management for Banking: towards a more integrated view on risk management</a></p> <p>fin risk en</p>	<p>Aviapartner &amp; Keyrus</p> <p><a href="#">Taking reporting, forecasting and business monitoring to a higher level</a></p> <p>com fm en</p>	<p>Easy Reporting with SAS</p>
11:50 12:40	<p>KBC</p> <p><a href="#">KBC Consumer Finance divisie: een globale aanpak</a></p> <p>fin ci-risk tbc</p>	<p>Sanoma</p> <p><a href="#">SAS Sales &amp; Operations Planning: How to optimize the circulation of magazines?</a></p> <p>com s&amp;op-ana nl</p>	<p>P&amp;V (Vivium)</p> <p><a href="#">Starting an insurance DWH (from scratch)</a></p> <p>fin baf-di en</p>	<p>WORKSHOP: SAS</p> <p><a href="#">Modernizing your SAS architecture with SAS 9.2</a></p> <p>cross baf en</p>	<p>SAS</p> <p><a href="#">Driver-based planning with SAS® Financial Management</a></p> <p>cross fm en</p>	<p>ING &amp; Deloitte</p> <p><a href="#">Customer Lifetime Value</a></p> <p>cross ci-ana en</p>	<p>Data Mining</p>
12:40 14:00	Lunch						
14:00 15:00	Aula Magna: Technology Plenary						
15:00 15:50	<p>Delhaize</p> <p><a href="#">Customer Centric Marketing: More than a Promise.</a></p> <p>com ana en</p>	<p>Fortis Lease</p> <p><a href="#">From risk management to business insight and faster financial reporting.</a></p> <p>fin fm en</p>	<p>RSVZ-INASTI</p> <p><a href="#">Building an online interactive statistical tool with SAS (TBC)</a></p> <p>pub baf-bi nl</p>	<p>WORKSHOP: B&amp;D - Dataflux</p> <p><a href="#">How can you imagine DQ without appropriate governance?</a></p> <p>cross dq en</p>	<p>SAS</p> <p><a href="#">Administering your SAS server</a></p> <p>cross baf en</p>	<p>ING</p> <p><a href="#">A SAS Diagnostic Tool For checking DM campaign selections</a></p> <p>fin baf-ci tbc</p>	<p>Data Integration</p>
15:50 16:20	break						
16:20 17:10	<p>BNP Paribas Fortis</p> <p><a href="#">Operational Risk in Banking: an inconvenient truth.</a></p> <p>fin risk en</p>	<p>ArcelorMittal Genk</p> <p><a href="#">Quality Monitoring using advanced visualization</a></p> <p>com baf-bi tbc</p>	<p>SNCB-NMBS &amp; Deloitte</p> <p><a href="#">SAS for Master Data Management at large SAP transformation</a></p> <p>pub baf-di/dq en</p>	<p>WORKSHOP: SAS &amp; KULeuven</p> <p><a href="#">S&amp;OP projects: the fast way towards major supply chain benefits</a></p> <p>com s&amp;op en</p>	<p>Peppers &amp; Rogers + SAS</p> <p><a href="#">Customer Experience in a Multi-Channel World</a></p> <p>cross ci en</p>	<p>Eurostat</p> <p><a href="#">Impact of the new SAS 9.2 BI Platform on Eurostat's GSAST application</a></p> <p>pub baf en</p>	<p>Power User (Enterprise Guide)</p>
17:10 18:00	Aula: Closing Plenary with Martha Rogers, Author and Founding Partner of Peppers & Rogers Group						
18:00 22:00	Cocktail, Celebrating 20 years in Belgium						

Legend:

**Main industry sector:** com Retail, Manufacturing, Hightech, Telco, Utilities  
 fin Financial Services (Banking, Insurance)  
 pub Government, European Institutions, Healthcare  
 cross All industries

**Language:** en English  
 nl Dutch / Nederlands  
 fr French / Français

**Solution or Technology :** ana Analytical Intelligence  
 baf Business Analytics Framework  
 bi Business Intelligence  
 ci Customer Intelligence  
 di Data Integration  
 dq Data Quality  
 fm Financial Management  
 pm Performance Management  
 risk Risk Management  
 s&op Sales & Operations Planning