

Thursday, 24th November 2011

Amora Hotel
Whitely Room
11 Jamison Street,
Sydney NSW 2001

5:15pm Registration

5:30pm SAS Certification Program

Andrew Howell, Consultant
ANJ Group Pty Ltd

Andrew has been using SAS for over 11 years and is a member of the SAS Melbourne User Group committee. He is a consultant with experience in local government, insurance, retail & banking, delivering everything from programming support, team leading, platform administration, BI implementation, and is currently Solutions Architect on Westpac's Enterprise Analytics platform. Andrew is also a SAS trainer, delivering most of the programming and BI/DI courses for SAS. Andrew has multiple SAS Certificates: Base Programmer, Advanced Programmer, BI Content Developer, Data Integration Developer and Platform Administrator for SAS9.

Andrew will provide an overview of the SAS Certification program, detailing how best to achieve certification, the benefits of SAS Certification to employers and to SAS consultants, and discuss some of the misconceptions of SAS Certification.

5:50pm Mathematical Optimisation in Practice

Annelies Tjetjep, Senior Business Analytics Specialist
SAS Australia & New Zealand

Annelies has been at SAS for 7 years in various analytics roles in Technical Support, Consulting and Sales Support. She has worked on numerous data mining, forecasting and optimization projects across government and industry and has developed an analytics best practice course. She has a dog named Logan and a cat named Harry.

Mathematical Optimisation in Practice

Optimisation is a key requirement in areas such as Marketing and Debt Collection in maximising efficiency and minimising costs. However, using optimisation in practice is not without its difficulties. This presentation will discuss some of the day-to-day process efficiencies we've proven as well as some of the more trying moments experienced in the field.

6:10pm SAS Tips from the SNUG Committee

Scott Bass, BUPA
Suren Selvaratnam, CBA
Bill Gibson, SAS

This presentation will feature a variety of tips on better using SAS from members of the SNUG committee, based on their experiences & leanings during 2011. Topics will include use of the SAS SPDE engine for improved efficiency, how to efficiently query Teradata and useful new features in SAS 9.3, including new options for graphics and debugging.

6:30pm Drinks and Lucky Door Prize

Please register your attendance for the SNUG meeting by emailing us at snug@oz.sas.com or

Register Online:

<http://www.sasregistration.com.au/sr.cfm?v=e170e1&dx=dx&lq=0>

Committee

Scott Bass (chair)
Covance

Catherine Sky
Department of Health

Paul Mbatia
Lloyds International

Bill Gibson
SAS Australia

Alan Tsuji
Consultant

Vanessa Low
SAS Australia

Suren Selvaratnam
CBA