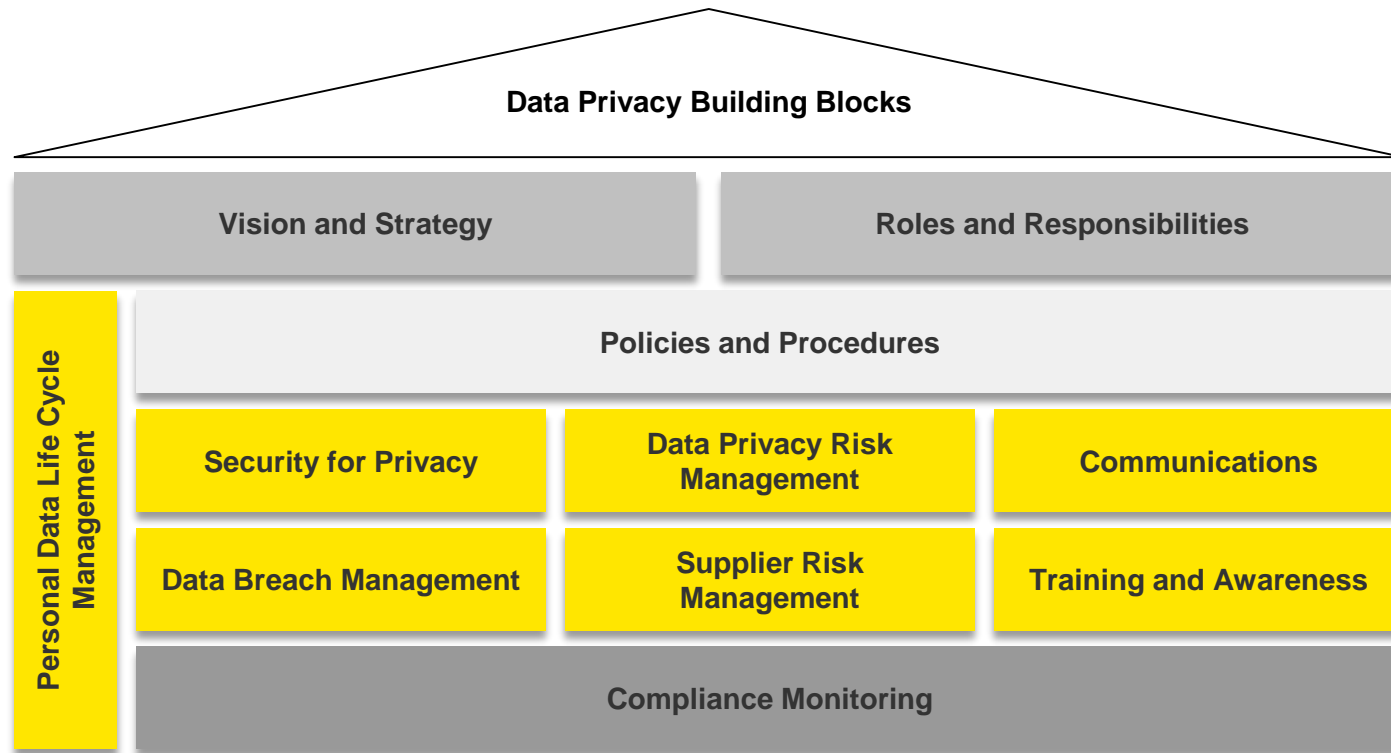
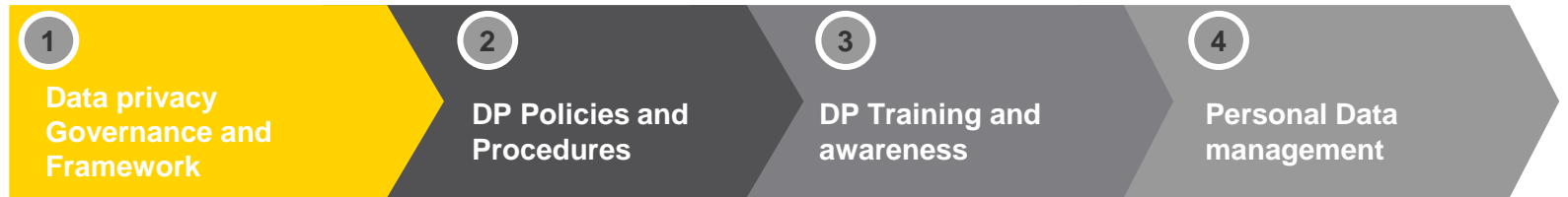


# GDPR Data Privacy Management



# GDPR Data Privacy Management



Deliverables	<ul style="list-style-type: none"> <li>▶ Vision and strategy</li> <li>▶ DP Charter</li> <li>▶ Gap Assessment</li> <li>▶ DP R&amp;R's</li> </ul>	<ul style="list-style-type: none"> <li>▶ Policies, processes and procedures for DP</li> </ul>	<ul style="list-style-type: none"> <li>▶ Training on DP across functions</li> <li>▶ Integration with Information security</li> </ul>	<ul style="list-style-type: none"> <li>▶ Data Classification</li> <li>▶ Data Inventory</li> <li>▶ Data Flows</li> <li>▶ Data Retention</li> </ul>
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Deliverables	<ul style="list-style-type: none"> <li>▶ Communication guidelines and templates</li> </ul>	<ul style="list-style-type: none"> <li>▶ PIA framework</li> <li>▶ PbD procedures</li> <li>▶ Embed in PM framework and analytics / BI processes</li> </ul>	<ul style="list-style-type: none"> <li>▶ Set up of supplier list</li> <li>▶ Address DP Risk on the Supplier mgt process</li> </ul>	<ul style="list-style-type: none"> <li>▶ R&amp;R for data breaches</li> <li>▶ Integrate in security incident handling</li> <li>▶ Processes to document and notify of data breaches.</li> </ul>	<ul style="list-style-type: none"> <li>▶ DP KPI's</li> <li>▶ Include in the Compliance monitoring framework</li> </ul>
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# Get Started With SAS



# Challenges and opportunities

## Retail/ Consumer products

Loyalty cards

E-commerce

Monitoring customer  
behavior

Customer-centric  
initiatives

Smart devices and  
wearables

## Telecoms

Multichannel customer  
data and experience

Tracking and profiling

Targeted advertising

Mobile applications

Data retention

OTT services

Predictive analytics

Cloud computing

## Banking & Insurance

Customer profiling and  
personalization

Data analytics for risk  
insights

FinTech applications

Automated decisions

Data breach notifications

## Public Sector

Digital services

Smart technologies  
(cities, transportation,  
etc.)

Mobile applications