



BI
(2007.7)



I.	3
II.	BI	3
III.	5
IV.	BI	6
V.	8

I.

BI M&A가 , BI가
 BI 가 .
 (CPM) , SAP
 BI 가 .
 IT Gartner 2007 30 가 1,400
 CIO BI 2006 2007
 1 . (1)

Top 10 Technology Priorities	Ranking
Business Intelligence applications	1
Enterprise applications (ERP, CRM, and others)	2
Legacy application modernization	3
Networking, voice and data communications	4
Servers and storage technologies (virtualization)	5
Security technologies	6
Service-oriented architectures	7
Technical Infrastructure management	8
Document management	9
Collaboration technologies	10

[1] Gartner survey, CIO 2007 priority

BI ?
 가
 ‘ ’ BI

II. BI

IDC 2006 BI 2) 11.5%
 62 (5 7)
 BI ‘ , , OLAP, ’

'Advanced analytics'

	()		%		
	2005	2006	2005	2006	
Query, reporting and analysis	4,487	5,008	80.0	80.1	11.6
Advanced analytics	1,118	1,244	20	19.9	11.3
	5,606	6,253	100	100	11.5

[2] IDC, Worldwide Business Intelligence Tools Revenue by Segments, 2007 6

BI ' , , OLAP' , 가 , ERP, CRM BI ' ,

' , BI ,

BI 가 BI ' ,

Gartner ¹⁾ BI BI

(Information Management Infrastructure)

Performance Management) BI (Corporate

BI BI
SOA

1) Gartner Symposium, "Business intelligence Trends: Pervasive BI and the BI Continuum; Oct. 2006)

Pentaho, Jaspersoft, Marvelit, Actuate BIRT
BI BI 가
가 Lucidera, Seatab, Lucidics
Saas(Software as a service)
가

III.

BI 가 BI
가 BI SAS,
BO, Cognos DI/DQ/MDM
, Oracle SAP
IT BI CPM, SEM

BI SAS BI 2 , ' '
30% 1
IDC 2)2006 SAS 16.6%
3 BI 가
DI, ' BI'

가 . SAS DI/ / /

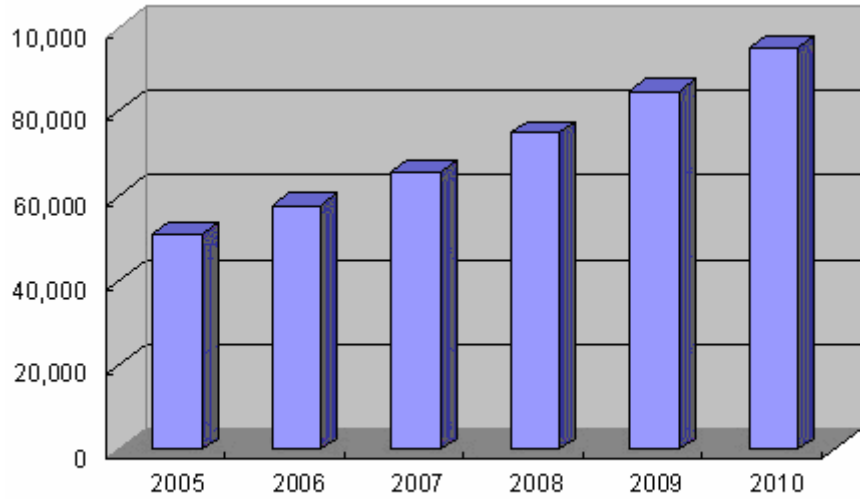
2) IDC's WW BI Tools 2006 Vendor Share (June, 2007)

, 2006 BI
 7% ,
 BO
 ,
 2006 280%
 가
 BI
 MS , BI,
 (Celequest) !

IV. BI

IDC BI ³⁾ 13.5% 665
 2010 13%
 1000
 8.5%
 DB 6%
 BI
 . (3)

3) IDC BI , OLAP
 Korea Research Group , 2006
 BI 2,000
 DW



Source: IDC, 2007

[3] (BI) ,
2005-2010 ()

KRG(Korea Research Group) 2006 DW BI
BI (28.6%),
(24.8%), (11.6%), (8.7%), (7.8%) 5
가 18.5%

BI
' EDW ; ' ; '
' 가 .
7 ' ()'
' , ; '
' 가 .
가
' ; ' ; ' ; '
' , ; '
가 .
가 .

VI.

BI 10%, 13%
 가 . ,
 가 BI 가 가 BI
 ‘ BI , ‘BI CPM, CRM
 , ‘SOA ,
 .
 BI 가 ,
 BI , BI
 . ‘ , ‘ , ‘
 ; ‘ , ‘ ;
 ‘ , ‘ ,
 가 .
 BI ,
 가 BI 가 . ‘
 ‘ 가? 21
 가 .
 ,
 가.