

Wednesday, 26<sup>th</sup> September 2007

Cliftons

Level 2, 440 Collins Street  
Melbourne, Victoria 3000

**2:00pm Registration - Afternoon Tea**

**2:30pm Introduction**

Christian Anders - State Manager, Victoria - SAS Institute

**2:35pm Welcome**

Tony Wohlers - SMUG President

**2.40pm The adventures of Batchman on Starship Enterprise**

Philip Crane - WorkCover Victoria

*Bio* - Philip has been using SAS since 1990 with various organisations in Canberra and Melbourne. Currently he uses SAS at WorkSafe to extract data and produce reports from their Oracle data warehouse.

*Abstract* - Are you an experienced SAS programmer? Have you been to Enterprise Guide demonstrations that assume you don't have existing code? Then this presentation will show how you could use SAS Enterprise Guide as a your main gateway to the SAS world. We will look at navigating the views and menus; accessing existing code and leveraging from some of Enterprise Guides built in functions.

**3:00pm Coffee Break**

**3:10pm Putting Code into Enterprise Guide**

Tony Wohlers - SMUG President & Lead PM Consultant, NAB

*Bio* - Tony has used SAS since the late 1980s for statistical graphics and modelling. He currently works part time at the NAB doing data mining for retail marketing and part time as a statistical consultant in bioinformatics (more data mining).

*Abstract* - A brief demo of how you can put your favorite macro code into Enterprise Guide code task and link it to data sets etc. Also a discussion of generating and modifying code in Enterprise Guide.

**3:30pm Enterprise Miner 5.2 - Whatever happened to the statistics!**

Robert Smith - Pre-Sales Consultant, SAS

*Bio* - Colin is a Pre-Sales Analytics Consultant with SAS and has 10 years in both traditional IT management and Business Intelligence, mainly within the Retail & Manufacturing industries .

*Abstract* - This will be a brief overview of Enterprise Miner 5.2 covering:

- Where it fits into the model process cycle
- How you can use the model in production
- The main tools/models available
- Visualisation aspects of the tool, looking at model creation, comparison and if we have time, segmentation

**4:00pm SAS Resources on the Web**

Matthew Rodger - NAB

*Bio* - Matt has seven years experience using SAS in the financial services industry. Matt was first introduced to SAS at Suncorp before moving to NAB's Decision Science team within the Consumer Banking Division

*Abstract* - In this presentation we will investigate some useful websites for SAS resources

**4.10pm Questions and Answers**

**4.15pm Introduction - Analytic Insight (SAS Silver Partner)**

Dale De Luca will be briefly introducing Analytic Insight to SMUG. This will include:  
Who we are - What we do - What we've done - How we work

**4.20pm Session close - networking with drinks and nibbles kindly sponsored by Analytic Insight**



Please register your attendance for the SMUG meeting by calling **Gayle Smith** on **(03) 9864 8222** or email us at [smug@oz.sas.com](mailto:smug@oz.sas.com) by Wednesday 19<sup>th</sup> September 2007.

Register online at [www.sas.com/australia/usergroups/smug](http://www.sas.com/australia/usergroups/smug)