

Thursday, 9th October 2008

Port Office Hotel  
V-Lounge (Upstairs)  
Cnr Edward and Margaret Sts  
Brisbane

5:15pm Registration

5:30pm Adam Player – Welcome, followed by Techie Tips and Techniques

5:50pm **Operational Business Intelligence: From Disparate Source Systems to Executive Dashboards and Reporting**

John Franklin,  
Credit Union Australia

*Bio* - John has been working extensively with SAS for the last 20 years. During that time he has worked for SAS as a Technical Support Specialist, Trainer and Senior Consultant (including establishment of SAS Brisbane's Professional Services arm in 1999).

John has used many different versions of SAS during his programming career, from writing batch SAS jobs using SAS V5.18 to the latest SAS Enterprise solutions. In 2003 John won MIS Magazines 2003 Innovation award for Customer Relationship Management for his Data Warehouse / Web reporting solution developed for Queensland Cotton.

**Abstract** - This presentation will describe Credit Union Australia's (CUA) voyage into the realms of Operational Business Intelligence.

Starting in July 2007, CUA has used SAS Data Integration Studio to create a metadata driven data warehouse that now provides the backbone of its information delivery platform. Using the SAS BI Suite of tools, CUA now provides its executives with an Information Delivery Portal containing BI dashboards, web reports, stored processes and advanced analytics to enable them to effectively keep track of the business.

6:15pm Break

6:35pm **Take a sneak preview at Enterprise Guide 4.2 (Part of SAS 9.2) and the significant new features for SAS programmers.**

Peter Hughes, Principal Consultant  
SAS Australia

*Bio* - Peter has significant experience on financial projects using OLAP tools, budgeting, planning and management reporting systems. He has developed a number of applications in the budgeting and consolidation space. Peter spends the majority time talking to prospects and customers about how best to use SAS technologies for significant business outcomes.

**Abstract** - SAS Enterprise Guide is a powerful Microsoft Windows client application that provides a guided mechanism to exploit the power of SAS and publish dynamic results throughout the organisation. This presentation will uncover the new features of Enterprise Guide 4.2 (part of SAS 9.2) and demonstrate the advantages available for programmers when using Enterprise Guide.

7:00pm Wrap up

7:05pm Networking

Please register your attendance for the QUEST meeting by emailing us at [quest@oz.sas.com](mailto:quest@oz.sas.com)

Register online at [www.sas.com/australia/usergroups/quest](http://www.sas.com/australia/usergroups/quest)

### Committee

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Department of Communities

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