

Thursday, 12th July 2007
PricewaterhouseCoopers Building
Level 10
201 Sussex Street
Sydney NSW 2001

5:15pm Registration

5:30pm Attending the World's Largest SAS Conference

*Bill Gibson, Chief Technology Officer
 SAS Australia and New Zealand*

Abstract – SAS User Group International® first met in Florida 23 years ago. This presentation will look briefly at SUGI / SGF and discuss some of its strengths, and examine the roles of the volunteers who support and deliver the largest SAS conference in the world. The types of presentations available at the conference will also be discussed in the context of the challenge and development potential they offer the speaker(s).

5:50pm Break

6:00pm Introducing the SAS BI Dashboard

*Falko Schultz, Technical Specialist
 SAS Australia and New Zealand*

Bio – Falko Schulz is a Technology Specialist at SAS He is an experienced SAS practitioner specialising in exploitation of Business Intelligence Solutions through thin client interfaces and web delivery. Falko has over six years experience at SAS working in SAS offices in Heidelberg, Germany and Canberra & Sydney, Australia

Abstract – This presentation will provide a short overview of the BI Dashboard concept, and then we will give a short demo of how dashboards can be built using SAS Enterprise BI Server.

6:20pm What is Normal Behaviour? Applying Data Mining Techniques to Support a Retail Bank's Internal Audit

*Matthew Beauregard, Consultant - Performance Improvement
 PricewaterhouseCoopers*

Bio – Matthew Beauregard is a consultant in the PricewaterhouseCoopers Performance Improvement practice with five years' experience in using and teaching data mining. He specialises in using predictive analytics to better understand customer and employee behaviour, and has worked across a range of industries including banking, telecommunications and web marketing.

Abstract – In this case study featuring a leading Australian bank, we demonstrate the business benefits of using advanced data mining to examine processes and uncover suspicious events, and the capabilities of SAS Enterprise Miner to support this activity.

6:50pm User Group Wrap Up & Drinks

Please register your attendance for the SNUG meeting by calling **Tamara Hewitt** on **(02) 9428 0428** or email us at **snug@oz.sas.com** by Wednesday 4th July 2007.

Register online at www.sas.com/australia/usergroups/snug

Committee

Kim Yee (Chair)
 GE Money

Catherine Sky
 NSCCAHS

Stephen Hanks
 OPSM Pty Ltd

Steve Cavill
 Infoclarify

Charles Baxter
 Sysware Consulting Group

Stuart Dennon
 Sysware Consulting Group

Brad Jensen
 CBA

Vanessa Low
 SAS Australia

Michael O'Callaghan
 EnergyAustralia

Yuri Zbrutsky
 Ernst and Young

Bill Gibson
 SAS Australia

Michael Belakhov
 SAS Australia