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**THE
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When I was doing research for a paper in high school, I had one choice for finding the information I needed: the library. Now, not only is the volume of information growing exponentially, but there is also an amazing variety of media through which we can access relevant, accurate information that we need in order to do our jobs. Your preference might be to listen to podcasts or audiobooks to tap into the wisdom of experienced SAS® users. You can use your BlackBerry or iPhone to view documentation. You might even choose to hold an actual book in your hands. Our job is to make sure that you have the resources you need, when and where you need them, to make the most of SAS software.

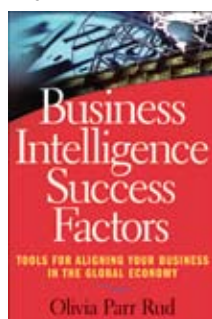
Kathy Council
Vice President
SAS Publications

HIGHLIGHTED BOOKS

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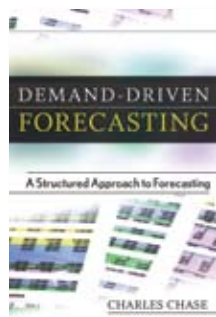
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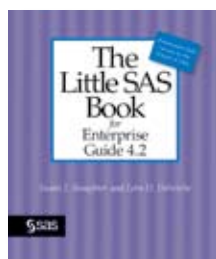
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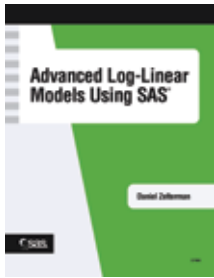
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SAS® Press titles deliver expert advice from SAS® users worldwide. Covering an ever-expanding selection of topics and industries, these popular books are invaluable resources whether you're seeking a learning tool, a teaching text, or a long-term reference.



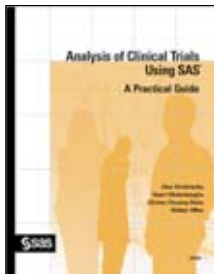
Advanced Log-Linear Models Using SAS®
Daniel Zelterman
 978-1-59047-080-0 **\$39.95**

Discover how to use the GENMOD procedure to analyze log-linear models for categorical data. Topics include the Pearson goodness-of-fit statistic, tables of categorical data, extrapolation methods to estimate population size, and issues in power analysis and estimating sample size in experiments.



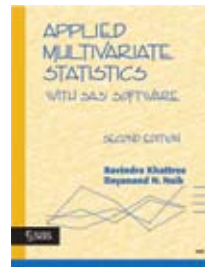
Analyzing Receiver Operating Characteristic Curves with SAS®
Mithat Gönen
 978-1-59994-298-8 **\$31.95**

In this example-laden book, author Mithat Gönen illustrates existing SAS procedures that can be tailored to produce ROC curves and expands upon further analyses using other SAS procedures and macros. Both parametric and nonparametric methods for analyzing ROC curves are covered in detail.



Analysis of Clinical Trials Using SAS®: A Practical Guide
Alex Dmitrienko, Geert Molenberghs, Christy Chuang-Stein, Walter Offen
 978-1-59047-504-1 **\$69.95**

This comprehensive guide bridges the gap between statistical methodology and real-world clinical trial applications. Topics reflect the International Conference on Harmonization (ICH) guidelines for the pharmaceutical industry and address important statistical problems encountered in clinical trials.



Applied Multivariate Statistics with SAS® Software, Second Edition
Ravindra Khattree, Dayanand N. Naik
 978-1-58025-357-4 **\$48.95**

Real-world problems and data sets provide a unique approach to the topic: integrating statistical methods, data analysis, and applications. Includes information about mixed effects models, applications of the MIXED procedure, and regression diagnostics with the corresponding IML procedure code.



Analyzing and Interpreting Continuous Data Using JMP®: A Step-by-Step Guide
José G. Ramirez, Brenda S. Ramirez
 978-1-59994-488-3 **Price TBD**

This user-friendly guide combines statistical instructions with a powerful software platform to solve common problems in engineering and science. The information in each chapter enables users new to statistics or JMP to learn as they go as the authors walk through the analysis using JMP.



Basic Statistics Using SAS® Enterprise Guide®: A Primer
Geoff Der, Brian S. Everitt
 978-1-59994-573-6 **\$39.95**

This example-rich guide shows you how to conduct a wide range of statistical analyses with no SAS programming required. For each analysis, one or more real data sets, a brief introduction to the technique, and a clear explanation of the SAS Enterprise Guide output are provided.

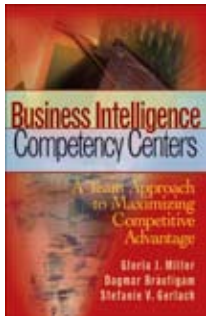
All prices are in US dollars (USD).



See **How to Order** on page 21.

Wiley and SAS Business Series
Business Intelligence Competency
Centers: A Team Approach to Maximizing
Competitive Advantage

Gloria J. Miller, Dagmar Bräutigam, Stefanie Gerlach
978-0-470-04447-6 \$29.95



How do you implement a comprehensive Business Intelligence strategy? For anyone interested in the Business Intelligence Competency Center (BICC) concept, this book covers the process of planning, setting up, and running a BICC while exploring the benefits and potential pitfalls as well as reviewing best practices.

Carpenter's Complete Guide to the
SAS® Macro Language, Second Edition

Art Carpenter
978-1-59047-384-9 \$55.95



This text addresses new topics including writing user interfaces with %WINDOW, using SYSPARM and SYSPBUFF, using CALL EXECUTE, deleting macro variables using %SYMDEL, using macro recursion, and creating your own macro functions. Many topics are expanded from the first edition.

Carpenter's Complete Guide to the
SAS® REPORT Procedure

Art Carpenter
978-1-59994-195-0 \$69.95



Art Carpenter demystifies the REPORT procedure and shows you how to incorporate this highly flexible procedure into your SAS reporting programs. Illustrated with over 200 examples, the

companion Web site includes examples of SAS data sets and a compilation of nearly 100 related conference papers.

Categorical Data Analysis Using
the SAS® System, Second Edition

Maura E. Stokes, Charles S. Davis, Gary G. Koch
978-1-58025-710-7 \$67.95



Offers practical examples from a broad range of applications to illustrate the use of the FREQ, LOGISTIC, GENMOD, and CATMOD procedures in a variety of analyses. Includes logistic regression and conditional logistic regression, weighted least squares modeling, log-linear models, and bioassay analysis.

Wiley and SAS Business Series
CIO Best Practices:

Enabling Strategic Value
with Information Technology

Joe Stenzel, Gary Cokins, Bill Flemming, Anthony Hill,
 Michael Hugos, Paul Niven, Karl Schubert, Alan Stratton
978-0-470-04868-9 \$50.00



Compiled and coauthored by Joe Stenzel, this book assembles an unprecedented collection of pioneering and successful senior IT executives whose insights, drawn from years of practical experience, shed new light on the strategic oppor-

tunities available for leadership structures within the IT organization.

Cody's Data Cleaning Techniques
Using SAS®, Second Edition

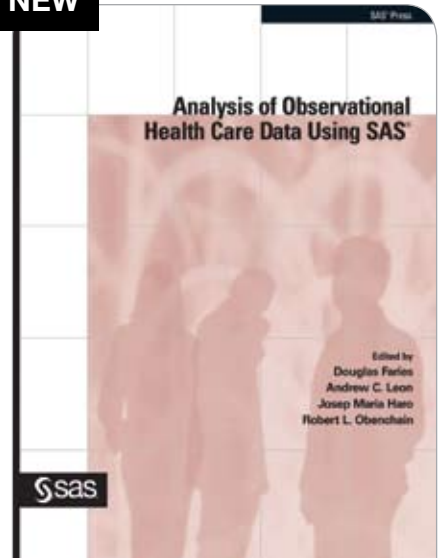
Ron Cody
978-1-59994-659-7 \$39.95



Thoroughly updated for SAS®9, this second edition addresses tasks that nearly every SAS programmer needs to do—that is, make sure that data errors are located and corrected.

This book develops and demonstrates data cleaning programs and macros that you can use as written or modify for your own special data cleaning needs.

NEW



This comprehensive book is tailored for researchers who want to perform high-quality analyses of observational data in the health care field. The many contributors to this volume address analyses of observational studies, claims database analyses, assessment of registry data, survey data, pharmaco-economic data, and many more applications. The text includes just enough theory to allow readers to understand the pros and cons of alternative approaches and to know when to use each method. It also illustrates, via real-world numerical examples and SAS® code, the appropriate implementations of alternative methods.

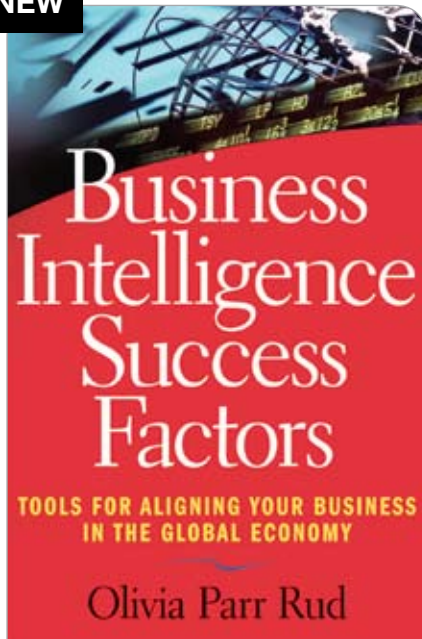
Selected contents include:

- propensity-score matching for estimating treatment effects using observational data
 - instrumental variable method for addressing selection bias
 - the “local control” approach using JMP®
 - analysis of longitudinal observational data using marginal structural models
 - sample size calculation for observational studies
- and much more!

Analysis of Observational Health Care
Data Using SAS®

Douglas Faries, Andrew C. Leon,
 Josep Maria Haro, Robert L. Obenchain
978-1-60764-227-5
Price TBD
Available fall 2009

NEW



Written by an expert in data mining and business intelligence, this timely book discusses the latest practices emerging in organizational development that support business intelligence-intensive companies. Thoroughly exploring components of quantum physics, chaos theory, complexity science, and evolutionary biology to provide a scientific framework for a new corporate model, *Business Intelligence Success Factors* explains why these practices and competencies are critical, given the speed of change, globalization, and advancements in technology and business intelligence.

As more and more companies use business intelligence tools and technology, they will move toward enterprise-wide solutions, which can cause organizational and alignment issues. This book will help your company formulate a solution.

Wiley and SAS Business Series
Business Intelligence Success Factors:
Tools for Aligning Your Business
in the Global Economy
Olivia Parr Rud
978-0-470-39240-9
\$49.95

Combining and Modifying SAS® Data Sets: Examples, Second Edition

Michele M. Burlew

978-1-59047-920-9

Price TBD



Building on the popularity of the first edition, Michele Burlew has revised this popular examples book to expand the content and address new features in the software. Completely

updated for SAS®9, this volume features new examples.

Common Statistical Methods for Clinical Research with SAS® Examples, Second Edition

Glenn A. Walker

978-1-59047-040-4

\$62.95



Provides clinical researchers with an invaluable aid for understanding the statistical methods cited most frequently in clinical protocols, statistical analysis plans, clinical and statistical reports, and medical journals. Examples show

how to calculate statistical data manually and using SAS.

The Complete Guide to SAS® Indexes

Michael A. Raithel

978-1-59047-849-3

\$54.95



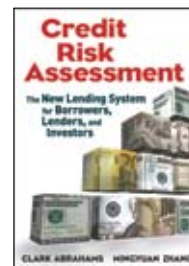
Learn the types of applications that can benefit from the use of indexes, how indexes can save computer processing resources and wall clock time, the difference between simple and composite SAS indexes, how to create indexes with the DATA step and with SAS procedures, what centiles are, and much more!

Wiley and SAS Business Series
Credit Risk Assessment: The New Lending System for Borrowers, Lenders, and Investors

Clark R. Abrahams, Mingyuan Zhang

978-0-470-46168-6

\$49.95



Provides a framework for how financial institutions can improve their credit assessment system. Authors Clark Abrahams and Mingyuan Zhang present a new credit risk framework for small business and consumer

lending and explain how it can be implemented to improve a financial institution's credit assessment system.

Wiley and SAS Business Series
Credit Risk Scorecards: Developing and Implementing Intelligent Credit Scoring

Naeem Siddiqi

978-0-471-75451-0

\$49.95



Presents a business-focused process built on a solid foundation of statistical and data mining principles for the development and implementation of risk prediction scorecards. The text describes how a scorecard can be a powerful

tool for risk managers who need to improve the bottom line in their organizations.

CRM Segmentation and Clustering Using SAS® Enterprise Miner™

Randall S. Collica

978-1-59047-508-9

\$51.95



In this instructive guide, Randy Collica employs SAS Enterprise Miner and commonly available techniques for customer relationship management (CRM). Step-by-step examples and

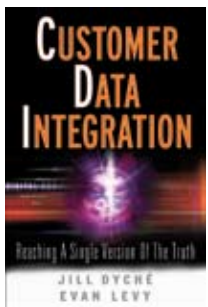
exercises illustrate the concepts of segmentation and clustering in the context of CRM. Foreword by Michael J. A. Berry.

Wiley and SAS Business Series

Customer Data Integration: Reaching a Single Version of the Truth

Jill Dyché, Evan Levy
978-0-471-91697-0

\$39.95



Written by internationally renowned authors and enterprise data experts Jill Dyché and Evan Levy, *Customer Data Integration* defines CDI—what it is and why it’s a critical solution for customer-focused business programs—and puts

it in context with other emerging trends, such as master data management.

Data Preparation for Analytics Using SAS®

Gerhard Svolba
978-1-59994-047-2

\$67.95

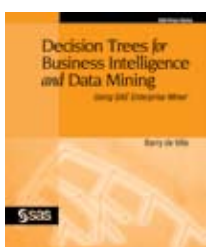


Addresses such tasks as viewing analytic data preparation in the context of its business environment, identifying the specifics of predictive modeling for data mart creation, understanding the concepts and considerations of data preparation for time series analysis, and using SAS procedures for scoring.

Decision Trees for Business Intelligence and Data Mining: Using SAS® Enterprise Miner™

Barry de Ville
978-1-59047-567-6

\$49.95



Using SAS Enterprise Miner, this book illustrates the application and operation of decision trees in business intelligence, data mining, business analytics, prediction, and knowledge discovery. Exam-

ples show how various aspects of decision trees are constructed, how they operate, and how to interpret them.

Elementary Statistics Using JMP®

Sandra D. Schlotzhauer
978-1-59994-375-6

\$79.95



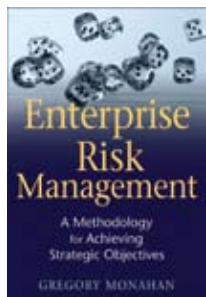
Discusses the basics of JMP data tables, demonstrating how to use JMP for descriptive statistics and graphs. Text continues with fundamental statistical concepts and proceeds step-by-step through

comparing two groups, comparing multiple groups, fitting regression equations, and exploring contingency tables.

**Wiley and SAS Business Series
Enterprise Risk Management:
A Methodology for Achieving
Strategic Objectives**

Gregory Monahan
978-0-470-37233-3

\$65.00



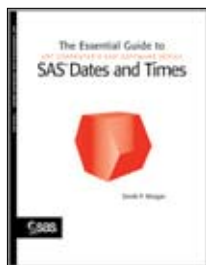
This book provides a methodology for effective enterprise risk management. Through the use of this methodology, companies will be more successful in achieving strategic objectives.

Prescribes a process for measurement of risk associated with the achievement of strategic objectives and covers aspects of managing risk.

The Essential Guide to SAS® Dates and Times

Derek P. Morgan
978-1-59047-884-4

\$29.95



Why does SAS use January 1, 1960, as its arbitrary reference date? How do you convert a value such as 27 January 2003 into a SAS date? You’ll find the answers to these questions and

much more in this compact reference that makes it easy to understand how to use dates, times, and datetimes in SAS.

The Data Asset

How Smart Companies Govern Their Data for Business Success

Tony Fisher



Many organizations find that they cannot rely on the information that serves as the very foundation of their business. Unreliable data—whether about your customers, your products, or your suppliers—hinders understanding and affects your bottom line. It seems simple: better data leads to better decisions, which ultimately lead to better business. So why don’t executives take data quality and data governance more seriously?

The Data Asset explores the way that successful businesses are thinking about and treating data, moving from producing data to consuming data. Providing guidance for building the business case for data quality and data governance, this book helps you develop the methodologies and processes that will enable your organization to better treat your data as a strategic asset.

Data quality expert Tony Fisher outlines the rules of data governance and looks at how your business can improve data quality, and discusses:

- risk mitigation
- cost control
- revenue optimization
- data quality and data governance
- undisciplined organizations
- reactive and proactive organizations
- technologies required for effective data quality and data governance

**Wiley and SAS Business Series
The Data Asset: How Smart Companies Govern Their Data for Business Success**

Tony Fisher
978-0-470-46226-3
\$45.00

NEW

DEMAND-DRIVEN FORECASTING

A Structured Approach to Forecasting



CHARLES CHASE

Companies are seeking to improve their demand forecasting capabilities and reevaluate existing demand planning and forecasting processes. As a result, demand forecasting has become the most critical function influencing companies worldwide across all industries—heavy manufacturing, consumer packaged goods, retail, pharmaceutical, automotive, electronics, telecommunications, financial, and others. Most companies can no longer simply wait for demand and then react to it by providing the right product in the right place at the right time. Instead, companies must sense demand signals, shape demand, and predict demand in anticipation of future customer behavior so that they can react immediately to customer orders. Charles Chase's *Demand-Driven Forecasting* provides readers with a structured approach to demand forecasting.

This book is practitioner-based, providing readers with proven processes, methodologies, and performance metrics that can be applied immediately, resulting in significant improvement in forecast accuracy. Chase provides numerous real-life examples and case studies to illustrate both best-in-class approaches as well as initial start-up approaches.

Wiley and SAS Business Series
Demand-Driven Forecasting:
A Structured Approach to Forecasting
Charles Chase
978-0-470-41502-3
Price TBD
Available summer 2009

The Essential PROC SQL Handbook for SAS® Users

Katherine Prairie
978-1-59047-571-3

\$68.95



This comprehensive reference focuses on the functionality of the procedure as well as the accomplishment of common tasks using PROC SQL. Features include more than 300 examples of

PROC SQL code, diagrams showing how the statements are processed, and tips highlighting “need-to-know” concepts.

Wiley and SAS Business Series

Fair Lending Compliance: Intelligence and Implications for Credit Risk Management

Clark R. Abrahams, Mingyuan Zhang
978-0-470-16776-2

\$65.00



Illustrates the importance of the interdependency between HMDA/fair lending compliance and credit risk management. Demonstrates the need for development of proper risk measurement and feedback mechanisms and

continuous monitoring to ensure fair lending compliance and accurate credit risk evaluation.

Fixed Effects Regression Methods for Longitudinal Data Using SAS®

Paul D. Allison
978-1-59047-568-3

\$34.95



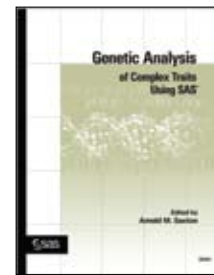
This straightforward text shows you how to estimate fixed-effects models with several SAS procedures that are appropriate for different outcome variables. The theoretical background of each model is

explained, and the models are illustrated with detailed examples using real data.

Genetic Analysis of Complex Traits Using SAS®

Arnold M. Saxton and 16 coauthors
978-1-59047-507-2

\$49.95



Example-rich text demonstrates how to use SAS and SAS/Genetics™ to extract answers from your quantitative and molecular genetics data. The book guides you through the mix of genetic, statistical,

and SAS skills that are needed, enabling you to apply what you've learned to your own experimental data.

The Global English Style Guide: Writing Clear, Translatable Documentation for a Global Market

John R. Kohl
978-1-59994-657-3

\$39.95



This detailed, example-driven guide illustrates how much technical communicators can do to make written texts more suitable for a global audience. You'll find dozens of guidelines

that you won't find in any other source, along with thorough explanations of why each guideline is useful.

Health Care Data and SAS®

Marge Scerbo, Craig Dickstein, Alan Wilson
978-1-58025-865-4

\$37.95



A terrific primer for new health care analysts and a reference for long-time practitioners, this book defines the types of health care data and explores a wide range of tasks, including reading,

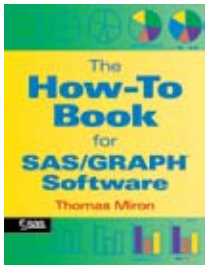
validating, and manipulating the data. Offers tried-and-true techniques for using SAS to work with health care data.



The How-To Book for SAS/GRAPH® Software

Thomas Miron

978-1-55544-233-0

\$38.95

You'll appreciate the approach of this how-to book, featuring self-contained chapters that lead you through tasks that SAS/GRAPH software users typically need to perform. Includes many

graphical examples and programs and helps you interpret the steps that your SAS code follows to produce results.

In the Know...SAS® Tips and Techniques From Around the Globe, Second Edition

Phil Mason

978-1-59047-702-1

\$55.95

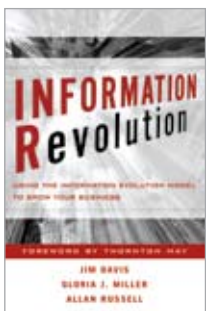
Updated and expanded to cover the breadth of functionality in SAS® 8 and SAS®9, this dynamic collection is packed with timeless classics and plenty of new material addressing such popular topics

as the DATA step, SQL, macros, functions, ODS, and more. Each tip is presented in a self-contained format.

Wiley and SAS Business Series Information Revolution: Using the Information Evolution Model to Grow Your Business

Jim Davis, Gloria J. Miller, Allan Russell

978-0-471-77072-5

\$29.95

The Information Evolution Model is a patent-pending framework that encompasses an evolutionary path toward information-management optimization across four dimensions: people, processes, corporate culture, and infrastruc-

ture. Learn to create an information strategy that leads to continuous profitability.

Introduction to Data Mining Using SAS® Enterprise Miner™

Patricia B. Cerrito

978-1-59047-829-5

\$89.95

Packed with examples from an array of industries, this introductory text provides excellent starting points and practical guidelines to begin data mining today. Topics include visualizing and summarizing

data, using clustering and association rules, and using SAS® Text Miner software for text analysis.

Introduction to Design of Experiments with JMP® Examples, Third Edition

Jacques Goupy, Lee Creighton

978-1-59994-422-7

\$69.95

Text covers basic ideas, terminology, and the application of techniques necessary to conduct a study using the design of experiments framework. This edition addresses a wide

array of designs, including full-factorial designs, fractional-factorial designs, response surface designs, mixture designs, and more.

JMP® for Basic Univariate and Multivariate Statistics: A Step-by-Step Guide

Ann Lehman, Norm O'Rourke, Larry Hatcher,

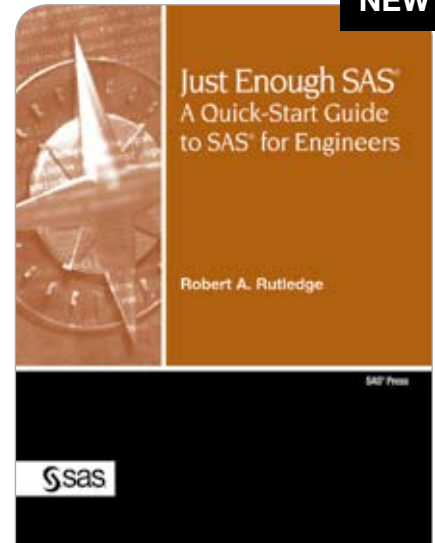
Edward J. Stepanski

978-1-59047-576-8

\$64.95

Learn how to manage JMP data and perform the statistical analyses most commonly used in research in the social sciences and other fields. Step by step, you'll discover how to

obtain descriptive and inferential statistics, summarize results, perform a wide range of JMP analyses, and interpret the results.



In this comprehensive text, Robert Rutledge provides "just enough" instruction on a broad variety of topics so that a new SAS user can become productive very quickly. Although most of the material in the book is geared toward a general audience, engineers will especially benefit from the focus on analysis of quality and reliability data found in chapters 9 and 10 as well as in the examples throughout the book.

Prepared using SAS® 9.2, *Just Enough SAS* can be used both as a tutorial for getting started with SAS and as a reference for details that even experienced SAS users find themselves looking up over and over again. In addition, the companion code to the book includes a set of commonly used utility macros that allow SAS users to wield maximum power with minimal effort. A complete bibliography provides readers with numerous opportunities for further learning.

New SAS users will find Rutledge's book useful as a quick-start guide to doing meaningful work with SAS, and experienced users will find numerous tips and techniques for improving and extending their coding methods.

Just Enough SAS®: A Quick-Start Guide to SAS® for Engineers

Robert A. Rutledge

978-1-59994-649-8

\$59.95

JMP® Start Statistics: A Guide to Statistics and Data Analysis Using JMP®, Fourth Edition

John Sall, Lee Creighton, Ann Lehman

978-1-59994-572-9

\$59.95



Presents a complete and orderly introduction to analyzing data using JMP statistical discovery software from SAS®. A mix of a software manual and a statistics text, the book provides hands-

on tutorials with just the right amount of concept and motivation to illustrate how to use the intuitive interface of JMP for data analysis.

Learning SAS® by Example: A Programmer's Guide

Ron Cody

978-1-59994-165-3

\$69.95



Ron Cody clearly explains a programming technique and then illustrates it with one or more real-life examples, followed by a description of how the program works.

The text is divided into

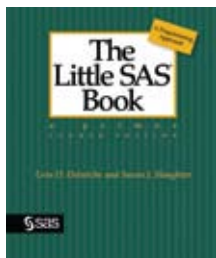
four major sections: Getting Started, DATA Step Processing, Presenting and Summarizing Your Data, and Advanced Topics.

The Little SAS® Book: A Primer, Fourth Edition

Lora D. Delwiche, Susan J. Slaughter

978-1-59994-725-9

\$49.95



In its fourth edition, *The Little SAS Book* is a classic, helping many people to learn SAS programming. Topics include basic SAS concepts such as the DATA and PROC steps, inputting

data, modifying and combining data sets, summarizing data, producing reports, and debugging SAS programs.

Earlier editions still available!

The Little SAS® Book: A Primer, Third Edition

Lora D. Delwiche, Susan J. Slaughter

978-1-59047-333-7

\$46.95

The Little SAS® Book: A Primer, Second Edition

Lora D. Delwiche, Susan J. Slaughter

978-1-58025-239-3

\$30.95

The Little SAS® Book: A Primer

Lora D. Delwiche, Susan J. Slaughter

978-1-55544-215-6

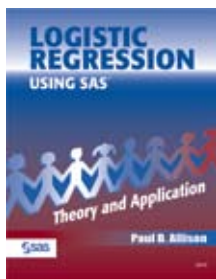
\$26.95

Logistic Regression Using SAS®: Theory and Application

Paul D. Allison

978-1-58025-352-9

\$41.95



Details the theory behind logistic regression and looks at the details involved in its implementation using SAS. Addresses binary logit analysis, logit analysis of contingency tables, multinomial logit analysis,

ordered logit analysis, discrete-choice analysis with the PHREG procedure, and Poisson regression.

NEW

The Little SAS Book for Enterprise Guide 4.2

Susan J. Slaughter and Lora D. Delwiche



Learning to use SAS® Enterprise Guide® has never been easier! With *The Little SAS Book for Enterprise Guide 4.2*, Susan Slaughter and Lora Delwiche help you quickly become familiar with the SAS Enterprise Guide point-and-click environment. A series of carefully designed tutorials help you master the basics of the tasks you will want to do most frequently. The reference section of the book expands on the tutorial topics, focusing on specific features. If you are new to SAS or new to SAS Enterprise Guide, this book will be an invaluable tool on your way to becoming an expert.

The Little SAS® Book for Enterprise Guide® 4.2

Susan J. Slaughter, Lora D. Delwiche

978-1-59994-726-6

Price TBD

Available fall 2009

Earlier editions still available!

The Little SAS® Book for Enterprise Guide® 4.1

Susan J. Slaughter, Lora D. Delwiche

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The Little SAS® Book for Enterprise Guide® 3.0

Susan J. Slaughter, Lora D. Delwiche

978-1-59047-786-1

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**Longitudinal Data and SAS®:
A Programmer's Guide**

Ron Cody

978-1-58025-924-8

\$29.95



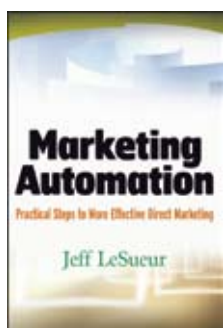
For quick reference, this book is conveniently organized to cover: tools (an introduction to powerful SAS programming techniques for longitudinal data), case studies (a variety of illuminating examples that use author Ron Cody's techniques), and macros (detailed descriptions of helpful longitudinal data macros).

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This set is ideal for learning multiple comparisons procedures in linear models, multivariate analysis, categorical analysis, and regression and non-parametric statistics.

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comparisons and comparisons with a control, general linear contrasts, and multiple comparisons of multivariate means.

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Discrimination with SAS® Software**

Ravindra Khattree, Dayanand N. Naik

978-1-58025-696-4

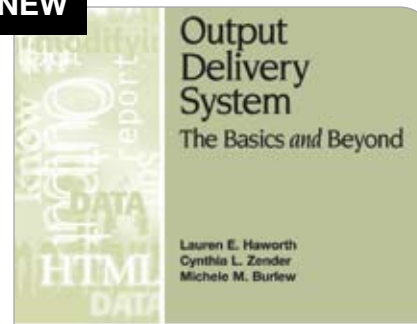
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Multivariate data commonly encountered in a variety of disciplines is easy to understand with the approaches and methods described in this book. Presents conceptual develop-

ments, theory, methods, and data analyses systematically and in an integrated manner.

NEW



SAS

This example-driven guide goes beyond Lauren Haworth's original *Output Delivery System* (ODS) book to demonstrate the many wonders of ODS. Beginning with basic syntax and progressing to more complex techniques and custom styles, you will learn how to take basic SAS output and transform it into an HTML page, a word-processor-friendly RTF file, or printer-friendly PDF output. New features of ODS are discussed, such as the ODS Graphics Framework and the new statistical graphics procedures. Each of the wide array of ODS techniques is presented in an easy-to-use, two-page layout, with the text and code on one page and the resulting output on the facing page.

Topics covered include:

- understanding how ODS fits into SAS processing
- selecting elements of output from procedures
- defining and applying styles to SAS output
- customizing the layout of reports
- working with graphics output and the ODS Graphics Framework
- describing the ODS features of the PRINT, REPORT, and TABULATE procedures
- using ODS in the DATA step
- creating custom reports from the DATA step with table templates

**Output Delivery System:
The Basics and Beyond**

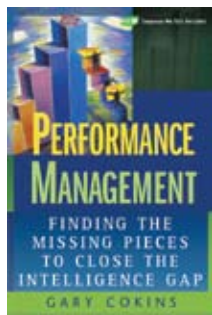
Lauren E. Haworth, Cynthia L. Zender,
Michele M. Burlew

978-1-59994-660-3

Price TBD

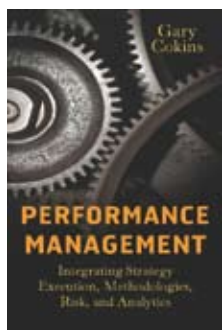
Available fall 2009

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Pharmaceutical Statistics Using SAS®: A Practical Guide
 Alex Dmitrienko, Christy Chuang-Stein, Ralph D'Agostino
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Introduces a range of data analysis problems encountered in drug development and illustrates them using case studies from actual pre-clinical experiments and clinical studies. Includes a

discussion of methodological issues, practical advice from subject matter experts, and a review of relevant regulatory guidelines.

Predictive Modeling with SAS® Enterprise Miner™: Practical Solutions for Business Applications
 Kattamuri S. Sarma
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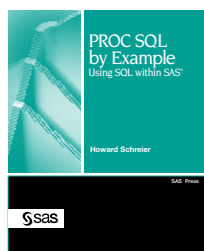
Step by step, you'll be able to compare manual calculations with the calculations that are performed by SAS Enterprise Miner. Addresses data collection and data cleaning, decision trees and regression trees, logistic regression models, neural networks, variable selection and variable transformation, and more.

PROC SQL: Beyond the Basics Using SAS®
 Kirk Paul Lafler
 978-1-59047-534-8 **\$48.95**



Addresses database design; an introduction to SQL, dictionary tables, and tables; coding PROC SQL logic as well as complex queries; working with views; troubleshooting and debugging SQL code; and more. Covers both American National Standards Institute (ANSI) guidelines and non-ANSI features.

PROC SQL by Example: Using SQL within SAS®
 Howard Schreier
 978-1-59994-297-1 **\$39.95**



Using a side-by-side approach, this concise reference guide illustrates the use of PROC SQL in the context of the SAS DATA step and other SAS procedures (such as SORT, FREQ, MEANS, SUMMARY, APPEND, DATASETS, and TRANSPOSE) whose functionality overlaps and complements that of SQL.

PROC TABULATE by Example
 Lauren E. Haworth
 978-1-58025-358-1 **\$47.95**



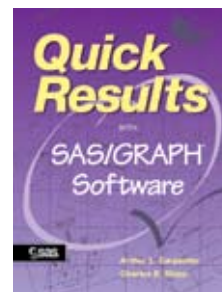
With this book, you will quickly learn how to generate tables using macros, create tables using SAS/ASSIST® software, present output on the Internet, handle percentages and missing data, modify row and column headings, and produce one-, two-, and three-dimensional tables using PROC TABULATE.

Professional SAS® Programmer's Pocket Reference, Fifth Edition
 Rick Aster
 978-1-891957-12-3 **\$17.95**



An essential quick reference book for SAS programmers at all levels, the *Professional SAS Programmer's Pocket Reference* covers SAS language syntax, routines, commands, and more in enough detail to answer most questions that come up while writing a SAS program.

Quick Results with SAS/GRAPH® Software
 Art Carpenter, Charles E. Shipp
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Design, construct, and display customized graphs quickly and efficiently with this example-based book. Of the numerous adaptable examples the book contains, most are based on plots and graphs developed in actual applications. Examples include the code used to produce the graphs.



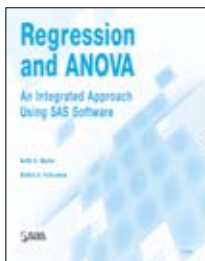
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Regression and ANOVA: An Integrated Approach Using SAS® Software

Keith E. Muller, Bethel A. Fetterman

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Focuses on the general linear model (GLM) theory, stated in matrix terms, which provides a more compact, clear, and unified presentation of regression and ANOVA than do traditional sums of squares

and scalar equations. The book offers a balanced treatment of regression and ANOVA.

Regression Using JMP®

Rudolf J. Freund, Ramon C. Littell, Lee Creighton

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Introduces you to the basics of regression analysis using JMP software. Covers Fit Y by X and Fit Model platforms, confidence limits, examples using JMP scripting language, polynomial

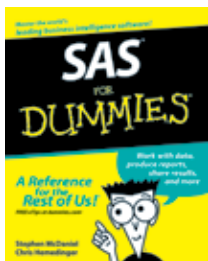
and smoothing models, regression in the context of linear model methodology, and diagnosis of (and remedies for) data problems.

SAS® For Dummies®

Stephen McDaniel, Chris Hemedinger

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SAS For Dummies is the introductory title in the fun and easy Dummies format to get up and running using SAS®9. If you want to learn how to be productive using the latest SAS tools and technol-

ogies in your work but don't necessarily want to learn SAS programming, then this book was written for you!

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John C. Brocklebank, David A. Dickey

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Learn to forecast simple autoregressive (AR) processes using PROC ARIMA and how to fit autoregressive and vector ARMA processes using the STATESPACE and VARMAX procedures. Topics include

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SAS® for Monte Carlo Studies: A Guide for Quantitative Researchers

Xitao Fan, Ákos Felsövalyi, Stephen A. Sivo,

Sean C. Keenan

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With the combination of powerful built-in statistical procedures and versatile programming capabilities, SAS is ideal for conducting Monte Carlo simulation research. Quantitative researchers will find this

book attractive for its practicality and for its many hands-on application examples of Monte Carlo research.

SAS® Functions by Example

Ron Cody

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More than 180 of the most useful SAS language functions are clearly defined and illustrated with fully annotated working programs. Contains many helpful features, including functions arranged by cate-

gory, coverage of 48 functions that are new for SAS® 9.1, a tutorial on Perl regular expressions, and more!

SAS® Graphics for Java: Examples Using SAS® AppDev Studio™ and the Output Delivery System

Wendy Bohnenkamp, Jackie Iverson

978-1-59047-693-2

\$51.95



This example-rich reference familiarizes you with custom tags in SAS AppDev Studio and shows you how to use ODS statements and the Java Device Driver to create graphs. Topics include using SAS®

webAF™ as an IDE, using SAS AppDev Studio 2 tags and their options, and using ODS parameters for colors and text.

SAS® Guide to Report Writing: Examples, Second Edition

Michele M. Burlew
978-1-59047-575-1

\$42.95



Updated for SAS®9, this task-oriented book guides you through the steps that you need to produce professional reports. Using a wealth of easy-to-follow examples, this time-saving

book demonstrates the many styles of reports that are available and the SAS tools used to generate them.

SAS® Macro Programming Made Easy, Second Edition

Michele M. Burlew
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Learn the elements of the macro facility (macro variables, macro programs, macro language), how to write a macro program, macro programming techniques, tips on using the

macro facility, how the macro facility fits into SAS, and about the interfaces between the macro facility and other components of SAS.

SAS® Programming for Enterprise Guide® Users

Neil Constable
978-1-59994-540-8

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Learn how you can use SAS code to enhance the capabilities of your SAS® Enterprise Guide® software. Designed to help you gain extra value from the products you already have,

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SAS® Programming in the Pharmaceutical Industry

Jack Shostak
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Discover tools available within Base SAS (including the macro language and PROC SQL), SAS/GRAPH®, and SAS/STAT® that can be used to resolve common issues in

working with clinical trial data. Addresses importing and massaging data into analysis data sets, producing clinical trial output, and exporting data.

SAS® Survival Analysis Techniques for Medical Research, Second Edition

Alan B. Cantor
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Includes a discussion of permutation and randomization tests, a discussion of the use of data imputation, an expanded discussion of power for Cox regression, descriptions of the new features of SAS®9, and appendixes

that cover mathematical and statistical background topics needed in survival analysis.

SAS® System for Elementary Statistical Analysis, Second Edition

Sandra D. Schlotzhauer, Ramon C. Littell
978-1-58025-018-4

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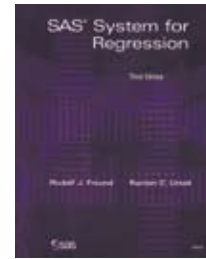


Learn how to use SAS to perform basic statistical analysis. General topics include creating a data set with SAS; summarizing data with descriptive statistics, frequency tables, and bar charts; comparing groups (*t*-tests, one-way ANOVA, and nonparametric analogues); performing basic linear regression; and more.

SAS® System for Regression, Third Edition

Rudolf J. Freund, Ramon C. Littell
978-1-58025-725-1

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providing remedies for data problems, including outliers and multicollinearity. Examples feature numerous SAS procedures.

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Philip R. Holland
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Filled with tips, hints, and coding examples that can be adapted to your specific projects, this book is an invaluable reference.

Statistical Programming in SAS®

A. John Bailer
978-1-59994-656-6
Available fall 2009

NEW

Price TBD



Statistical programming is necessary for a range of specialties where data-based or simulation studies are conducted. Tasks range from constructing an analysis data set and applying

appropriate packaged statistical analyses to producing customized analyses. In this book, SAS is used as a platform to introduce programming ideas for statistical analysis, data management, and simulation.



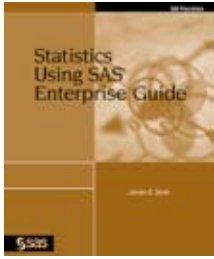
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Statistics Using SAS® Enterprise Guide®

James B. Davis

978-1-59047-566-9

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An introduction to the basics of SAS Enterprise Guide and to statistics. Early chapters address topics such as how to work with data sets and how to perform queries. Later chapters

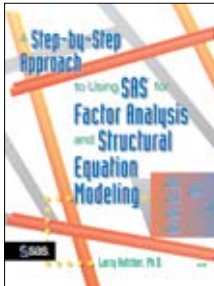
discuss statistical theory and provide step-by-step examples that illustrate how to apply the appropriate SAS Enterprise Guide tasks.

A Step-by-Step Approach to Using SAS® for Factor Analysis and Structural Equation Modeling

Larry Hatcher

978-1-55544-643-7

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A step-by-step approach to testing structural equation models with latent variables using the CALIS procedure. These topics are explained in easy-to-understand terms: exploratory factor analysis, principal component analysis, and the development of measurement models with confirmatory factor analysis.

A Step-by-Step Approach to Using SAS® for Univariate and Multivariate Statistics, Second Edition

Norm O'Rourke, Larry Hatcher, Edward J. Stepanki

978-1-59047-417-4

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Step by step, you'll learn how to perform these types of analysis: simple descriptive statistics, measures of bivariate association, *t*-tests for independent samples and paired samples, ANOVA and

MANOVA, multiple regression, principal component analysis, and assessing scale reliability with coefficient alpha.

Step-by-Step Basic Statistics Using SAS®: Student Guide and Exercises

Larry Hatcher

978-1-59047-150-0

\$99.95



The student guide addresses how to use the SAS windowing environment; how to create SAS data sets; basic descriptive statistics; correlation and regression; *t*-tests; analysis of variance

(ANOVA); and the chi-square test of independence. Apply what you've learned with exercises in the companion text.

Step-by-Step Basic Statistics Using SAS®: Student Guide

Larry Hatcher

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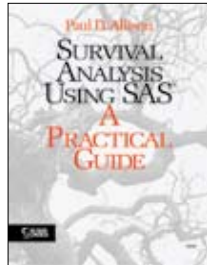
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Survival Analysis Using SAS®: A Practical Guide

Paul D. Allison

978-1-55544-279-8

\$41.95



This book assumes a modest statistical background and minimal knowledge of SAS software, teaching many aspects of data input and manipulation. Topics include censoring, survival curves,

Kaplan-Meier estimation, accelerated failure time models, Cox regression models, and discrete-time analysis.

Tuning SAS® Applications in the OS/390 and z/OS Environments, Second Edition

Michael A. Raihel

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can use to reduce computer processing overhead, thus making their applications perform better and reducing computer charge-back costs.

Using SAS® in Financial Research

Ekkehart Boehmer, John Paul Broussard,

Juha-Pekka Kallunki

978-1-59047-039-8

\$32.95



This one-of-a-kind book illustrates how to use SAS software to conduct basic empirical analyses of stock market and financial statement data. Main topics covered are variance ratio testing, capital

asset pricing model, event studies, value versus growth, earnings response coefficients, and micro-structure analysis.

Validating Clinical Trial Data Reporting with SAS®

Carol I. Matthews, Brian C. Shilling

978-1-59994-128-8

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This indispensable guide focuses on validating programs written to support the clinical trial process from after the data collection stage to generating reports and submitting data and output to the

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Michael Friendly

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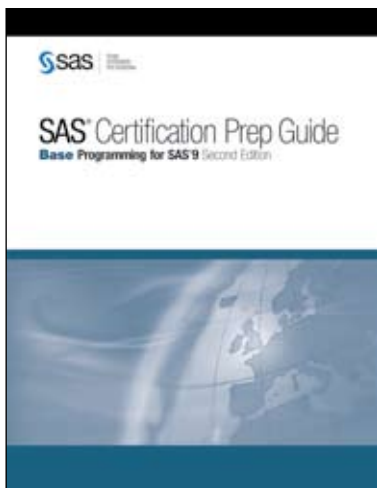


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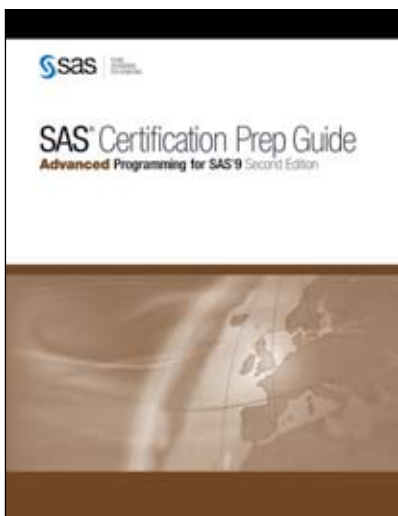
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