

**Thursday, 13<sup>th</sup> September 2007**  
**PricewaterhouseCoopers Building**  
**Level 10**  
**201 Sussex Street Sydney NSW 2001**

**5:15pm Registration**

**5:30pm SAS Applications in Electricity Supply Industry**

*Peter Tang, Manager – Pricing and Revenue  
Delta Electricity*

***Bio** – Peter is an electrical engineer and has been working in the electricity supply industry for more than 20 years. Peter has degrees in BSc(Eng), MEng, and MBA. Peter's is Pricing and Revenue Manager with Delta Electricity and is responsible for pricing, budgeting and market analytics issues.*

***Abstract** – The Australian National Electricity Market is extremely volatile and competitive. Wholesale trading is conducted as a spot market where supply and demand fore electricity are matched in real time. Annual turnover is about \$7,000m. Participants face and must manage significant commercial risks. The market operates every 5-min, 24 hours a day and 7 days a week. Huge amount of data is also exchanged in the market.*

**5:50pm Break**

**6:00pm Tuning and Performance Tips for Techies**

*Herbert Streit, Team Leader – Technical Support  
SAS Australia and New Zealand*

***Bio** – Herbert started to work with SAS Institute Germany in 1990 as Technical Consultant. He founded and managed the Technical Support Department until 1999, before he joined BMC Software. He rejoined the SAS EMEA headquarter as a Technical Support Team Leader in 2005 and moved to SAS Australia in March 2007.*

***Abstract** – This presentation shows how to monitor SAS performance on Windows and (Unix?) systems with tools, that are already available on the system. The most important Performance counters are discussed and rated and application examples are shown. Further topics of this presentation will be the benefits of the SGIO option, the "mystical" 2 Gigabyte memory limit and the inclusion of system commands into SAS applications.*

**6:20pm Elements for empowering end-users by moving from creating 'reports with SAS' to creating 'a SAS based reporting environment'**

*Philip Parslov, CEO  
Business Minds*

***Bio** – Philip Parslov is CEO of BusinessMinds Australia. Philip has worked as a Business Intelligence and Data Warehouse consultant since the late 90's at all levels and in all development stages. He has been strategising with CxO's of large corporation, created DW architectures, trained business users and Business Intelligence developers, implemented data transformation and reporting.*

***Abstract** – In my work I have come across many organisations where programmers and analysts fight a heroic battle to deliver reports to end-users in higher management and on the business frontline. The heroic battle is recurring on a monthly, quarterly, and yearly basis. My experience is that often the same elements are missing and it is actually possible to break the circle of evil and create an open SAS based reporting environment where data preparation is automated and reports is something end-users receive automatically or make by themselves. The presentation will give an overview of the missing links and how to create them.*

Please register your attendance for the SNUG meeting by calling **Tamara Hewitt** on **(02) 9428 0428** or email us at **snug@oz.sas.com** by Wednesday 5th September 2007.

Register online at [www.sas.com/australia/usergroups/snug](http://www.sas.com/australia/usergroups/snug)

## Committee

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