

Persatuan Pengguna-Pengguna SAS, Selangor & Wilayah Persekutuan
From the SUM Chairman's desk

31 January 2005

Dear Sir/Madam

18TH SUM ANNUAL GENERAL MEETING (AGM) cum SAS DELIVERING INTELLIGENCE THROUGH PORTAL

We have the pleasure in inviting you to attend our **18th SUM Annual General Meeting (AGM)** held at *Renaissance Hotel*, on *3rd March 2005*. In conjunction with the AGM, SAS Malaysia will be organising a seminar on **Delivering Intelligence Through Portal** at the given venue and time.

Enterprises are experiencing information overload. Dozens of systems generate reports, slice and dice data and collect it from every possible data point within the enterprise. With all this data, enterprises are beginning to realize that effective delivery and sharing of information is also crucial towards the process of making informed business decisions.

This seminar provides an overview of the SAS Information Delivery Portal (IDP), a powerful vehicle for delivering enterprise information to the right people at the right time.

The SAS Information Delivery Portal:

- provides role-based and personalized interaction with information, complete with metadata search and a centralized metadata repository.
- reduces the amount of information that must be reviewed while ensuring that all relevant information is taken into account.
- can aggregate all sources of information to deliver a comprehensive view via a Web browser interface.
- gives you the flexibility to deliver digital information that your users require, including content managed through a data warehouse, such as reports and analyses, Web applications, documents and content that is syndicated from a provider using technology such as Rich Site Summary (RSS).
- uses a multi-tiered, distributed application model built around open standards so that it can evolve while maintaining the ability to interact with different systems.
- support for standards such as WebDAV ensure that the SAS Information Delivery Portal can collaborate with front and back office platforms

AGENDA

8.30 am - 9.00 am	Registration
9.00 am - 9.15 am	18 th SUM AGM
9.15 am - 11.00 am	Presentation & Demo on SAS IDP
11.00 am - 12.00 noon	Free & Easy and Refreshment

For registration, please complete the attached form and return it to us by 21st February 2005 or fax it to 03-2161 6388. For further enquiries, please call Ms Cynthia at 03-2162 2227.

Yours sincerely

**PERSATUAN PENGGUNA-PENGGUNA SAS,
SELANGOR & WILAYAH PERSEKUTUAN**



Mardziah Hj. Ismail
Chairperson



Persatuan Pengguna-Pengguna SAS, Selangor & Wilayah Persekutuan
From the SUM Chairman's desk

18th SUM ANNUAL GENERAL MEETING
cum
SAS DELIVERING INTELLIGENCE THROUGH PORTAL SEMINAR

Date : 3 March 2005
Time : 9.00 a.m to 12.00 noon
Venue: Renaissance Kuala Lumpur Hotel
Corner Of Jalan Sultan Ismail & Jalan Ampang
50450 Kuala Lumpur

Please take note that the registration starts at 8.30 a.m.

Registration Form

Kindly fax this registration form to 03 2161 6388 or email to cynthia.khoo@sas.com

Company _____
Department _____
Address _____
Tel No _____ Fax No _____

- No. I will not be attending the seminar. Please send me more information.
 Yes. I/we will be attending the seminar. Please register the following persons:

<u>Name</u>	<u>Job Title</u>	<u>Email</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____





SAS® Information Delivery Portal

*Driving profitability with enterprise-wide,
Web-enabled information delivery*

Collecting enough data is no longer the problem for businesses today. In fact, most companies are suffering from information overload.

Knowledge workers are deluged with daily reports from transaction systems. Data warehouses and analytical tools slice and dice data in hundreds of ways. Enterprise resource planning applications collect data at every possible point along the information chain while data streams in from wireless devices and the Internet. Applications to handle this flood of data are scattered everywhere – all over the globe. Every department in your company may have its own applications and its own data – even its own data warehouse.

Sometimes enough is just too much. Knowledge workers can't focus on the important things that enable them to make the right decisions. And just getting to the data doesn't solve their problems – they need tools to sift through it and find the meaningful information. Which leaves managers challenged with finding methods to disseminate information to everyone – everywhere – in a format that's usable.

Imagine a solution that puts everything you need at your fingertips. And performs the same service for everyone else in your organization. A simple, Web-based interface that brings together all your important links and

applications and places them on your desktop, where you can see them. A solution that automatically delivers information about issues of concern today and lets you filter out everything else until tomorrow. One that lets you change your delivery requirements with the click of the mouse and that's flexible enough to keep up with the pace of your ever-changing work environment. It's called the SAS Information Delivery Portal.

Creating a productive, competitive and agile enterprise

The SAS Information Delivery Portal lets you leverage the full power of SAS and deliver it to your entire enterprise. In addition to accessing the information you need, you can tap the entire spectrum of SAS applications and analytics. And you have the freedom to choose how the results are delivered to you – opening a whole new way of doing business. Our portal helps you operate more efficiently, makes your people incredibly more productive and gives everyone the power to make the most informed decisions.

And best of all, it comes from SAS. Ours is the only portal that lets you capitalize on the strengths of the world's leading information-delivery and analytics software. And we give you the most advanced enterprise solutions – from customer relationship management to supply-chain strategies.



The Power to Know™

We've been helping companies share valuable information for more than 25 years. By bringing these award-winning technologies together, you can surface information from a fully integrated solution that can help you drive profitability across all corners of your enterprise and gain true competitive advantage.

The SAS® Information Delivery Portal enables you to:

- **Make informed decisions using a single view of your enterprise information.**

The power of SAS gives you a single view of all the information your enterprise collects. Whether it's structured or unstructured, dynamic or static, internal or external, from SAS or another vendor, information is delivered transparently to every user. You get organized, intelligent information – not raw data – that can be viewed within context and used to make the most informed business decisions.

- **Personalize your desktop so the right information gets to the right people at the right time.**

Gone are the days of one-model-fits-all solutions. Customization capabilities in the SAS Information Delivery Portal allow you to mold it to your culture: on an enterprise-wide basis as well as an individual basis. And as your needs change, the portal can quickly adapt to meet them. Users can control the information arriving into their personal workspace according to its source, reducing information overload and increasing productivity. And IT professionals can control the information throughout the enterprise, making sure it flows securely – without worrying about content.

- **Gain competitive advantage through use of quality information.**

Other portal solutions provide access to a broad range of sources and allow simple queries and data drill-downs without performing extensive data aggregation. But a portal is only as good as the information it delivers. As part of an integrated, end-to-end solution, the SAS Information Delivery Portal

combines industry-leading information delivery technology and analytics to surface quality information with results that can be extended to all areas of your business. From human resources to quality initiatives to customer and supplier relations and IT systems management – to help you achieve more by aligning all your processes and people.

For more information about the SAS Information Delivery Portal, visit us on the Web at:
www.sas.com/products/portal

From SAS, an industry standard

The world's leading organizations have chosen SAS as a stable and committed software partner, dedicated to helping them use technology to gain more knowledge about their data and their processes, yielding better results. SAS is the world's largest privately held software company, serving more than 37,000 customers in 111 countries. More than 3.5 million users have seen the power of SAS products turn raw data into rare insights.



World Headquarters
and SAS Americas
SAS Campus Drive
Cary, NC 27513 USA
Tel: (919) 677 8000
Fax: (919) 677 4444
U.S. & Canada sales:
(800) 727 0025

SAS International
PO Box 10 53 40
Neuenheimer Landstr. 28-30
D-69043 Heidelberg, Germany
Tel: (49) 6221 4160
Fax: (49) 6221 474850

www.sas.com

