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## Charity expedition up Mount Kinabalu

SAS Malaysia, the leading business intelligence solutions and services provider, will soon team-up with its key customers and set-off for the steep ascent to the top of Mount Kinabalu in Sabah.

The fund-raising expedition, which will culminate in the planting of the SAS 9 flag at Malaysia's highest peak, is an effort to raise at least RM10,000. The proceeds will be channelled to support the Universiti Utara Malaysia's annual charity programme, Selangkah ke Alam Universiti, which offers schooling orphans an opportunity to experience campus life.

SAS Malaysia managing director, Jimmy Cheah, said that SASs around the world will participate in different initiatives for the international challenge theme. "While the Asia-Pacific regional team is planning to scale Mount Everest, SAS Malaysia will be scaling Mount Kinabalu, which is also the highest mountain in Southeast Asia," he said.

Following the SAS 9 theme, executives from the company will combine forces with their compatriots from HSBC Bank Malaysia Bhd, RHB Bank Bhd and United Overseas Bank Malaysia, to form a team of nine climbers to the mountain.

In preparation for the task ahead, they have swapped their power suits for mountaineering gear and are looking forward to scaling the heights of the region's highest peak. Spirits are high, even among those who are first time climbers.