

Wednesday 23rd March 2005
Stamford Plaza Melbourne
Thornbury Room
111 Little Collins Street
Melbourne, Victoria 3000

2:15pm Registration – Afternoon Tea

2:30pm Welcome

Tony Wohlers, SMUG President

2:35pm A Short Tutorial on XML and SAS

Timothy Findlay – Programmer, Victorian Workcover Authority

***Abstract** – As an introduction to XML in the real world, this session aims to equip participants with an understanding of how XML carries data, and what SAS can do with it. The talk will cover concepts such as XML data structures and how organisations can use them to move data across platforms and between applications. Useful business principles, as well as practical examples will be presented. The SAS XML metadata layer (SXLE) and the potential of XML as application middleware are covered. This session will be of interest to anyone considering or currently using XML technology.*

***Bio** – Timothy is an Application Programmer with the Victorian Workcover Authority. He has worked in Business Intelligence for the past 4½ years and has worked with SAS since 2003. His broad range of IT experience includes technologies such as Java, PHP, XML, XSL along with MySQL, DB2, Informix and Oracle databases. He has experience working with a number of ERP & MRP systems. His professional experience includes the Manufacturing, Logistics and Government sectors..*

3:20pm SAS Presentation

Colin Lukies, SAS Institute Australia

Principal Consultant

***Abstract** – general update on what's happening at SAS ANZ, information on the new shipment policy, up and coming events for 2005 both in ANZ and across the world.*

Opportunity for Q & A.

3:45pm Mapping and Spatial Analysis with ESRI ↔ SAS

Alistair Towers & Sameer Babbar, ESRI Australia

***Abstract** – ESRI software can turn client addresses and other spatial information into a Geographical Information System (GIS). The SAS Bridge for ESRI is a bi-directional link allowing data to flow easily between SAS and ESRI software. Alistair will present an overview of the key features of the new version (2.1) of the SAS Bridge for ESRI technology. Sameer will then present a practical demonstration of analysis using a combination of statistical (SAS software) and geographical (ESRI software) techniques. This session will be of interest to anyone who has thought about incorporating a geographical dimension into his or her analysis.*

***Bio** – Alistair is the Business Development Manager for ESRI Australia covering the Victorian and Tasmanian states He has been working for ESRI for over 2.5 years, bringing many GIS solutions to market. He has a Masters in GIS from Edinburgh University and over 12 years practical experience in the spatial industry.*

Sameer is a member of the professional services group in ESRI Australia with over a decade of experience in implementing GIS. He enjoys working in commercial applications of GIS by bringing lessons learnt in marketing and geo-demographics from his recent MBA.

4:30pm SAS Education Update

Catherine Rosenbrauer, SAS Institute Australia

Education Services Manager, Australia and New Zealand

***Abstract** – Catherine will provide an update on what's happening in 2005 with Education Services and table an idea on holding an Education Expo in Melbourne and obtaining feedback and comments from the audience.*

4:45pm Door Prizes and a SAS Education course to be won!

5.00pm Finish

Please register your attendance for the SMUG meeting by calling **Kristen Fitt** on **(03) 9864 8232** or email us at **smug@oz.sas.com** by Friday 18th March 2005.

Register online at www.sas.com/australia/usergroups/smug