

Wednesday, 28th November 2007

Cliftons

Level 2, 440 Collins Street
Melbourne, Victoria 3000

2:00pm Registration – Afternoon Tea

2:30pm Introduction

Christian Anders – State Manager, Victoria – SAS Institute

2:35pm Welcome

Tony Wohlers – SMUG President

2.40pm The SAS Metadata Story

Dev Pathy - Technology Architect, SAS

Abstract - In this presentation, I will cover 3 areas:

1. The role of metadata, or “data about data”
2. Why businesses would want to create a single version of enterprise truth for business value
3. How an integrated Metadata solution can reduce the total cost of ownership for IT by leveraging the SAS Open Metadata Architecture.

Bio - I have been in the Business Intelligence area for over 8 years, and have learnt (often the hard way) the intrinsic value of an integrated metadata solution.

3:10pm How to grow a Macro

Robert Lewis – Lead PM Consultant, Customer Analytics – National Australia Bank

Abstract – Have you ever wondered where SAS macros come from? how they are nurtured and come to fruition? Well, Rob "Green Fingers Lewis" will illustrate with some carefully chosen graphical blooms.

Bio- My experience in industry covers some 35+ years I have used SAS for over 20 years to solve many diverse problems in the areas of science, engineering and finance. The applications included cloud seeding, quality control, sewage modelling, Annual water consumption and pricing studies solar mirror research and propensity modeling in the banking sector

3:40pm Coffee Break

3.45pm Facilitated Q & A session

Flavio Giurco – Manufacturing Systems Manager, Alcoa World Alumina Australia

Abstract - This will be an interactive part of our Agenda. Please post your question at time of registering to attend. A panel of 'experts' will be available at the SMUG session to address your questions.

Bio – Flavio has been using SAS since 1981 to provide management and technical information from the large volumes of data collected from a variety of data bases. Presentation formats include intranet based dashboards, comparative plots and reports along with statistical analyses of experiments.

4.15pm Introduction – e-Sens (SAS Partner)

Neil will be briefly introducing e-Sens to SMUG. This will include - Who we are - What we do - What we've done - How we work

4.20pm Session close - Networking with drinks & nibbles kindly sponsored by e-Sens



Please register your attendance for the SMUG meeting by calling **Gayle Smith** on **(03) 9864 8222** or email us at **smug@oz.sas.com** by Wednesday 21st November 2007.

Register online at **www.sas.com/australia/usergroups/smug**