

Tuesday 6th December 2011
Clifton's
Level 1, 440 Collins Street, Melbourne VIC 3000

“At SAS – BIG is Beautiful”

Bill Gibson

Chief Technology Officer, SAS Australia & New Zealand

Audience
Technical - intermediate

Bio: Bill Gibson has been with SAS since 1982, when he co-founded SAS Australia. He has had a number of Technology Leadership roles in SAS ANZ and Asia Pacific over the last 30 years. Over this time he has always enjoyed working around the integration of factors required for success: Technology, Process, People and Culture.

Abstract:

This presentation will look at a wide variety of features in SAS 9.3, focusing on performance and ability to handle large data and large scale analysis. This will include architectural discussions, features and case studies.

Dr Bob Lucas

Ph.D., Director of Statistical Training and Technical Services, SAS USA

Audience
Technical - Intermediate

Bio: Bob has a PhD in Statistics from Colorado State University and over 27 years' experience as an applied statistician. Dr. Lucas worked for 17 years at Research Triangle Institute applying statistical techniques to collect and analyze data for a broad range of scientific and business problems. During his tenure at SAS Institute, Dr. Lucas has developed and taught advanced statistics; time series, data mining, and mathematical optimization classes as well provided customized training or consulting in many industries including government, pharmaceuticals, banking, manufacturing and retail.

Abstract:

This presentation summarises the benefits and pitfalls of using survival analysis for business intelligence. Designed for data analysts, it considers both theoretical justification of various survival data mining methods and their practical implementation using SAS software.

Matt Rodger

Technical Lead, National Australia Bank

Business - intermediate
Technical - entry level

Bio: Matt has over ten years of experience using SAS in the financial services industry over a range of areas from actuarial applications to risk modelling. He is currently the lead Retail Risk Modelling analyst within NAB's Group Credit Modelling area.

Abstract:

This presentation will demonstrate some useful tips and tricks to assist SAS users.

Time	Topic: “Big is Beautiful”	Who
3:50	Registrations for a prompt start at 4:15pm –	Georgia Hill
4.15	Open Welcome – looking forward to 2012	Flavio Giurco
4:20	9.3 – What it can do for you to make BIG work beautiful	Bill Gibson
4:50	Survival analysis - credit scoring moving down the survival analysis	Dr Bob Lucas
5.20	BIG Tips & Tricks	Matt Rodger
5.35	Q's & A's	ALL
5:40	Closing address – workshop forum	Flavio Giuro
5:50	Refreshments and networking (<i>Event concludes at 6.15pm</i>)	ALL

Please register your attendance for the SMUG meeting by registering online:

REGISTER NOW at www.sas.com/australia/usergroups/smug

Enquiries: Georgia Hill on (03) 9864 8232 or email us at smug@oz.sas.com