

Wednesday, 10th December 2008
CLIFTONS
Level 2, 440 Collins Street
Melbourne VIC 3000

2:00pm Registration & E-learning Kiosk

The eLearning Programme provides a convenient, cost effective way for SAS users of all abilities to improve their skills in their own time and at their own pace, whether at work or at home. Feel free to take in this informal demo with SAS's Education Manager Will Brammer.

SAS® eLearning products are grouped under six library categories:

- Business Intelligence
- SAS® Enterprise Guide®
- SAS Certification
- SAS Programming
- SAS Advanced Programming
- Data Integration

2:30pm Introduction & Welcome

2.35pm Open discussion on feedback from Forum

2.40pm Text Mining; Presenter: Najmul Qureshi SAS

Bio: Najmul has recently joined SAS as solutions architect in Presales. With strong analytical and technical background in the areas of data mining, business intelligence and data warehousing, Najmul brings to SAS the industry experience of Telecommunications, Gaming, Retail and Finance. With his customer focused and results oriented approach, Najmul has a proven track record of solving complex business problems in Australia and the United States.

Abstract: Introduction to SAS Text Miner with some examples and demonstration of text mining.

3.10pm Coffee Break & E-Learning Kiosk

3.30pm Integration Topics; Presenter: Jeremy Appleyard SAS

Bio: Jeremy has worked in the Business Intelligence arena for 22 years across a wide range of industry sectors. For the majority of his career Jeremy has worked for leading edge BI software vendors. Jeremy specialises in multi-dimensional and relational technologies for BI/OLAP solutions targeted at analysis, reporting, forecasting and what-if modelling.

Abstract: Jeremy will present the SAS Add-In for Microsoft Office (AMO) which integrates SAS with the world of MS Office products including Word, Excel and PowerPoint. Some of the key new integration features for release with 9.2 will also be touched on.

4.00pm Tips and Techniques Exercise Presenter; Tony Wohlers Lead PM Consultant NAB

Bio: Tony has used SAS since the late 1980s for statistical graphics and modelling. He currently works part time at the NAB doing data mining for retail marketing and part time as a statistical consultant in bioinformatics (more data mining).

Abstract: He will use some simple examples taken from the book. Tony will review the book "PROC SQL by Example – Using SQL within SAS" by Howard Schreier.

4.30pm Nibbles and Drinks

5.00pm Close

Please register your attendance for the SMUG meeting by calling **Kylie Randell** on **(03) 9864 8232** or email us at smug@oz.sas.com

Register online at www.sas.com/australia/usergroups/smug